

INDIA-USA GLOBAL BUSINESS & NETWORKING STRATEGY CONFERENCE

Comfort Inn Marina Towers, Chennai, India

June 11-13, 2010



www.cimarinatowers.com

Please mention the Conference when making reservations

Organized by
PRAKRUTHI NEO GLOBAL CORPORATE ETHOS CENTRE, INDIA

Cosponsor
THE UNIVERSITY OF FINDLAY, USA

LEADERSHIP, MARKETING and COMMUNICATIONS, ENTREPRENEURSHIP, SECURITY, NETWORKING STRATEGY and SOCIAL RESPONSIBILITY in India, USA and the World -- Building Competitive Skills

The diverse Conference Tracks include:

Cross-Cultural Issues in India-USA-Global Business Track
Corporate Communication & Tourism Track
Business in Domestic and Foreign Markets Track
Education for Global Business Competency Track
Issues in Services & Retailing in Domestic and Foreign Markets Track
Business Environment Issues in Domestic and Foreign Markets Track
Corporate Social Responsibility in Domestic and Foreign Markets Track
Building Strategic Networks in Domestic and Foreign Markets Track
Healthcare Administration in Domestic and Foreign Markets Track
Security Concerns in Domestic and Foreign Markets Track
Legal Issues in Domestic and Foreign Markets Track

People Attending The Conference May Choose To Present Or Not To Present Papers

ALL SUBMITTED PAPERS/ABSTRACTS/PROPOSALS THAT ARE ACCEPTED WILL BE PUBLISHED IN FULL LENGTH OR ABSTRACT IN THE DIGITAL CONFERENCE PROCEEDINGS

Final Papers And Abstracts For Publication Will Be Due Two Months After The Conference To Facilitate Improvement VIDEO AND VIRTUAL PARTICIPATION IS AVAILABLE for those who cannot attend in person

Video Presenters: Video presenters are those who cannot attend the Conference in person but have a good paper to present. Video presenters email a videotaped electronic copy of their presentation of their blind refereed and accepted abstract/proposal/paper. Your video presentation will be screened at the Conference and listed in the Sessions of the Conference and you will receive a copy of the digital proceedings. A simple alternative would be a PowerPoint presentation with voice over (recorded sound).

Virtual Participation: Virtual Participation allows a person to submit a paper/abstract/proposal to be refereed and published in the Conference Proceedings without attending the Conference in person. Your submission will be blind refereed and listed in the Sessions of the Conference and you will receive a copy of the digital proceedings.

IF YOU WOULD LIKE TO VOLUNTEER TO BE A TRACK CHAIR, SESSION CHAIR, EDITOR, PLEASE CONTACT US. THERE IS NO MONETARY COMPENSATION FOR THESE POSITIONS.

Registration Fees

- Includes Conference Activities, Digital Proceedings, and Lunch
- All registration fees and rates are per person and there is a 50% cancellation charge for cancellations before March 31, 2010.
- Refunds after March 31, 2010 will be made only at the discretion of the organizers for valid documented emergencies only. Cancellation charges after March 31, 2010 will be at least 50% and higher.

- **Accommodations fill up fast and the organizers intend to limit the number of participants at the Conference so that each participant can maximize their exclusive experiential benefit. Participants are welcome to make their own arrangements for accommodations.**
- **Registration fees do not include transportation to and from Chennai or to and from the Conference venue. Transportation to and from the Conference venue to Conference activities are included.**

INDIANS IN INDIAN INSTITUTIONS AND CURRENTLY RESIDING IN INDIA ALL YEAR CAN CONTACT DR. NABARUN GHOSE AT ghose@findlay.edu FOR REGISTRATION FEES INFORMATION

<u>Deadlines</u>	By Nov. 1, 2009	By Mar. 1, 2010	After Mar. 1, 2010	US and Participants from Outside India should send their checks made out to:
Conference Registration (Bonafide Full-time Students)	US\$275 US\$250	US\$325 US\$275	US\$375 US\$325	'UF India-USA Global Conference' and mail them to
Conference Registration and Three-Nights (June 10, 11, 12) Accommodation on a twin-sharing basis (either arranged between participants by themselves or randomly allocated) (Bonafide Full-time Students)	US\$595 US\$495	US\$695 US\$595	US\$795 US\$695	Dr. Nabarun Ghose, Conference Chair Professor - Marketing & Business The University of Findlay 1000 N. Main St. Findlay, OH 45840, USA 1-800-472-9502 Ext. 4455
Conference Registration, Three-Nights (June 10, 11, 12) Single Occupancy Room Accommodation (Bonafide Full-time Students)	US\$795 US\$695	US\$895 US\$795	US\$995 US\$895	1-419-434-4455 Fax: 419-434-6781 E-mail: nabarunghose@gmail.com
Video Presenters (Bonafide Full-time Students)	US\$250 US\$225	US\$300 US\$275	US\$350 US\$325	QUESTIONS? CONTACT Dr. Nabarun Ghose Conference Chair
Virtual Participants (Bonafide Full-time Students)	US\$225 US\$175	US\$275 US\$225	US\$325 US\$275	Photos from 2008 http://www.prsichennai.org Photos from 2009 http://tinyurl.com/UFIndiaConference2009-1

CALL FOR PAPERS

General Information

Submission

1. The deadline for submitting all papers and abstracts is **March 1, 2010**. Submissions received after March 1 will be reviewed on a space-available basis.
2. Papers, abstracts/proposals must be submitted as an electronic copy in MS Word as an attachment to the program chair, Dr. Nabarun Ghose at ghose@findlay.edu.
3. Papers should be limited to a maximum of 20 pages long double-spaced, New Times Roman 12 point font, including references and tables, and one-inch margins all around. Abstracts/proposals should be between 150 words and 250 words.
4. Submissions must include references and edited versions of the complete paper/s or abstracts will be published.
5. All submissions must be entirely original, not under concurrent consideration elsewhere, or scheduled for presentation elsewhere, or previously published. Participants are allowed to be included as an author or co-author in 2 submissions only. A maximum of three co-authors are allowed in each submission.
6. The title page must include the title of the paper, the selected track for submission, name/s, affiliation, title/academic rank, mailing address, phone number, and the email address of the author (s).
7. At least one of the authors must certify his/her intention to register for and attend the conference to present the paper in person if it is accepted or register for video presentation or virtual participation.
8. Authors must follow instructions for editing papers and abstracts according to guidelines that will be sent with acceptance letters.
9. Author(s) may choose to submit papers/abstracts/proposals for presentation only.
10. Student papers/abstracts/proposals are welcome.

Review process: Papers/abstracts/proposals are blind reviewed by two reviewers. Authors must avoid revealing their identity or affiliation within the body of the papers/abstracts/proposals and/or the references.

Publication of the accepted papers: If accepted for presentation and publication, authors will be notified and sent guidelines for modifying the papers/abstracts/proposals for publication. This will include condensing the paper to 6 pages, single-spaced format. The editor's decisions are final.

The final version of the papers/abstracts/proposals must follow the publication guidelines, and be emailed to the program chair, Dr. Nabarun Ghose at ghose@findlay.edu as an attachment in MS Word by August 14, 2010. Completed registration form and the appropriate fee must be mailed by March 31, 2010 for all submissions accepted for presentation and/or publication to receive the official letter of acceptance.

PLEASE FEEL FREE TO FORWARD THIS ANNOUNCEMENT AND UPLOAD IT TO YOUR WEBSITE, BLOG, OR BULLETIN BOARD