

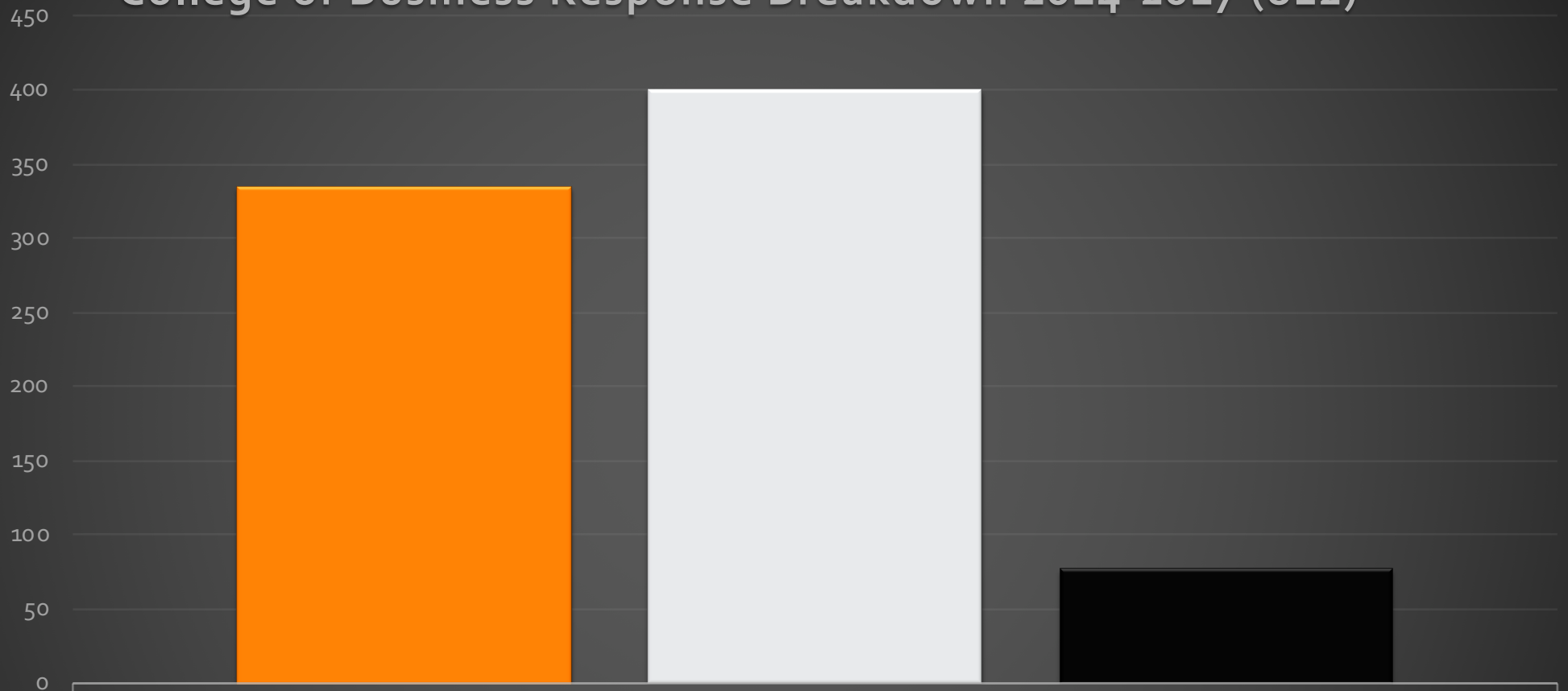
College of Business/ Center for Career and Professional Development Survey Responses

Data from 2014-2017

Survey Status Definitions

- **Complete**= completed entire survey; every question answered.
- **Incomplete**= completed some of survey; skipped some questions.
- **Blank**= received survey, did not respond to any questions.

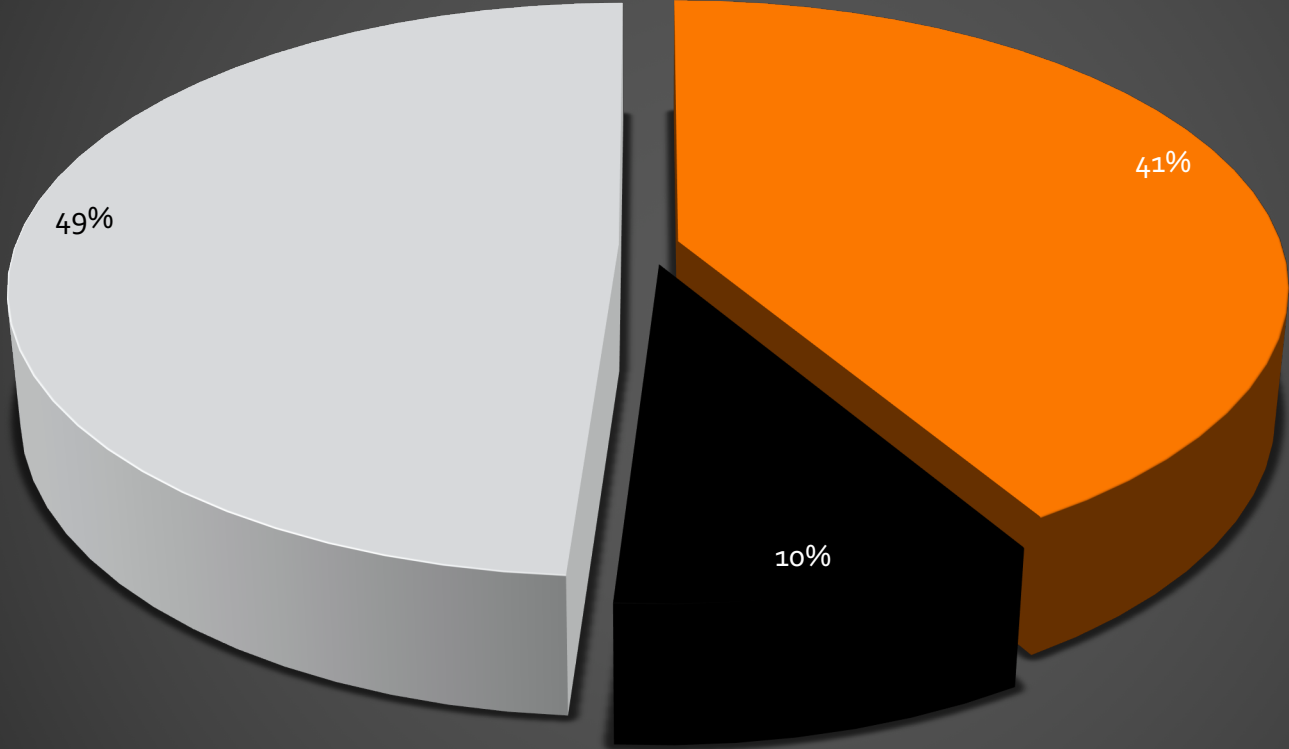
College of Business Response Breakdown 2014-2017 (812)



- Complete
- Blank
- Incomplete

College of Business	
Complete	334
Blank	400
Incomplete	78

College of Business Response Rate 2014-2017



- Complete
- Incomplete
- Blank

Response Rate Summary 2014-2017

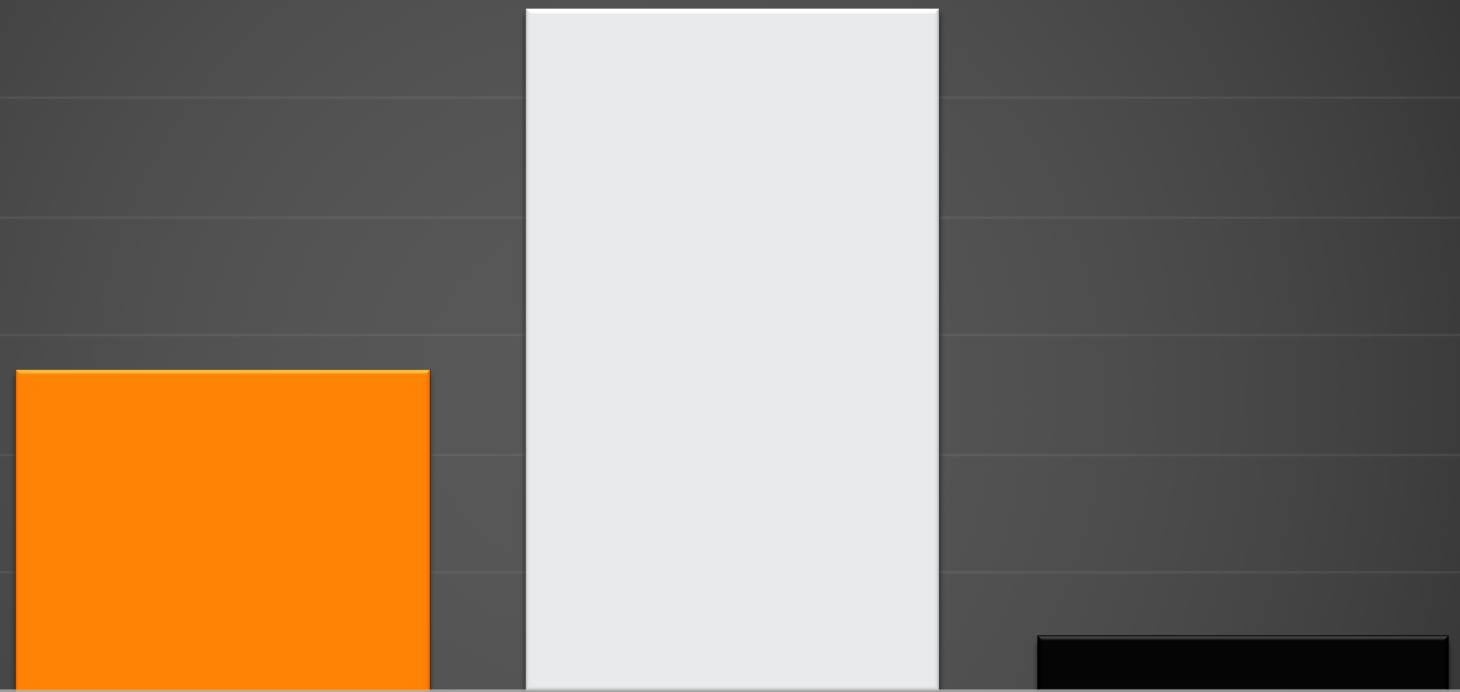
- 412 opened the survey and responded to at least one question.
- 400 students received the survey but did not respond.
- $412/812 = 50.00\%$ response rate.



2014 Survey Results

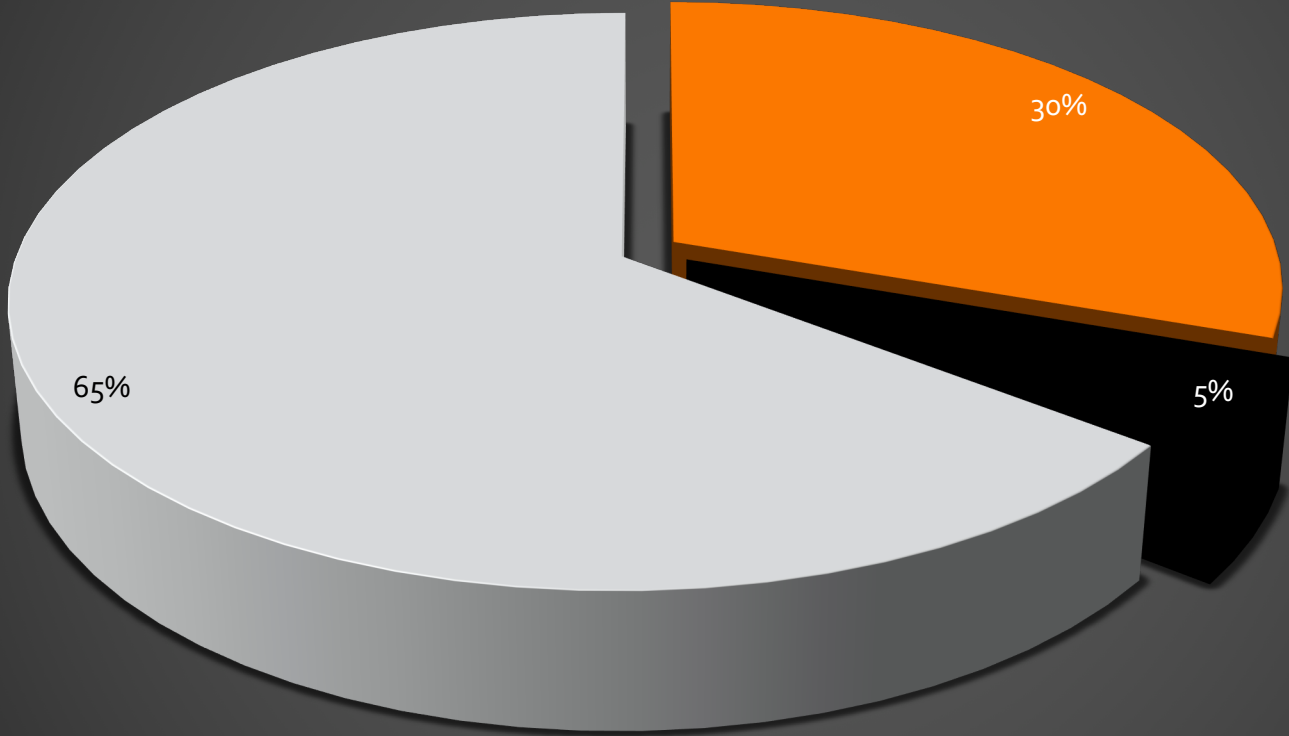
College of Business Response Breakdown 2014 (178)

140
120
100
80
60
40
20
0



	College of Business
■ Complete	54
■ Blank	115
■ Incomplete	9

College of Business Response Rate 2014



- Complete
- Incomplete
- Blank

Response Rate Summary for 2014

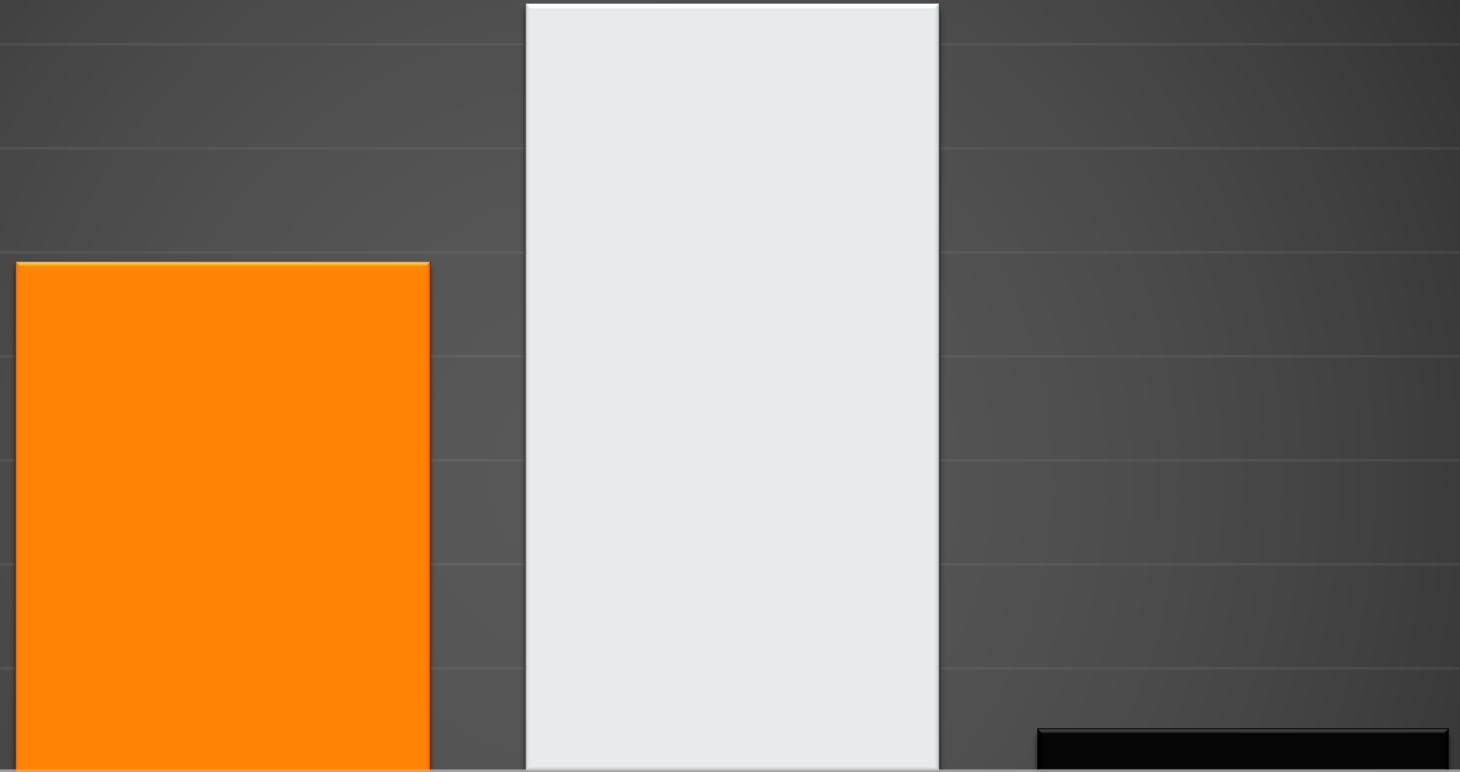
- 63 opened the survey and responded to at least one question.
- 115 students received the survey but did not respond.
- $63/178 = 35.39\%$ **response rate.**



2015 Survey Results

College of Business Response Breakdown 2015 (127)

80
70
60
50
40
30
20
10
0



	College of Business
Complete	49
Blank	74
Incomplete	4

College of Business Response Rate 2015



- Complete
- Incomplete
- Blank

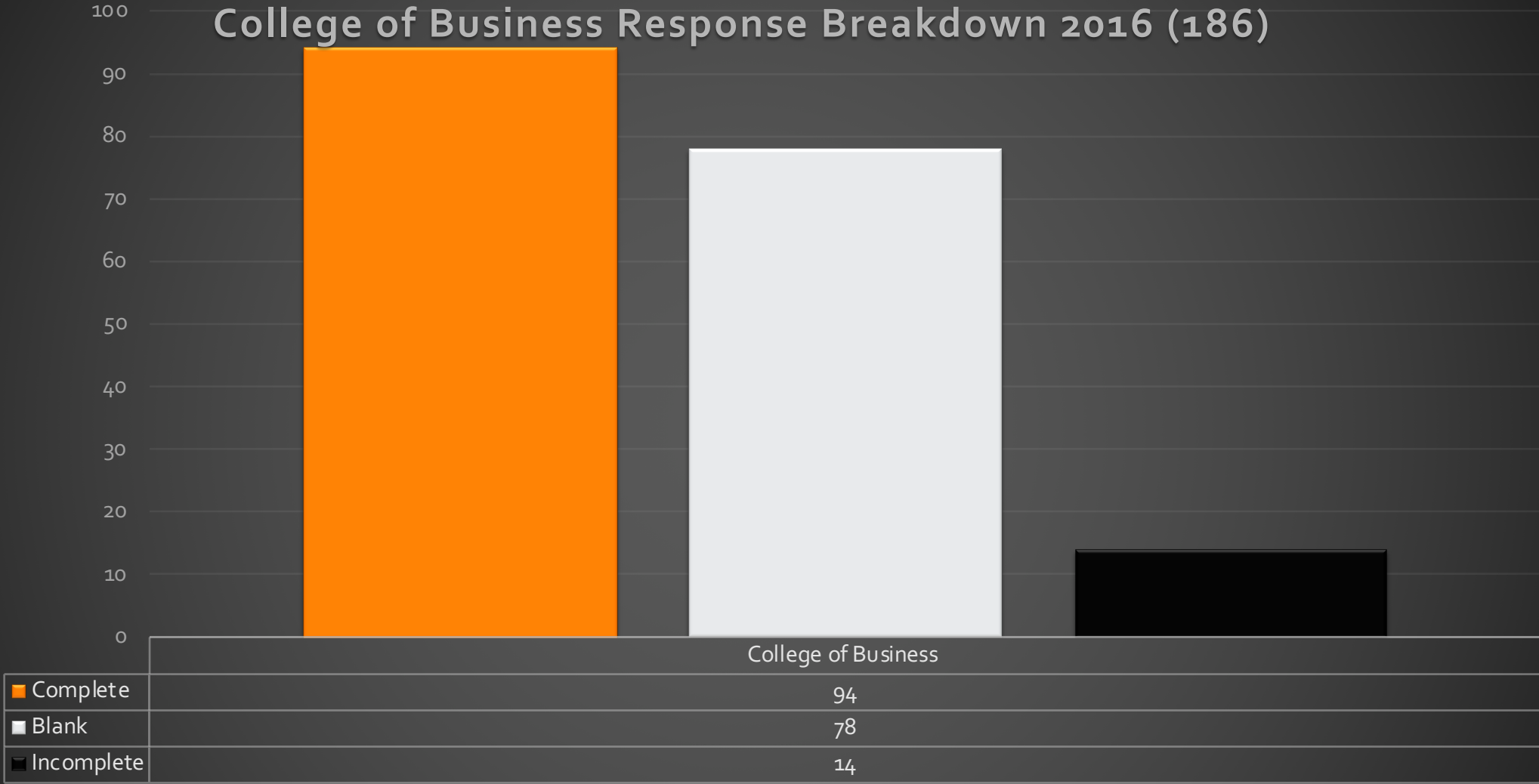
Response Rate Summary for 2015

- 53 opened the survey and responded to at least one question.
- 74 students received the survey but did not respond.
- $53/127 = 41.73\%$ response rate.

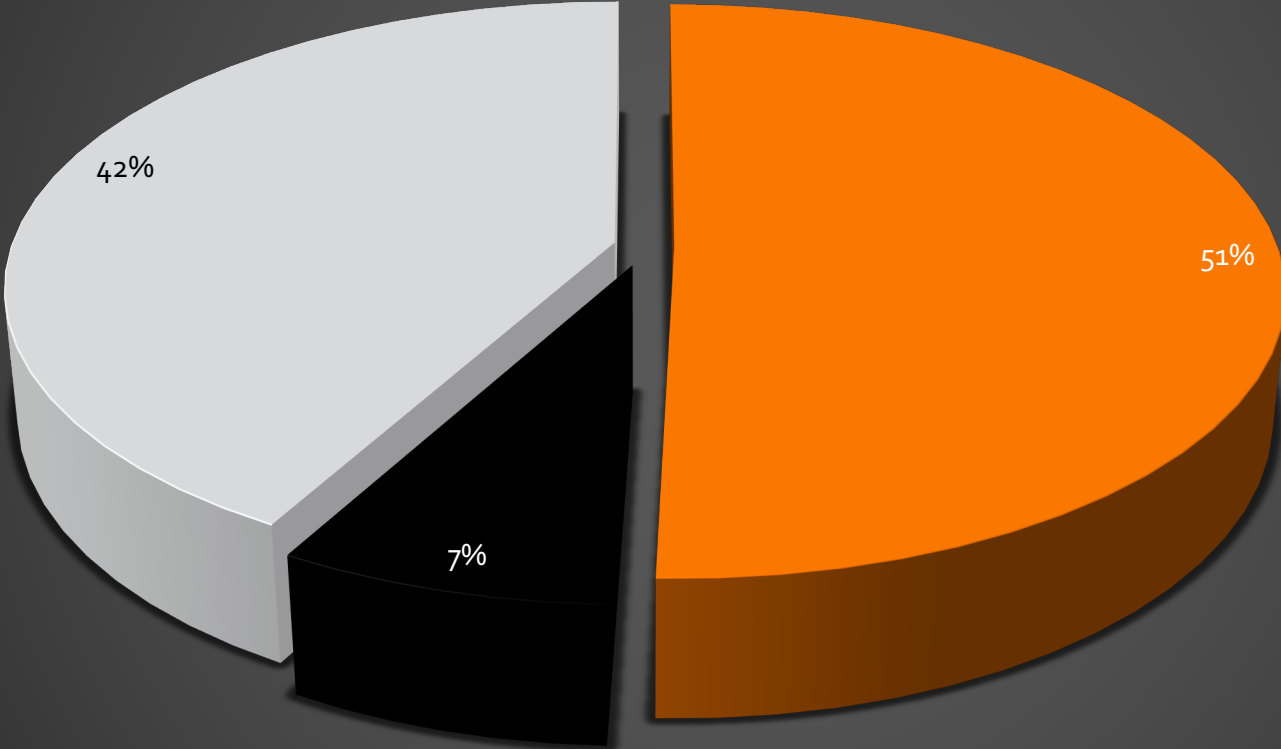


2016 Survey Results

College of Business Response Breakdown 2016 (186)



College of Business Response Rate 2016



- Complete
- Incomplete
- Blank

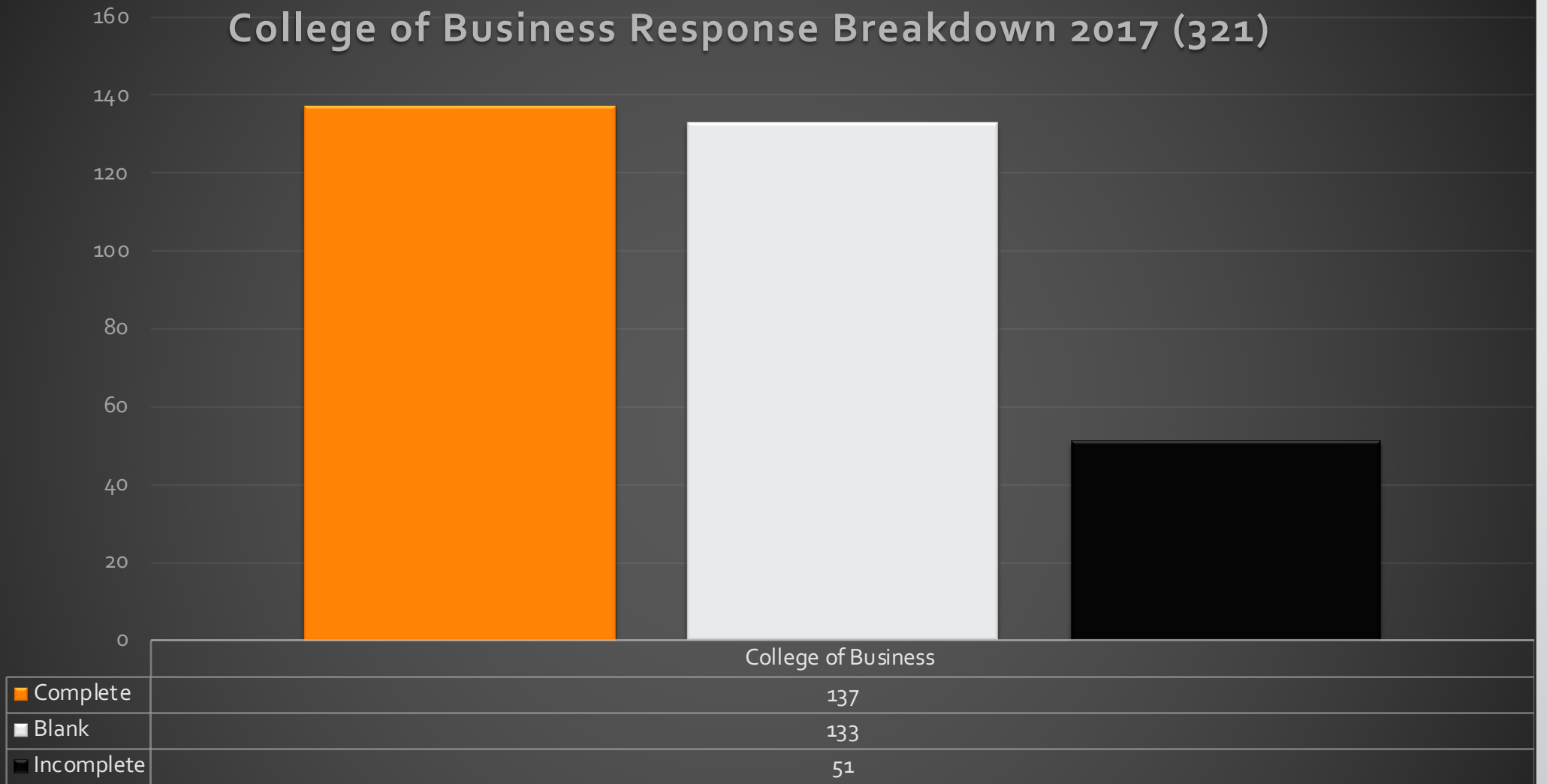
Response Rate Summary for 2016

- 108 opened the survey and responded to at least one question.
- 78 students received the survey but did not respond.
- $108/186 = 58.06\%$ response rate.

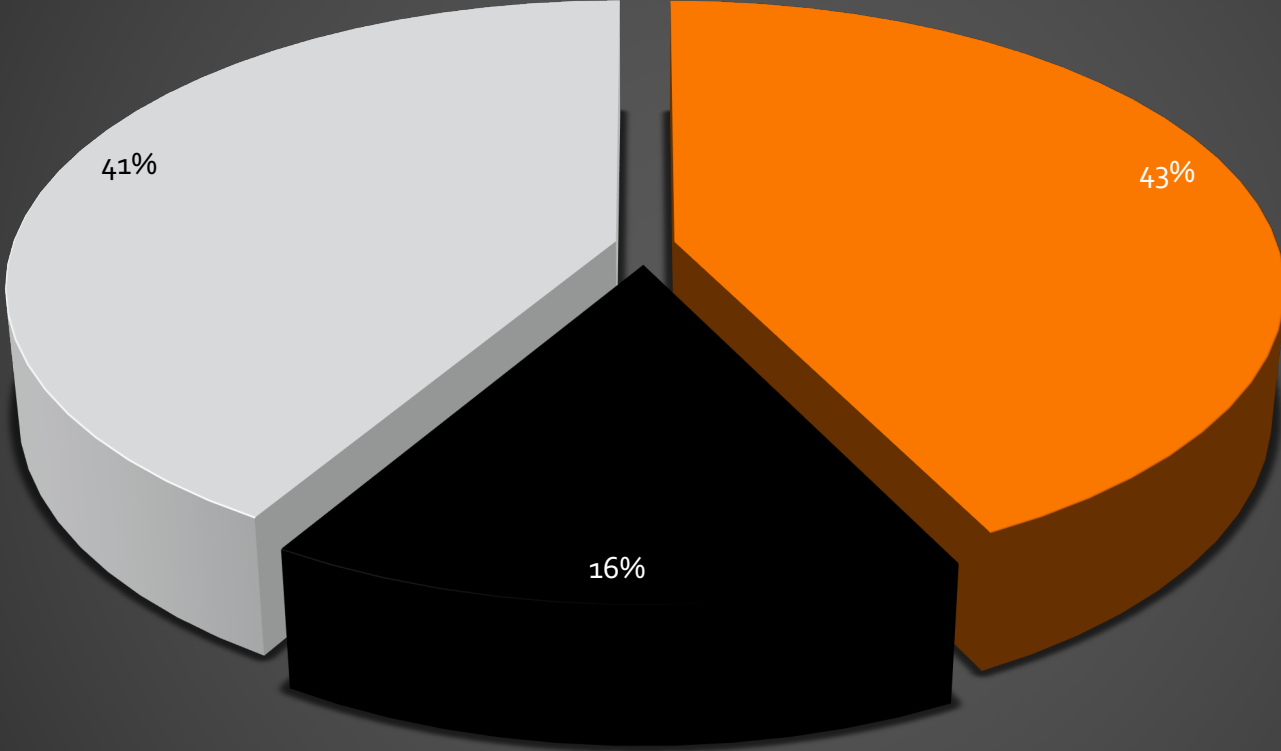


2017 Survey Results

College of Business Response Breakdown 2017 (321)



College of Business Response Rate 2017

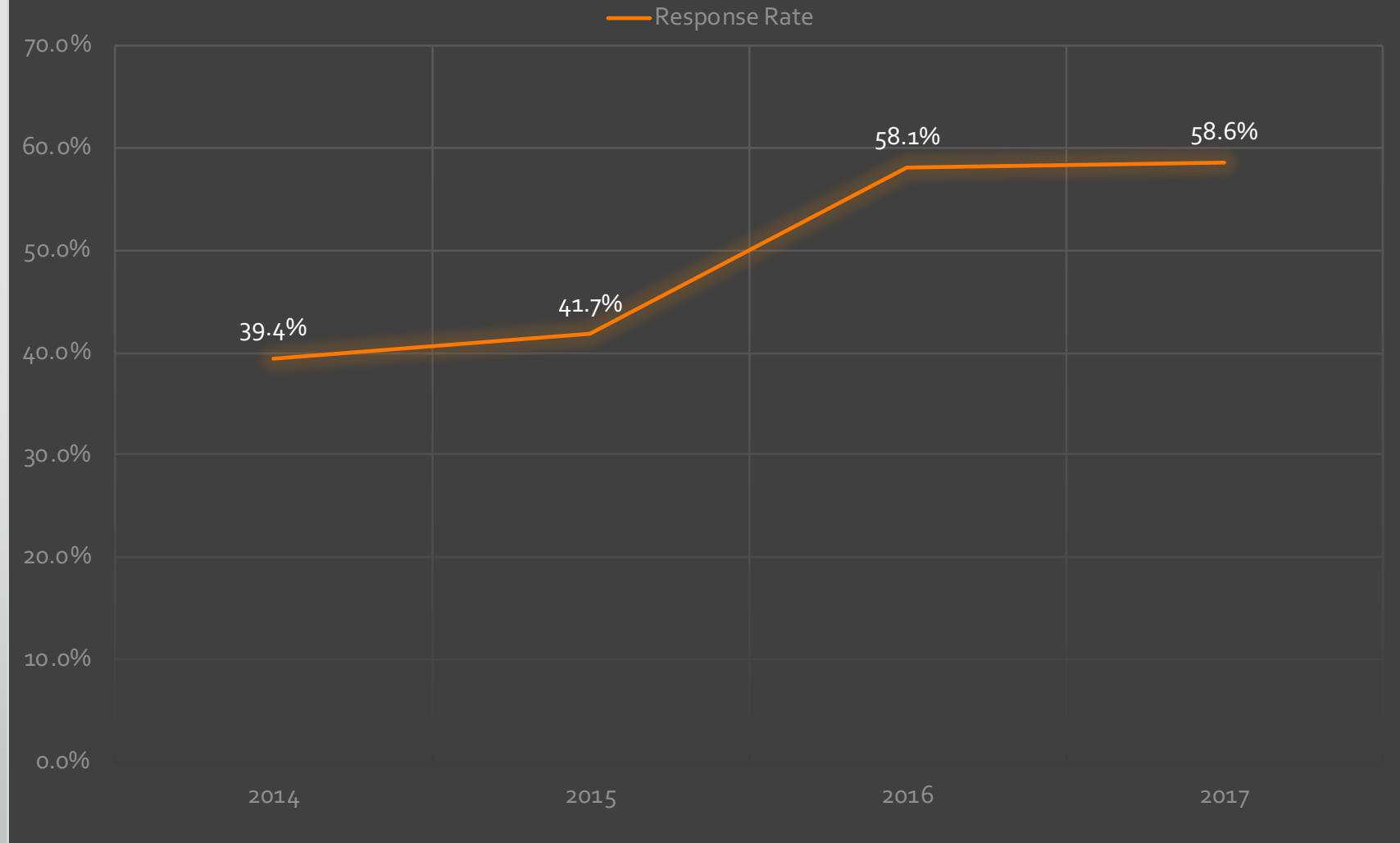


- Complete
- Incomplete
- Blank

Response Rate Summary for 2017

- 188 opened the survey and responded to at least one question.
- 133 students received the survey but did not respond.
- $188/321 = 58.56\%$ **response rate.**

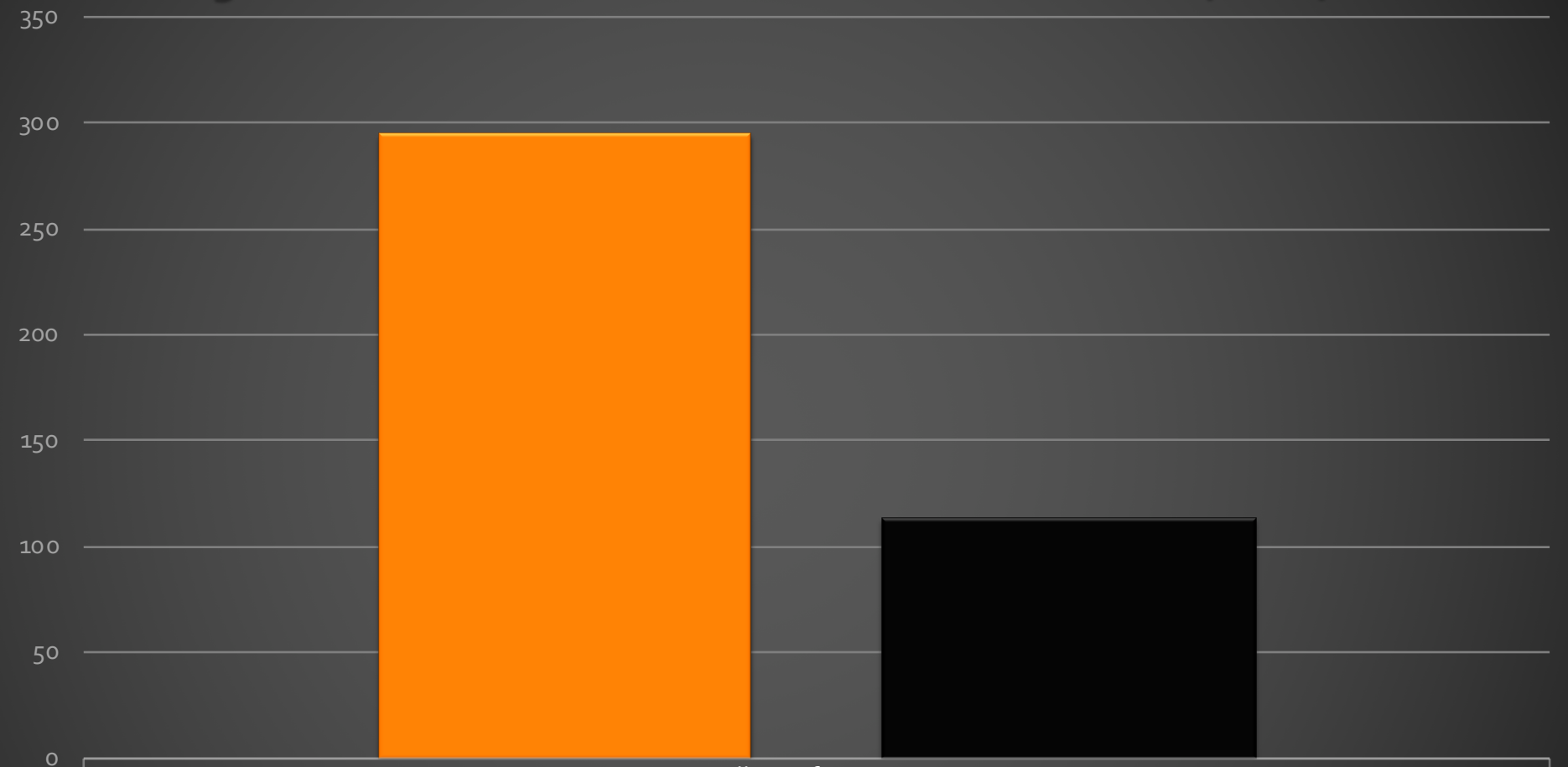
Response Rate



Success Rate Definitions

- **Successful Outcome**= working full-time/part-time, enrolled in continued education, engaged in military or volunteer service, choosing not to work.
- **Unsuccessful Outcome**= Seeking employment or seeking continuing education.
- *Within 6 months post graduation.

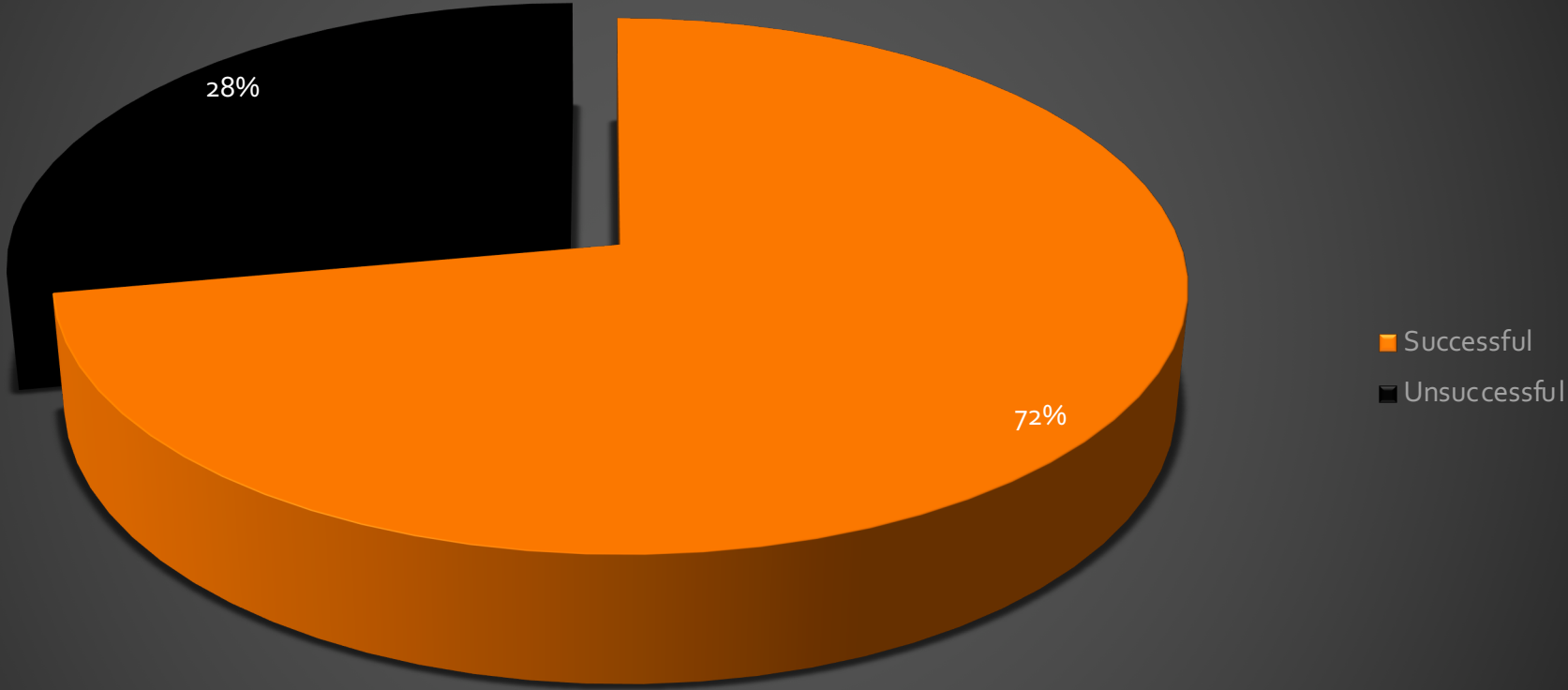
College of Business Success Rate Breakdown 2014-2017



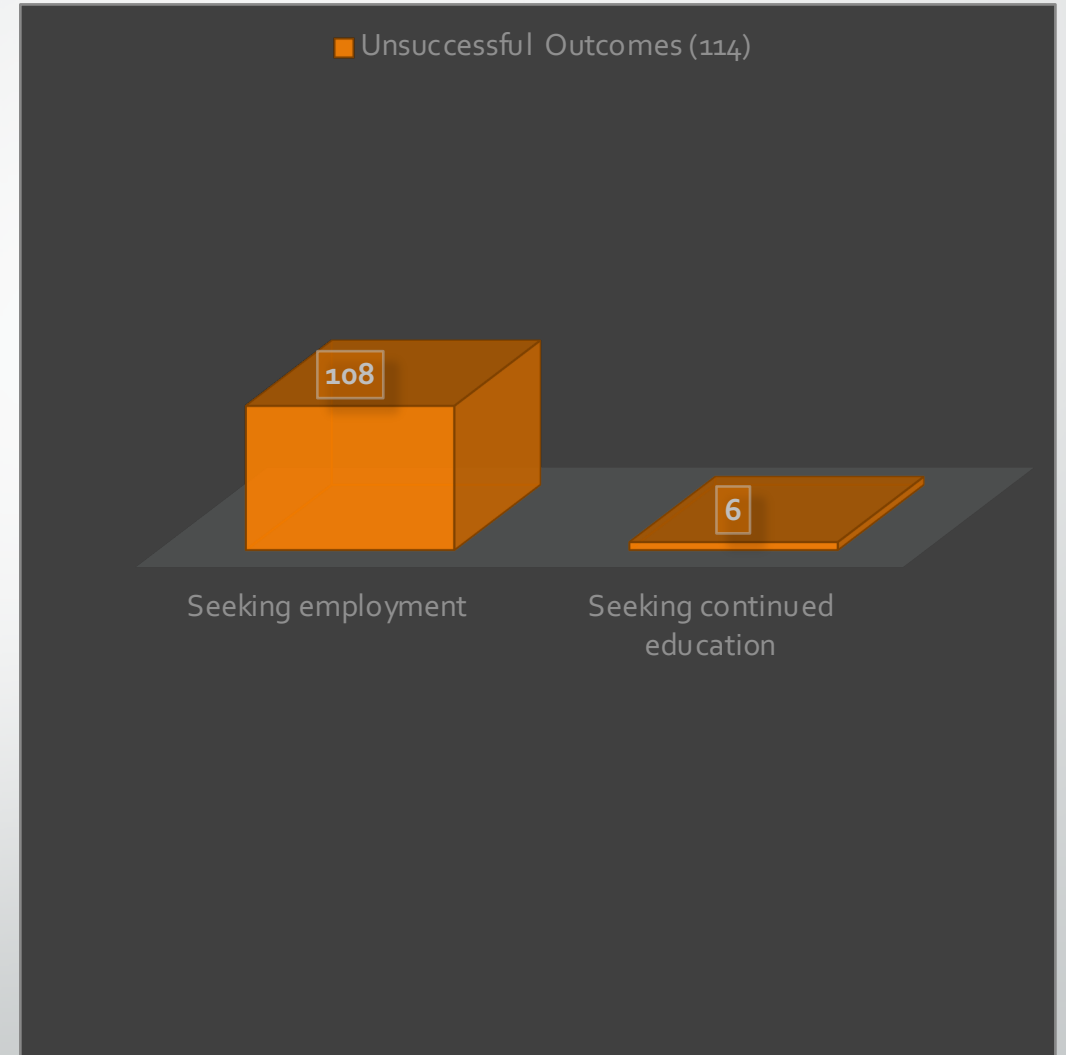
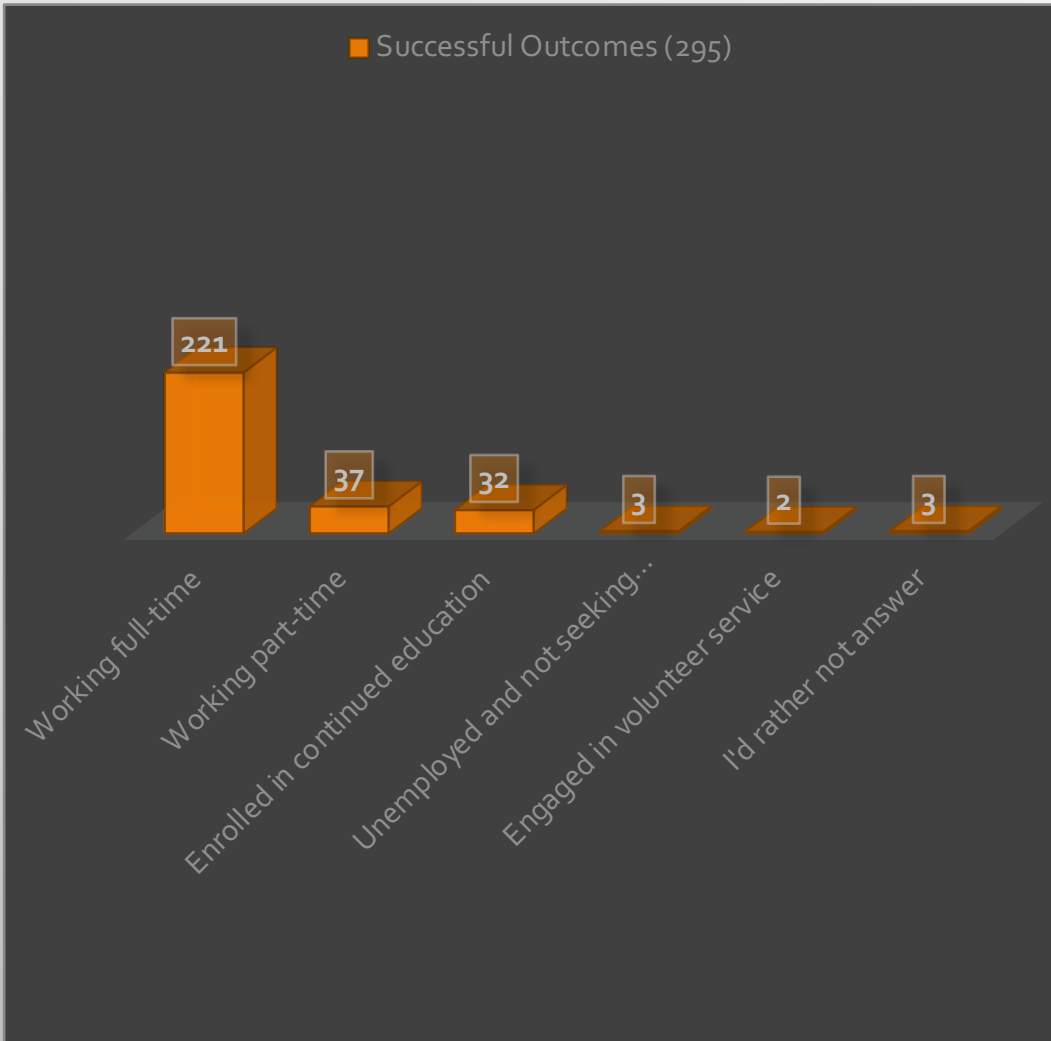
- Successful
- Unsuccessful

College of Business	
Successful	295
Unsuccessful	114

College of Business Success Rate 2014-2017



Outcomes Breakdown



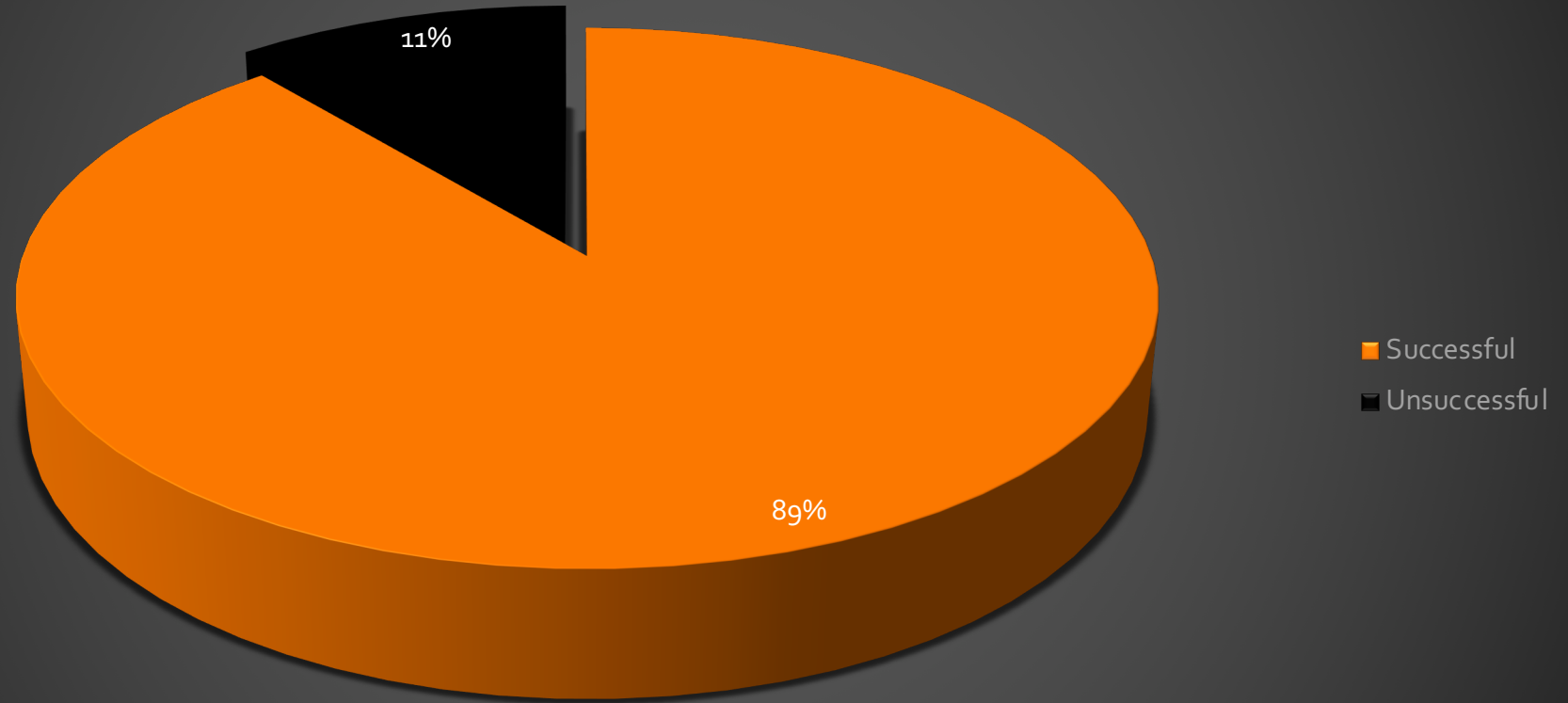
Success Rate Summary

- 409 students responded to the “outcomes” question.
- Of those 409 students, 295 had a successful outcome.
- $295/409 = 72.12\%$ **success rate**
- *₃ respondents to the “outcomes” question chose “I’d rather not answer” so they are included in the response rate, but not the success rate.



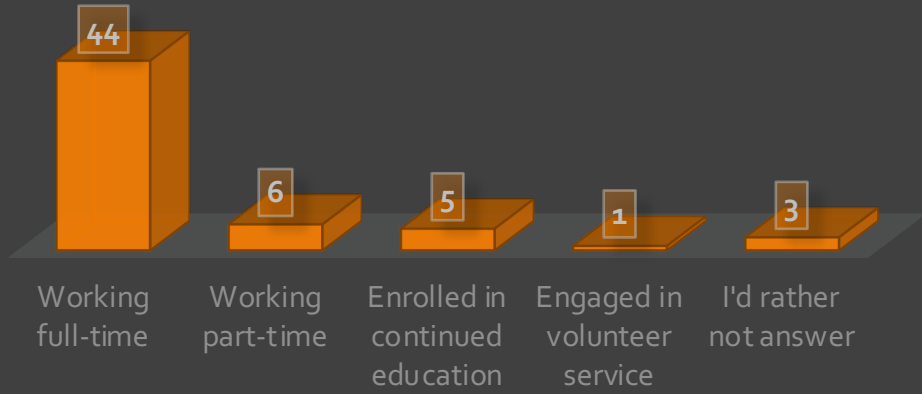
2014 Success Rate

College of Business Success Rate 2014

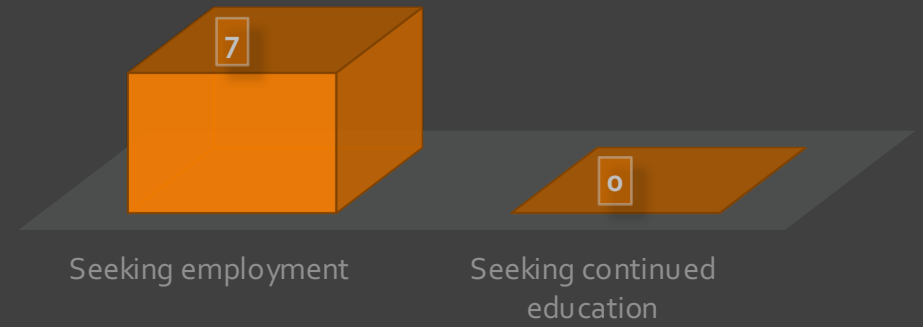


Outcomes Breakdown

Successful Outcomes (56)



Unsuccessful Outcomes (7)



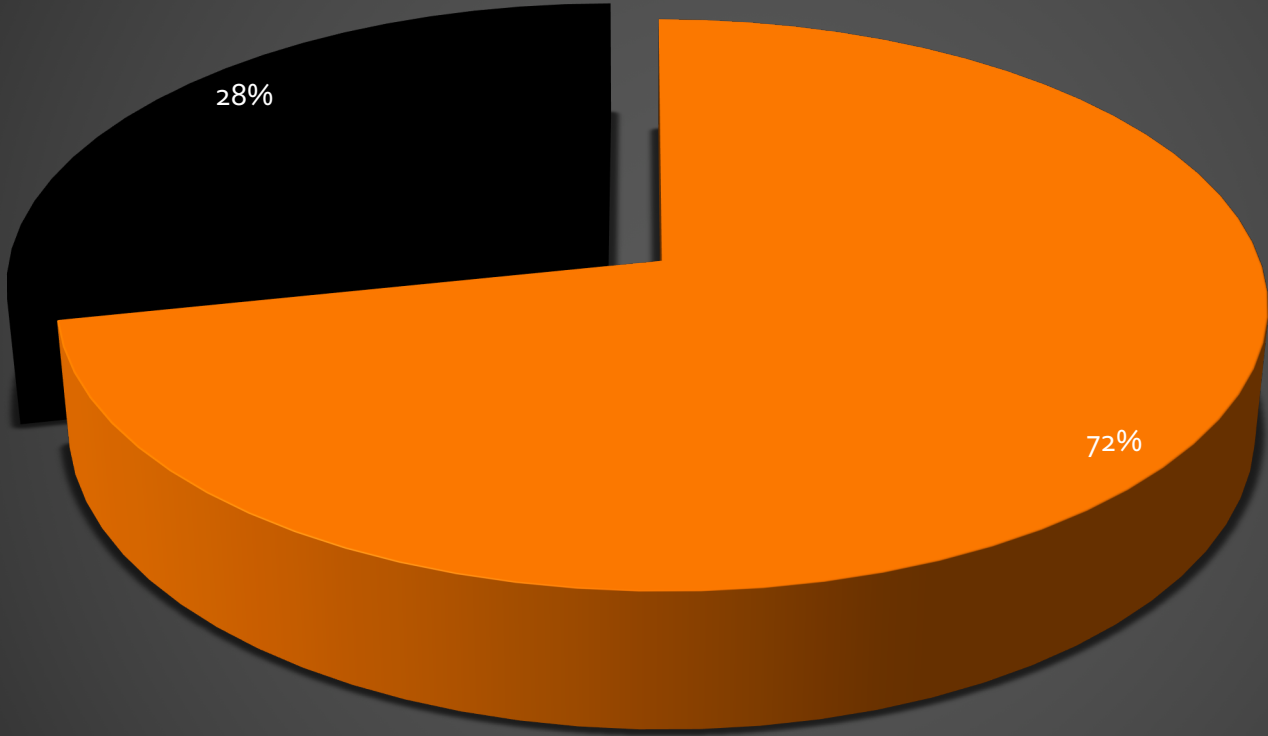
Success Rate Summary

- 63 students responded to the “outcomes” question.
- Of those 63 students, 56 had a successful outcome.
- $56/63 = 88.88\%$ **success rate**
- *3 respondents to the “outcomes” question chose “I’d rather not answer” so they are included in the response rate, but not the success rate.



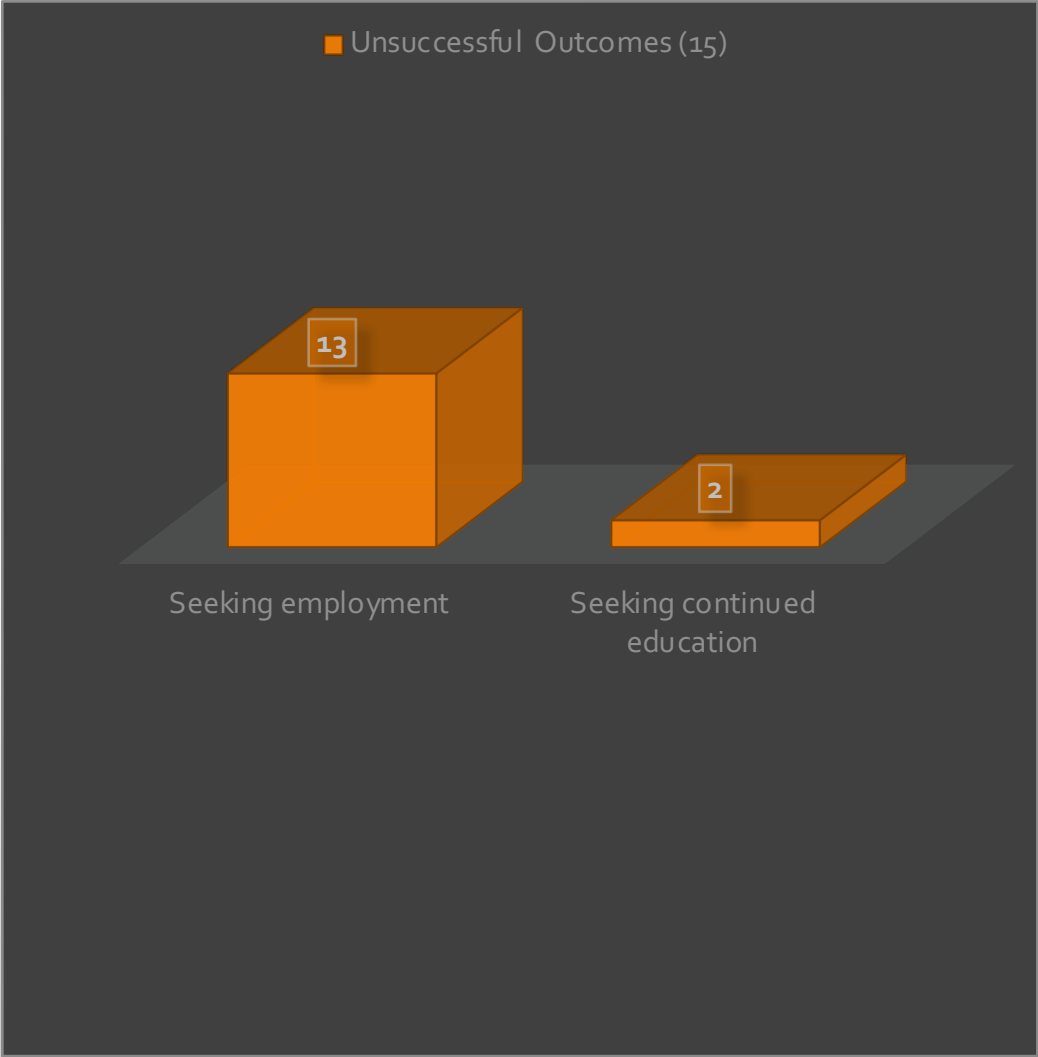
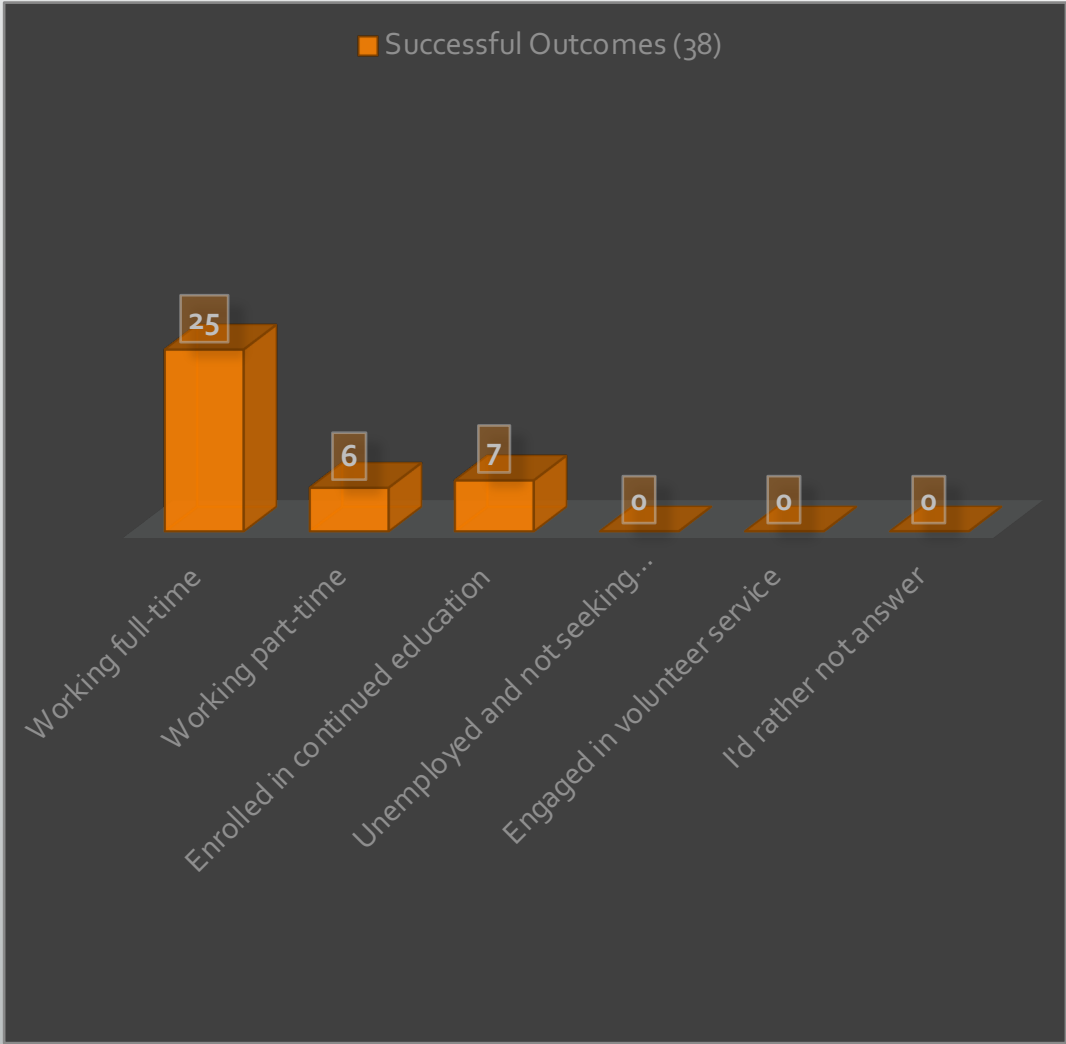
2015 Success Rate

College of Business Success Rate 2015



Successful
Unsuccessful

Outcomes Breakdown



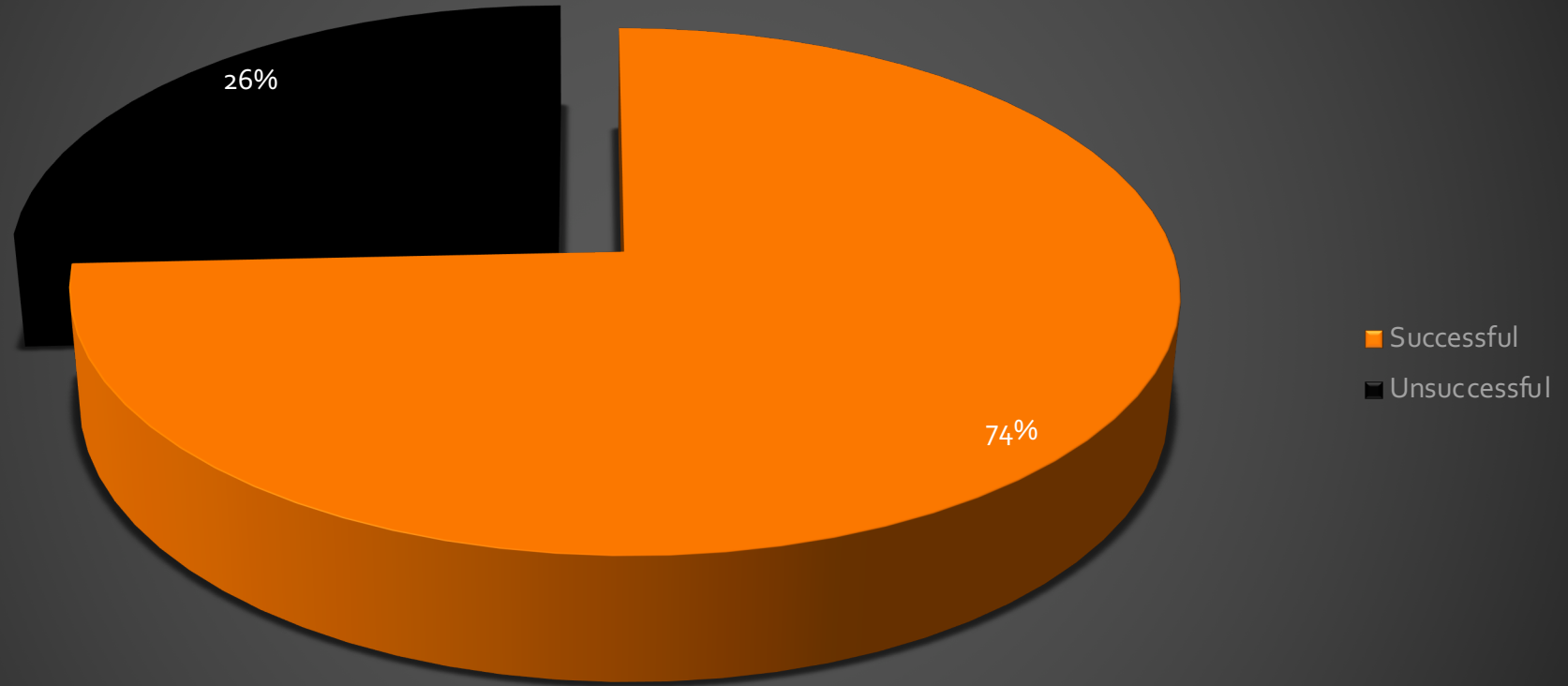
Success Rate Summary

- 53 students responded to the “outcomes” question.
- Of those 53 students, 38 had a successful outcome.
- $38/53 = 71.69\%$ **success rate**

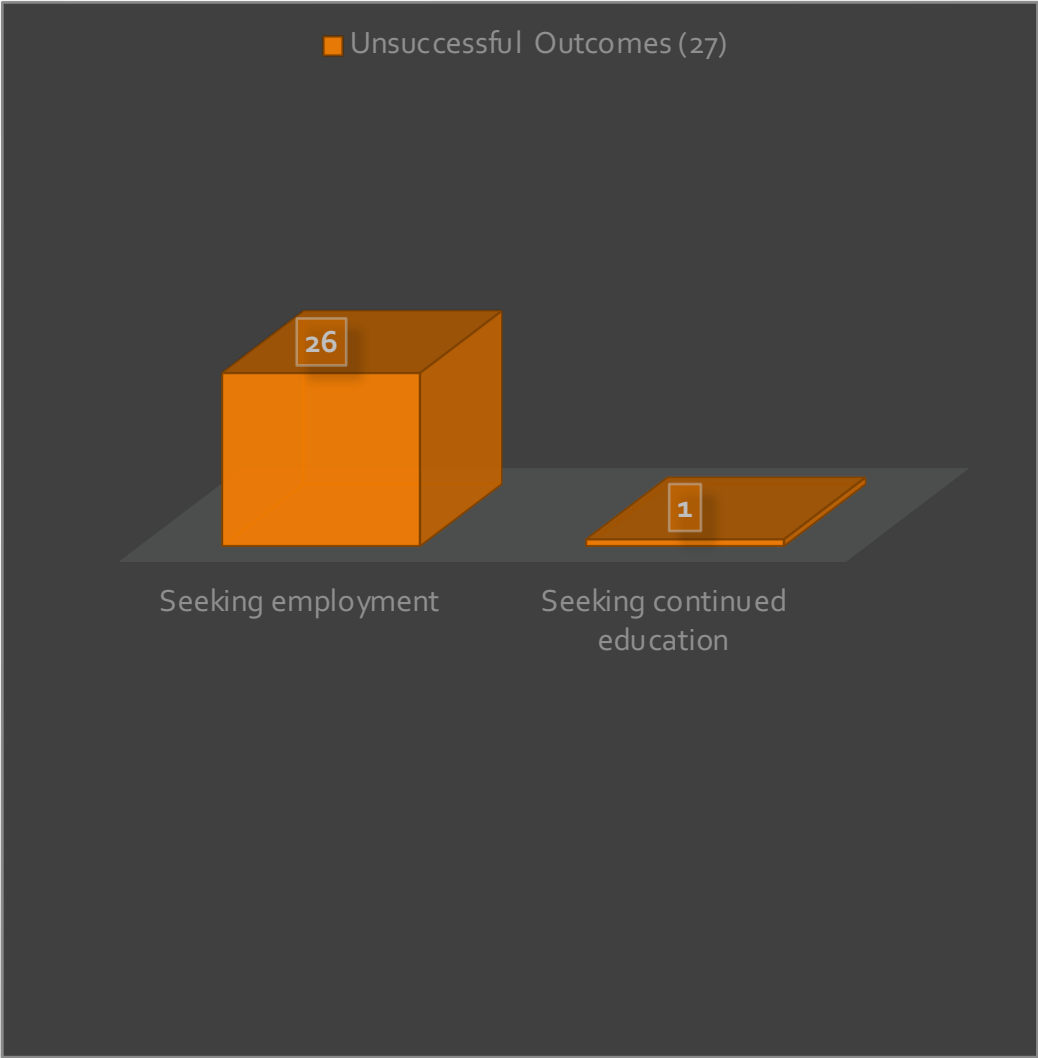
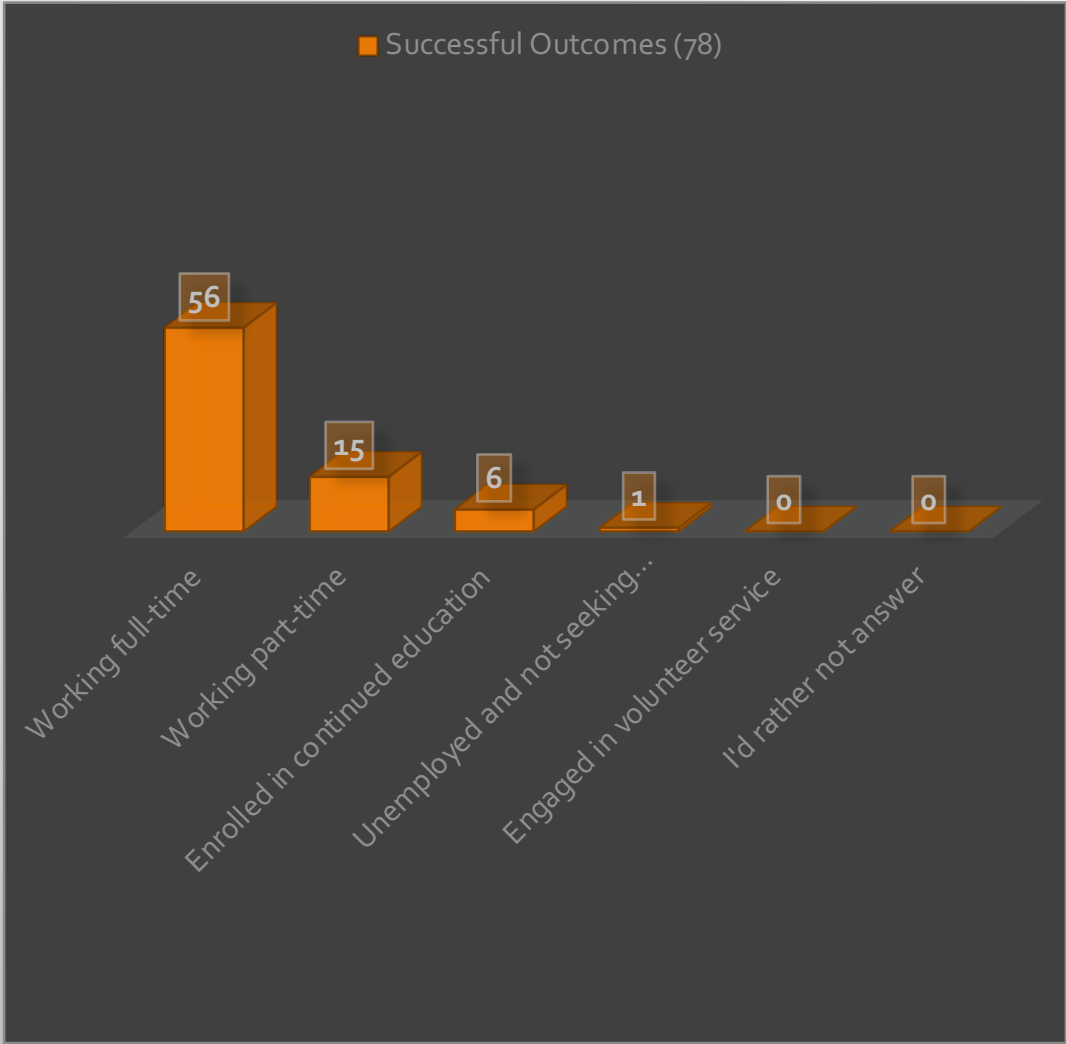


2016 Success Rate

College of Business Success Rate 2016



Outcomes Breakdown



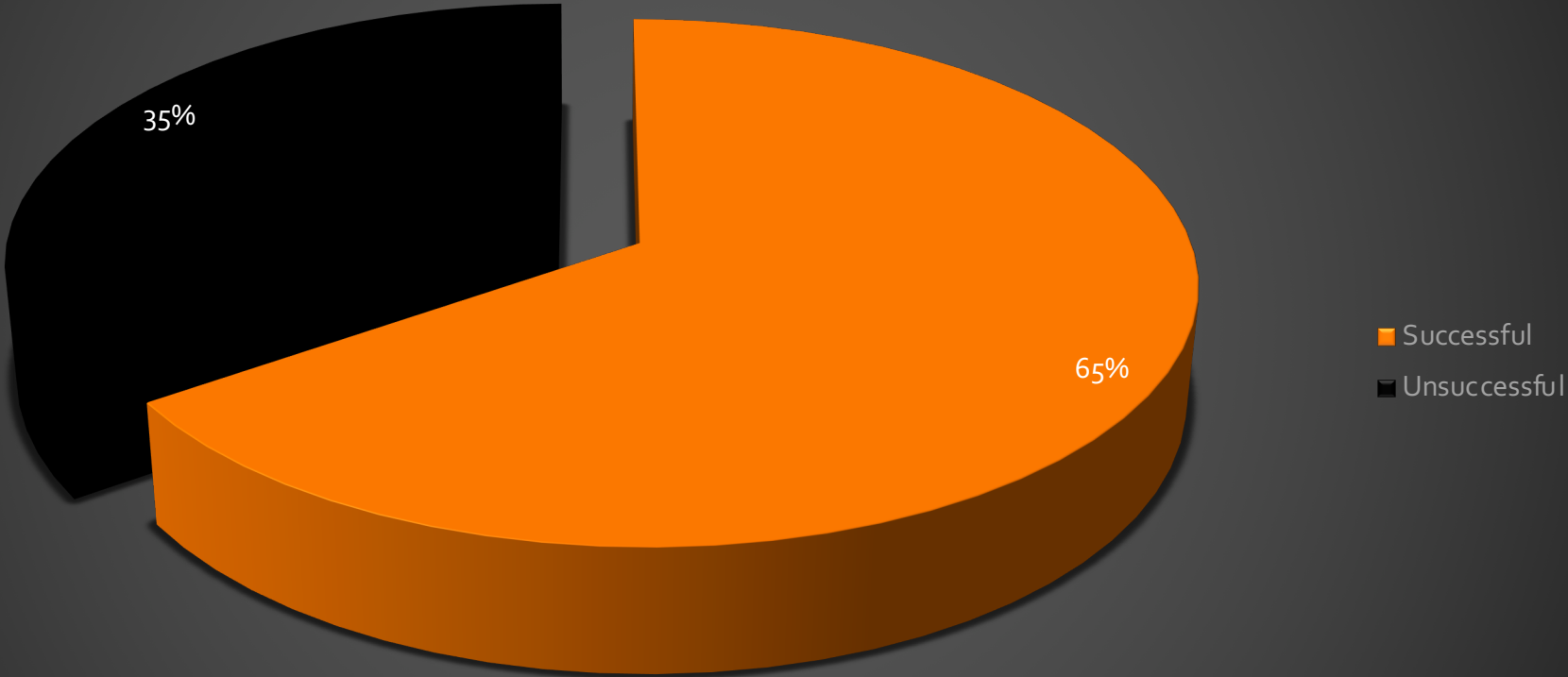
Success Rate Summary

- 105 students responded to the “outcomes” question.
- Of those 105 students, 78 had a successful outcome.
- $78/108 = 74.28\%$ **success rate**

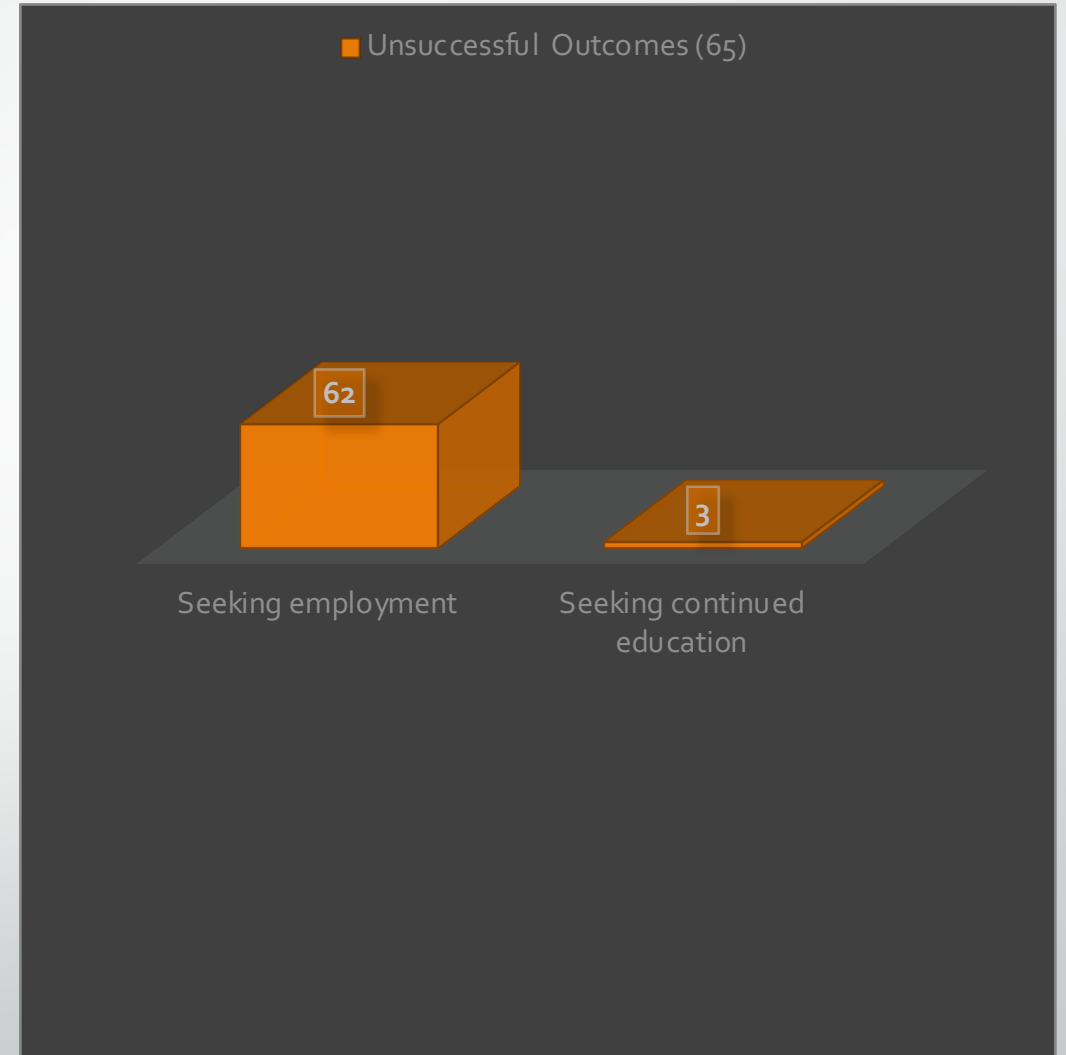
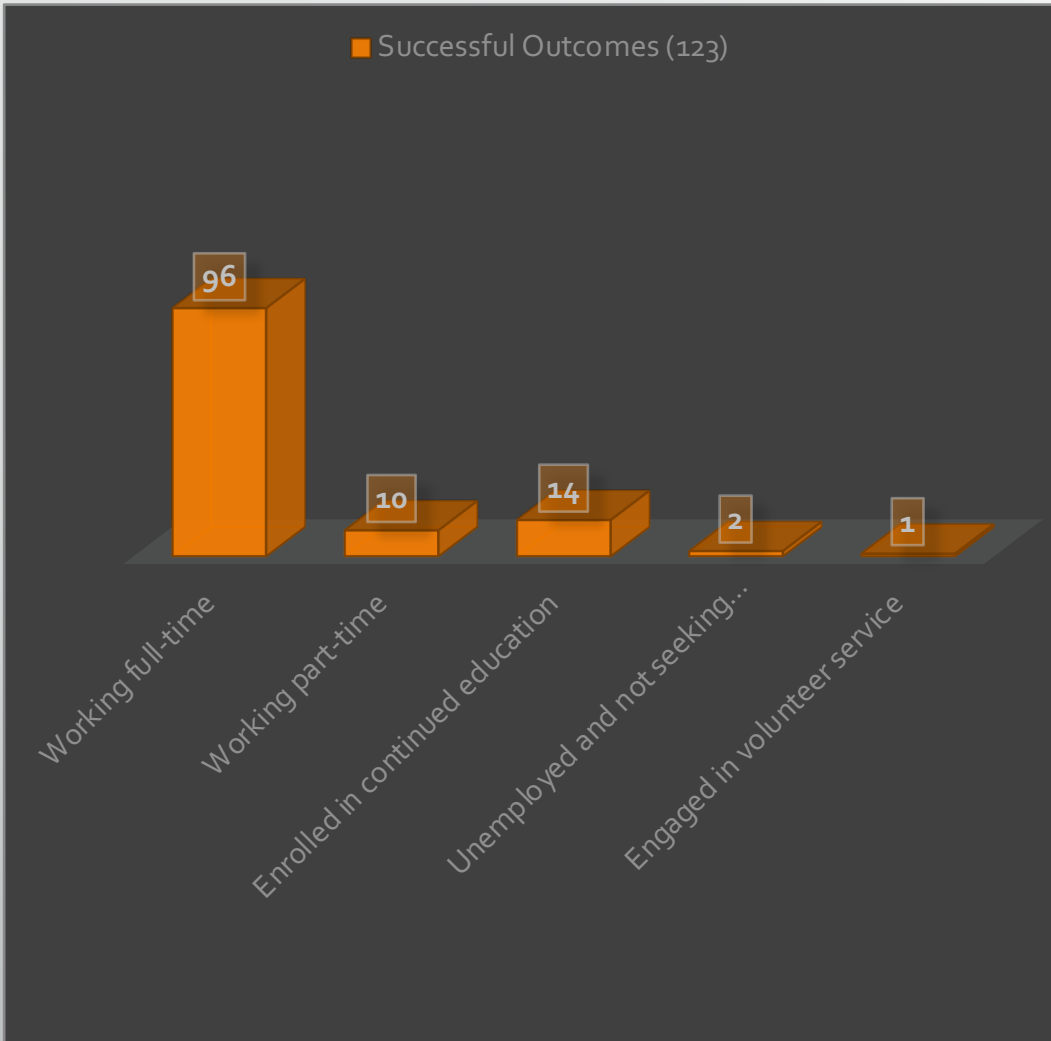


2017 Success Rate

College of Business Success Rate 2017



Outcomes Breakdown



Success Rate Summary

- 188 students responded to the “outcomes” question.
- Of those 188 students, 123 had a successful outcome.
- $123/188 = 65.42\%$ **success rate**

Response Rate

— Response Rate

