

The University of Findlay
 College of Liberal Arts
 Fall Semester 2004

*The Mission of the University is to equip our students
 for meaningful lives and productive careers.*

Course Number/Title: COMM 260.01/ Video Production I

Credit Hours: 3

Class Time/Place: 9:30 - 11:00 AM --T-H--
 Egner 06, Davis 182 & other designated locations

Prerequisites: none

Instructor: Jens Hatch, office: 300 Frazer Office G, ext. 5944 hatch@findlay.edu

Office Hours: MW 10-11 & by appointment

Course Description Introduces the basic video equipment operation and aesthetic principles. Begins the basics of camera work, lighting, and introduces students to creating video projects. Presents practical training of pre-production, production, editing, lighting, audio, and dissemination techniques for video productions. Includes a lecture and lab to complete coursework.

Relationship to the Conceptual Framework The knowledge you have gained from your liberal arts courses will greatly enhance your understanding of video concepts. It is imperative that you enter the video field with an artistic eye, a willingness to work till you get things right, and most importantly, that you come with an open mind in order to understand and create new visual experiences for your audience, your clients, and for yourself.

Course Objectives It is the goal of this course to have you understanding what it takes to create a video. When you finish this course you should be able to find a internship and feel comfortable that you know the basics in video production and can work under someone confidently. Students should also be aware of other students gifts and talents in video and be able to utilize them later. It is very powerful thing to know others that can help you when producing video.

General Education Learning Outcomes Addressed

Goal 2. Students will become familiar with the historical, scientific, literary, and/or philosophical content of a range of disciplines.	X
Goal 3. Students will acquire and practice skills for reading, writing, speaking, listening, abstract inquiry, critical thinking, logical reasoning, and using computers and related technology.	X

Goal 4. Students will develop an appreciation for and means of analyzing art, literature, music, communication, science, and/or theatre.	X
Goal 5. Throughout their general education experience, students will analyze and reflect upon the challenges facing our global society as well as the importance of being a life-long learner and responsible citizen.	X

Required Textbook Articles & websites will be assigned at the beginning of each project. No text book will be required to purchase.

Required Media 3 mini dv tapes, 8 dvd-r, headphones

Knowledge Base The lab will consist of advancing student’s abilities to put into practice what they have learned. You are expected to work very hard to grasp the concepts, movements and operation of the equipment. It is important that you learn not only what to do, but why. The lab will go a long way toward putting the pieces together for you.

Instructional Strategies

Case Analysis	X	Practice/drill	X
Discovery/Independent Research	X	Problem solving	X
Discussion/Questioning/Interviewing	X	Reading assignments	X
Experiential Learning	X	Role playing/simulation games	X
Field Experience	X	Video/Audio Review and Critique	X
Group Presentation	X	Lecture	X
Laboratory Experiences	X		

Methods of Assessment

Case Study	X	Oral/written review of literature	X
Exams	X	Participation	X
Group Projects	X	Quizzes	X
Lab Performance	X		

Grading

The final grade make-up of this course consists of:

Homework	20
Lab 1	50 points
Lab 2	50 points
Lab 3	50 points
Lab 4	50 points
Lab 5	50 points
Quiz 1	15 points
Quiz 2	15 points
Quiz 3	15 points
Quiz 4	15 points
Quiz 5	15 points
Quiz 6	15 points
Project 1	150 points
Project 2	250 points
Attendance & Participation	2 Point per Class
Final Exam	60 points

Grading

Scale/Distribution

93-100%	A,	90-92%	-A,
86-89%	+ B,	83-85%	B,
80-82%	- B,	76-79%	+ C,
73-75%	C,	70-72%	- C,
66-69%	+ D,	63-65%	D,
60-62%	- D,	>60%	- F

Honor Code

I will not knowingly engage in any dishonorable behavior, cheat, steal, lie or commit any act of plagiarism during my academic work, course, or endeavor. If I observe an act which I believe violates the University's Honor Code, I may, in my discretion, report it to the appropriate personnel.

Course Policies and Practices

Students are expected to attend all class meetings. There is to be no deviation from these policies. Because of the importance of the class material to the students understanding and completion of the projects,

attendance at every class meeting is required. Realizing that life deals us the inconvenient and unexpected, students are forgiven for a single unexcused absence for the lecture portion of this course. Students are responsible to get the material missed from another student and/or the instructor.

If any student has any difficulty with any of these policies, they should discuss them with the instructor at the beginning of the semester so arrangements can be made to take a more suitable course for them..

Final Exam Date

As assigned by the University for the week of Dec 10

Special Services

If you are a student with a disability, it is your responsibility to register with the Office of Disability Service and notify your instructor one week prior to any needed service so that reasonable accommodations can be made for you.

Course and Instructor Evaluation

Evaluations will be conducted under the guidelines outlined in the University of Findlay faculty manual.

**Tentative Course Outline (Course outline is subject to change throughout the semester)
Lecture (Tuesday 9:30-10:45 a.m.)**

Date	Lecture	Lab
8-28 to 8-30	An Intro to Video The video process	
9-4 to 9-6	Digital Video Principles	Lab 1 – Digital Data
9-11 to 9-13	Quiz 1 – Digital Video Principles Story + Shots	Lab 2 – Storyboards & Scripts
9-18 to 9-20	Quiz 2 – Shots & story & scripts Camera Features	Lab 3 – Camera Features
9-25 to 9-27	Quiz 3 – Camera Features Basic Shooting & Framing	Lab 4 – Movements & Framing
10-2 to 10-4	Quiz 4 – Shooting & Framing Audio	Lab 5 – Audio
10-9 to 10-11	Quiz 5 – Audio Editing Lighting	Project 1
10-16 to 10-18	Quiz 6 - Lighting Editing	Project 1
10-23 to 10-25	Titles & Editing	Project 1
10-30 to 11-1	Audio Editing	Project 2
11-6 to 11-8	Lab Work	Project 2
11-13 to 11-15	Video Critiques	Project 2
10-20 to 11-22	DVD Studio Thanksgiving Recess - NO CLASS	Project 2
11-27 to 11-29	DVD Studio	Project 2
12-4 to 12-6	Review for final	Showcase
Exam Week	Comprehensive Final	

NOTES:

Course/College Specific Information

The information included on the following pages will serve as a “working” syllabus for this course. The information provided on this “working” syllabus does not contradict with any information included above. It is provided as an alternative means of presenting the goals and requirements of this course.