



# ArchLink

- Your E-Link to The University of Findlay -

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*March 2009*

## Welcome to ArchLink!



Greetings, my fellow alums! As your alumni director, I am constantly trying to find ways to improve communication between your alma mater and you, as well as helping you connect with former classmates. The alumni office recently contracted with Harris Connect to provide social networking opportunities through the Internet. We are working with Harris to build our Web site, which will be on UF's alumni Web page with a secure login for alumni. You will receive additional information when we are ready to launch this wonderful service. Meanwhile, I wanted to share some benefits:

- A way for you to search for and network with friends and other alumni, students, faculty and staff, as well as participate with clubs, chapters and other interest groups.
- A convenient way for you to update your information.
- A means to manage your privacy settings as they relate to your profile information.
- Access to connect to other alumni anywhere in the world, 24 hours a day.
- A Facebook login for easy access to your online community.
- Opportunities to give back through participation in events, mentoring and donations.
- A sense of belonging and connection to your alma mater, and much more!

Stay tuned as we work with Harris Connect to launch this online social networking community! Please keep me updated by filling out "What's New with You?" at [www.findlay.edu](http://www.findlay.edu), KEYWORD: Whats new.

With Oiler Pride!

*~~Dee Dee Spraw '00, M '07, director, Alumni & Parent Relations*

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## 1. What's Happening on Campus?



*Dennis Foster '67*

• **More than 250 business professionals attended The University of Findlay's Economic Summit Friday, Feb. 6**, as well as several hundred UF students and some area high school students. **Dennis Foster '67**, who served as moderator for most sessions, was instrumental in planning the successful event. Among the panelists were alumni **David Kay '74**, **William Landes, Ph.D., '75**, and **W. Paul Worstell M '99**. **Lynn Child**, a member of the UF Board of Trustees, also was a panelist. The Economic Summit featured national experts who discussed factors leading to the current economic conditions. Concluding the day was a discussion of the economic impact on the local business sector.

The entire summit was broadcast live online, and people as far away as India were able to participate. [Click here](#) for a complete list of panelists and session topics. All sessions are available online for viewing.

- **The University celebrated Black History Month in February with a variety of activities.** The documentary "Skin Deep" was shown, followed by a discussion. The 12th annual Black Tie Affair was held Saturday, Feb. 14, with a theme of "Be My Valentine." Students toured the Black Heritage Library and Multicultural Center Feb. 19. A soul food cultural dinner was held in Henderson Dining Hall Feb. 24. Ending the month of activities was "A Celebration of Culture: an Experience with the African American Culture" Feb. 25 at the Buford Intercultural Student Services Center on campus.



*The Black Tie court, from left, Lord Donte Johnson, Lady Alex Reist, Duke Matt Flahaven, Duchess Lauran Young, Princess Holly Nelson, Prince Luther Mayfield, Queen Nina Smith and King Austin Slayter.*

- **A DNA Day was held for high school students from both Van Buren and Arcadia Friday, Feb. 20.** Approximately 30 students used DNA technology to work through a forensics example. Students also visited faculty-led stations, learning about microbiology, molecular cloning and fluorescent microscopes, within the Davis Street building, and they were shown how technology is used in discovery. Following the demonstrations, a reception and student poster presentations were held. The event showcased UF's state-of-the-art laboratories and equipment and also gave students the chance to interact with faculty members.



*High school students from Van Buren and Arcadia experimented with technology at UF's labs on DNA Day Feb. 20.*

- **The Corporation for National and Community Service selected The University of Findlay for a place on the President's Higher Education Community Service Honor Roll** for exemplary service efforts and service to America's communities. During the 2007-08 academic year, UF students engaged in 11,910 hours of service. At UF, faculty members work both independently and with Campus Compact to develop academic service-learning opportunities for students. Sweet Service Saturdays, Bring a Senior Friend to Thanksgiving Dinner, the UF-Kake

Ambassadors service initiative, a Therapeutic Relationships academic service-learning course and an international student orientation service project are a handful of the many opportunities for civic engagement that are coordinated through Campus Compact. For more information on service opportunities or Campus Compact, contact Crystal Weitz at [cjones@findlay.edu](mailto:cjones@findlay.edu) or 419-434-6671. For more details, [click here](#).



*Faculty who received awards were Don Collins, Chris Ward, Penny Soboleski, Mary Jo Geise, Ed Corle, Helen Schneider, Elizabeth Raker, Louis Stulman and Chris Moser.*

• **An annual faculty recognition and appreciation dinner was held Thursday, Feb. 19.**

Two awards were given for the first time. Elizabeth Raker, Ph.D., was the first recipient to receive the Harriette Smith Ritz Service Award, and Penny Soboleski was the first recipient to receive the James D. and Judith L. Philipp Award of Excellence in the College of Education. The Founders' Academic Excellence Award was presented to Chris Moser, Ed.D.; the David L. Allen Award for Teaching was presented to Donald Collins; the Elizabeth S. Gupta Award for Excellence in Teaching Fine

Arts was presented to Ed Corle; the Shiv Kumar Gupta Award for Excellence in Teaching Business was presented to S. Chris Ward, Ed.D.; and the Faculty Chair in the College of Science was presented to Mary Jo Geise. Louis Stulman, Ph.D., was presented with the Richard E. Wilkin Chair in College of Liberal Arts, which was recently named for Wilkin, who was present. Daniel May, Ph.D., presided over the program. Recognized for 20 years of service were Clark Bradley, Helen Schneider, Maria Gamba and Dennis Mathern.

- **“An Evening with Brent Barrett” is slated for 8 p.m. Sunday, March 15, at The University of Findlay in the Winebrenner Theological Seminary.** Barrett is a Broadway and international musical-theater star of “Chicago,” “The Phantom of the Opera,” “Grand Hotel,” “Annie Get Your Gun,” “Kiss Me Kate” and “Candide.” Phil Reno will accompany Barrett on the piano. Reno is a Grammy-nominated Broadway conductor of “The Drowsy Chaperone,” “The Producers,” “Cats,” “Thou Shalt Not” and “Broadway Under the Stars.” Tickets are \$10 for adults and \$6 for students and senior citizens. Tickets are available at the door or call the UF Box Office at 419-434-5335. This performance is made possible by The University of Findlay Mary Snyder Kirk Musical Guest Artist Chair, Curtain Raisers Society for the Performing Arts, the Convocations Committee and the UF music and theater programs.



*Brent Barrett*

- **The University of Findlay hosted a panel discussion on alternative energy Feb. 26,** coordinated by Timothy Murphy, Ph.D., College of Sciences faculty chair. Addressed was the use of wind, solar and alternative energy sources as a means to lower greenhouse gas emissions and meet energy demands through clean sustainable or renewable fuels. Panelists included Don Sherer of Green Energy Ohio; Dale Arnold, director of energy services for the Ohio Farm Bureau Federation; and Mike Koralewski of First Solar Inc. There is no one silver bullet to meet the world's increasing energy needs either now or in the future, they said. Instead, discussion focused on developing a portfolio of cost-effective energy options that would work together to meet consumption needs. This was the second in a series of events on issues of global environmental sustainability.

- **The 22nd annual Math Day will be held March 11** in the Alumni Memorial Union Multipurpose Room. Dr. Judy Holdener from Kenyon College will speak on the topics of spirals in nature, such as shells, and spirals in art. She will talk about “Spiraling Seashell Surfaces” at 10 a.m., and at 1 p.m. she will address “Spiraling Primes and Primary Spirals.” For students, the Euler Math Club is sponsoring the annual euchre tournament at 6 p.m.
- **Theatrics, an extreme martial arts show starring five-time American karate champion Matt Mullins, will perform at The University of Findlay at 8 p.m. Saturday, March 28,** in Winebrenner Theological Seminary. Tickets are \$5, available at the UF Box Office, located inside the Alumni Memorial Union, or call 419-434-5335. Theatrics presents a fusion of gymnastics, acrobatics and martial arts and has appeared on television shows such as “The Ellen DeGeneres Show” and “America’s Got Talent.”

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## 2. Academic Update

- **The new Dr. C. Richard Beckett Animal Science Building at UF’s Center for Equestrian and Pre-Veterinary Studies on State Route 68 is open for use.**

The new space allows students to get more of the hands-on experience with animals that The University of Findlay is known for, said Farabee McCarthy, Ph.D., director of the Center for Equestrian & Pre-Veterinary Studies. Classrooms are located within the facility, just steps away from more than 100 breeding goats, sheep, beef cattle and pigs. In addition to classrooms on site, the new building has many benefits that the old barn lacked. Automatic waterers were installed in pens, eliminating the need to move water hoses around, and carts are available to haul feed. There are working chutes to move livestock, heated rooms for animals that are sick or giving birth, a heated bucket washing room and an adequate hot water tank to ensure proper washing of equipment. There also is a student lounge and a laboratory. Livestock moved in Jan. 23, and on Jan. 26, the first classes were held there. More than 35 donors have thus far contributed more than \$350,000 toward the project, a 31,000-square-foot facility that incorporates a functioning barn, 100 feet wide by 170 feet long, with an academic component, the Peck-Kerns Academic Wing, featuring classrooms, faculty offices, a student lounge and other facilities. A dedication ceremony and public open house will be held in May.



*The Dr. C. Richard Beckett Animal Science Building opened on Jan. 26 for classes. The public dedication with tours of the building will be held May 1.*

- **The first of two senior art shows in the University’s Lea Gallery in the Gardner Fine Arts Pavilion was Feb. 9-18,** with a reception Feb. 15. Seniors Andrea Minnich of Dola; Sarah Gosche of Bascom; Tifani Boltz of Upper Sandusky; and Hollie Wolfinger of Findlay presented their artwork. The second senior art show will be March 9-18, with a reception from 2-4 p.m. Sunday, March 15, in the Gardner Fine Arts Pavilion. Four senior student artists will be featured: Catherine Joyce of Eugene, Ore.; Valerie Kidd of Findlay; Alyssa Nigro of Olmsted Falls; Anthony Panicera of Berea, Ky.; and Aaron Shrider of Mendon. Works include photography, painting, drawing, digital design, printmaking and ceramics. Some pieces will be for sale.

- **Jimmy A. McGuire, Ph.D., curator of herpetology and associate professor at the Museum of Vertebrate Zoology and Department of Integrative Biology at the University of California in Berkeley, will be on campus March 30-31 to share his research.** Students in the UF Honors Program invited McGuire to campus; the students currently are studying biological evolution, and the event is planned in recognition of Charles Darwin's bicentennial birthday this spring. McGuire will present a public lecture from 6-8 p.m. Tuesday, March 31, in Ritz Auditorium, located in Old Main. He also will speak with the students in the Honors class during a special dinner; offer a classroom presentation on campus; and give a research seminar at Bowling Green State University. McGuire's primary research interests are in phylogenetics, biogeography and comparative biology of reptiles, amphibians and hummingbirds.

- **Twelve graduate and undergraduate students from The University of Findlay recently presented scholarly research at the 2009 Minds at Work Student Research Conference at Heidelberg University in Tiffin.**

The College of Business at The University of Findlay supports student research and conference presentation as an avenue for increasing student competencies in the areas of communications and networking.

The students completed their research under the guidance of Nabarun Ghose, D.B.A., professor of marketing and business. The presentations were well received, drawing an average audience of more than 40 and including standing-room-only presentations. The presentations at Heidelberg

were the first in a series of presentations the students are working on. The next scheduled presentations will be at the Symposium of Scholarship and Creativity at The University of Findlay on April 7, which will be followed by presentations at the India-USA Global Business and Networking Strategy Conference in Chennai, India, June 12-14.



*From front left to right: Bindya Vijay, Shravani Neelam, Swapna Pratap Jathan, Prakashsinh Parmar, Sowmya Mangalam, Johnnie Jackson, Padmavathi Yata, Dr. Nabarun Ghose, Dr. David Weininger -- vice president of academic affairs, Heidelberg University, Travis Whipple, Shaileshkumar Madan, Shamini Katepally, Arjun Vemula, Suveera Nagabhyrava.*

- **The College of Business presented "The Ins and Outs of Entrepreneurship – Two Views from the Mallett Family,"** a community lecture on Feb. 19.

Jerry Mallett, Ph.D., a professor of education at Findlay since 1968 and the founder and curator of the Mazza Museum, teamed with his son, Michael Mallett '88, president and CEO of Corporate Research International, a \$16 million mystery shopping company in Findlay, to discuss their secrets to success.

Michael advised that those who have a drive to be an entrepreneur should draw up a business plan and "go for it," rather than live with regrets later. From experience, he said that success comes from fighting past initial failures, and by enduring and not giving up. "Be relentless," he emphasized. Jerry noted that he loved and believed in what he was doing as a teacher and a proponent of art in children's picture books. "If you believe in what you're doing, that is your reward," he said. Both acknowledged that they can't do it alone. Michael said that he has surrounded himself with the most brilliant people he could find. Jerry added, "Surround yourself with the best and they will make you



*Paul Sears, Ph.D., dean of the College of Business, moderated the discussion on entrepreneurship by Michael Mallett '88 and his father, Jerry Mallett, Ed.D., professor of education and curator of the Mazza Museum.*

look good.” He recognized that the Findlay community has supported the Mazza Museum through extensive volunteerism and more than \$10 million in local donations. Jerry said that although he’s proud of Michael as a businessman running a multi-million dollar company, he believes Michael’s greatest success is his family. “He’s a wonderful husband and a magnificent father.”

- **Tim Nesler, a 1977 UF alumnus and chairman and CEO of Energy Maintenance Services (EMS) Group I, LLC**, and its subsidiaries, will present a public lecture, “Entrepreneurship & Self-Employment vs. Working for a Corporation,” at noon Wednesday, March 25, at The University of Findlay in Winebrenner Theological Seminary. As a visiting executive with the UF College of Business, Nesler also will speak to students in business classes and help to dedicate a new painting of the SIFE (Students in Free Enterprise) eagle symbol, which is housed in Old Main. Nesler and his wife, Melinda, recently established the Timothy H. ’77 and Melinda K. Nesler Scholarship Endowment Fund, which will be awarded to a Dana Scholar with a G.P.A. of 3.7 or higher. Nesler will talk to potential scholarship recipients during a breakfast. Nesler recently was elected to the UF Board of Trustees. Prior to accepting his current position with EMS, Nesler worked for Marathon Oil Co. for 24 years. He earned a bachelor’s degree from UF and a master’s degree from Houston Baptist University. Nesler resides with his wife in Houston, Texas.



*Tim Nesler '77*

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### **3. Alumni News & Events**

#### • **Save the Date**

- **Sept. 25-26**      **Family Weekend 2009**
- **Oct. 2-4**        **Homecoming 2009**

#### • **Upcoming Events**

- **March 6**        Ft. Lauderdale, Fla., Alumni Dinner
- **March 8**        Sarasota/Bradenton, Fla., Alumni Brunch
- **March 13**      St. Petersburg and Tampa, Fla., Alumni Reception
- **March 25**      Whirlpool, Findlay, Ohio, Alumni Luncheon
- **March 27**      OHSAA Boys’ State Basketball Brunch;  
Holiday Inn on the Lane, Columbus, 8 - 10 a.m.
- **March 28**      San Jose, Calif., Alumni Reception
- **April 4**        Oceanside, Calif., Alumni Dinner
- **April 24 & 25**    Kalahari Family Event, Alumni Dinner,  
Kalahari Resort, Sandusky, Ohio;  
Saturday, April 25, 6 p.m.
- **May 1**         Spring Thing: An Evening of Jazz with Jack Taylor;  
Virginia B. Gardner Fine Arts Pavilion, 7 - 9 p.m.
- **May 9**         Atlanta, Ga., Alumni Reception;
- **June 8**         Columbus Annual Golf Outing
- **June 14**      Toledo Mudhens – includes fireworks display at the end of the game, and  
children can run the bases
- **June 20**      UF Cedar Point Day

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- **For more info or to register for events, contact the Office of Alumni & Parent Relations** by visiting the Web site at [www.findlay.edu](http://www.findlay.edu), KEYWORD: Alumni, or call 800-472-9502 ext. 4516.



- **If you have not registered and still would like to attend, please call the Alumni Office at 800-472-9502 ext. 4516.**

- **Fort Lauderdale-Area Alumni Reception**

When: Friday, March 6, 2009, 7-9 p.m.

Where: Sheraton Suites Plantation

311 North University Drive, Plantation, Fla.

*Cost: \$10 per person*

- **Bradenton/Sarasota-Area Alumni Brunch**

When: Sunday, March 8, 2009, 11:30 a.m. to 1:30 p.m.

Where: IMG Academies of Golf & Country Club at El Conquistador,  
The Riviera Room, 4350 El Conquistador Pkwy., Bradenton, Fla.

*Cost: \$10 per person*

- **Tampa/St. Petersburg-Area Alumni Social**

When: Friday, March 13, 2009, 6-8 p.m.

Where: The Hurricane, 807 Gulf Way, St. Pete Beach, Fla.

*Cost: \$10 per person*



- **San Jose-Area Alumni Luncheon**

Hosts Luke '51 and Patricia Levers invite alumni and friends for a wonderful luncheon to visit with each other!

When: Saturday, March 28, 11 a.m. to 2 p.m.

Where: The Villages Golf and Country Club, The Fairway Room, 2800 Club Drive, San Jose, Calif.

- **Oceanside-Area Alumni Dinner**

Hosts: Dr. Stanley '70 and Janet (Maule '70) Swartz will host an alumni dinner with sunset views at their home.

When: Saturday, April 4, 3-6:30 p.m.

Where: 1415 Pacific S., Unit 101, Oceanside, Calif.

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- **Join The University of Findlay alumni and friends for a fun weekend at Kalahari Waterpark Resort and Convention Center in Sandusky, Ohio, April 24-25, 2009.**



- An alumni dinner reception is planned for Saturday, April 25, from 6-8 p.m. Dinner is \$10 for each adult, \$7 for children ages 5-12, and children 4 and under are free.
- The Alumni Board of Governors and President DeBow Freed will be there to greet you.
- Just for the kids, our STAR group (StudentS for Alumni Relations) is planning a special Kalahari-themed craft and activities after dinner so you can relax and mingle with other alumni and friends.
- To register for the event please go to [www.findlay.edu](http://www.findlay.edu), KEYWORD: Kalahari.
- Overnight accommodations must be arranged by calling the reservations department at 1-877-525-2427, and be sure to reference The University of Findlay Alumni Association for a special rate of \$154 each night. You do not need to stay both nights to receive the special rate.
- Each night includes four waterpark passes. Additional passes are \$20 per person.
- *Our block reservation expires on March 25 so please make reservations for your hotel accommodations prior to March 25, 2009.*
- For any questions please contact the Office of Alumni and Parent Relations at 419-434-4516.

- **A reunion celebration is being organized for The University of Findlay Class of 1999 and friends by Breana (Heinrichs) Koffler '99 and other classmates.** All members of the UF Class of 1999 are invited, in addition to others who may be interested. The Class of '99 will host a reunion celebration the evening of Oct. 3, 2009, as part of the festivities for Homecoming weekend Oct. 2-4, 2009. Details will follow in the upcoming months. A Facebook page titled "The University of Findlay, Class of '99 10-year reunion & friends," has been created. Please check it to get details as they develop at <http://site.ufclassof1999and-friends.org>.

- **The Pre-Veterinary Alumni Reception, took place on Feb. 21, 2009,** in Columbus, Ohio. The gathering was held in conjunction with the annual Ohio Medical Veterinary Associations Midwest Conference. Beth Skulina, M '08, assistant director of alumni and parent relations at The University of Findlay, greeted the alumni and current pre-vet students attending. A meet-and-greet session was followed by hors d'oeuvres, catching up with old



friends and visiting with faculty. Dr. Linda Peck, director of pre-veterinary studies, and Dr. Michael Kerns, director of veterinary services, shared a PowerPoint presentation outlining current changes on campus and in the pre-vet program. Along with 20 current students from the pre-vet program, the following alumni attended: *Dr. Dawn Hanusz '92, Carrie Kuzma, Rebecca Ladd '99, Michael Sanwald '96, Kathryn Stolte '05, Dr. Christie Tymcio '99, Jessica VanHook '05, Lindsay (Andray) Smith '01, James Smith '01, Jennifer (Krepps) Rinker, Alicia Marcum '07, Dr. Vanessa Douglas '89, Amy Border, Dr. Kim Werner '88, Jason Grohmann '08, Erica Giles '08, Ann (Lustig) Will '00 and Emily Eilers '06.*

- **The Alumni Board of Governors met on Feb. 21, 2009,** in the Stout Alumni Center, with President Julie McIntosh, Ed.D., '90 presiding. The Special Events Committee planned upcom-

ing alumni events and the Alumni Awards Committee met to review nominations for award recipients for Homecoming 2009. President DeBow Freed showed the current campus activities video and gave the board an update on the University. Abree Carty, Aimee Johnson and Kayla Meeks, student supervisors of the UF phonathon, presented to the board the new computerized calling system that will greatly improve efficiency. Dee Dee Spraw '00, M '07 presented a PowerPoint with updates of activities and future events planned. The board voted to hold the next meeting on Saturday, April 25, 2009, at the Kalahari Resort prior to the alumni reception. Afterward, the board will meet and greet alumni attending.

• **Welcome UF Newest Little Oilers:**

- *Suresh '03 & Sunandini Jaladurgam*  
*Baby girl, Kriti Sri, born Feb. 6, 2009*
- *Chad & Lora (Malone '97) Kreemer*  
*Baby boy, Chase, born March 31, 2008*
- *Darrell '99 & Lisa Sivik*  
*Alivia Madison, born Oct. 2, 2008*

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#### **4. Alumni Spotlight**

- **Jane Barchent Flores, D.V.M., C.V.A., '94** has been practicing and teaching at The Ohio State University (OSU) Veterinary Teaching Hospital since April 2006. She is an assistant professor at the OSU College of Veterinary Medicine in the department of Veterinary Clinical Sciences and is the team leader of the Community Practice Service in the veterinary teaching hospital.

Already, she has been rewarded for her work. After only two years at OSU, she has been recognized for the effectiveness and quality of her efforts. She recently received the 2008 Carl J. Norden Distinguished Teacher Award at The Ohio State University College of Veterinary Medicine. The award is given to a faculty member who contributes significantly to the advancement of the veterinary profession through ability, dedication, character and leadership. She was nominated by the veterinary student body and the Honors and Awards Committee. In the nomination students commented, "The environment that Dr. Flores creates truly encourages active learning. She always puts the students and their opportunity for education first."

Flores said the part of her career that she most enjoys is teaching. "The students are wonderful, and it is really exciting to think that I may be contributing to our profession in some way."

After graduating from the OSU College of Veterinary Medicine in 1997 and completing an internship in 1998, she worked in a small animal general practice until she returned to teach at OSU in 2006. In addition to her D.M.V. degree, she also is a certified veterinary acupuncturist. She performs acupuncture on multiple species, from lizards to horses.



*Jane Barchent Flores, D.V.M., C.V.A., '94 received the Carl J. Norden Distinguished Teacher Award at The Ohio State University College of Veterinary Medicine.*

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Flores said that the hands-on approach of The University of Findlay's pre-veterinary medicine program prepared her well for veterinary school and practice. "It was the most animal handling education of my college years," she pointed out. "The program also made me understand all of the options I had available to me as a veterinarian."

But perhaps even more important than the benefits she gained through her animal-handling experiences at Findlay, Flores was inspired by the pre-veterinary medicine faculty at The University of Findlay – Dr. Linda Peck and Dr. Michael Kerns. "They made me realize you can wear many hats as a veterinarian. I also saw the impression they made on so many students, and I thought that maybe I could have the same impact one day."

Flores and her husband, Ian, have two children, Ann and David, and live in Plain City, Ohio.

- **Michael Mallett '88**, president and CEO of Corporate Research International (CRI), has grown his mystery shopping company into a \$16 million enterprise based in downtown Findlay. His use of technology revolutionized the mystery shopping industry in the late 1990s, with his company now one of the top two or three in the country. Internet-based operations have allowed him to expand abroad to the United Kingdom, Russia, Turkey, India and beyond to Asia and South America, with a small army of more than 600,000 mystery shoppers worldwide. Mystery shoppers are sent to client locations to report on requested information such as customer service, employees' product knowledge, wait times, cleanliness, etc.



*Michael Mallett '88*

Mallett has developed an entrepreneurial style and a management team that adapts to change well and responds quickly to market conditions. Hallmarks of the company are creativity and problem solving. Sometimes solutions are simple, such as hiring only people who can speak English as mystery shoppers in other countries, so the company doesn't need to translate all of its operations into another language for every new country it adds.

Sometimes the answer is something new. "We turn away millions of dollars of business a year from small businesses," Mallett remarked, saying that CRI currently doesn't work with companies with fewer than 500 to 1,000 locations. "So if someone calls us up, and they have 10 Burger Kings, we can't help them. In fact, they can't find anyone to help them," Mallett said. CRI is launching a new product to serve these small businesses called [eyeonyourbusiness.com](http://eyeonyourbusiness.com). [Eyeonyourbusiness.com](http://eyeonyourbusiness.com) is a self-service mystery-shopping tool that took two years to develop. Small businesses can custom-design their own survey forms from a template offered and place their orders over the Internet. "Our shoppers do the work, we report back to them the data, they can graph all the data online, and we never talk to these clients," Mallett explained.

In another new venture, Mallett is partnering with the University's College of Business to develop a business called Real People Ratings. It will use detailed surveys to determine customer service levels and trend analysis. Mallett matched funds from the Vernon E. Garner Endowed Fund for Entrepreneurial Excellence to help set up the student-run business on campus and to pay top business students who interview for the management positions. Students begin as sophomores and stay with the company until graduation, ensuring continuity. "What a great opportunity to graduate from college and have three years' experience running a business!" Mallett said.

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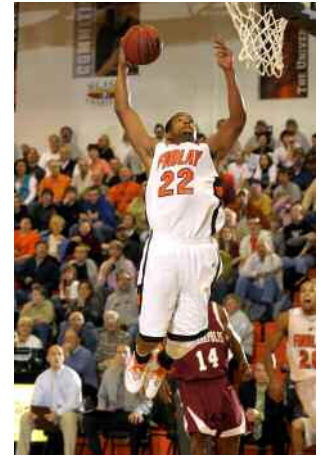
Mallett has plans to add more services through CRI, such as a customer insights division analyzing client data, and has a goal to develop within 10 years a full-service program to help clients develop customer loyalty.

He and his wife, **Anne (Harrington '89)** have two children, Alexandria and Van, and live in Findlay, where they enjoy the small-city lifestyle that allows them to have a fulfilling family life.

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## 5. Oiler Sports

- **The Oilers men's basketball team wrapped up the regular season with a perfect 27-0 record.** The undefeated season is the first in a century since the Oilers went 8-0 during the 1908-09 campaign. The team is currently ranked first in the nation and will be in search of its fourth Great Lakes Intercollegiate Athletic Conference (GLIAC) tournament title in the past six years. In the first round of the GLIAC tournament the Oilers blasted Northwood University 81-52 on March 3, and the team will be back in action again on Friday, March 6, against Michigan Technological University at 6 p.m. in Croy Gymnasium. The Oilers' senior forward Josh Bostic has been named the GLIAC South Division Player of the Week five times during his final season.



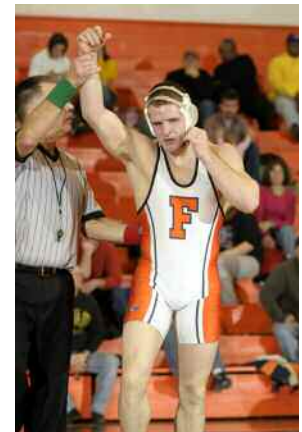
*Josh Bostic*



- **The women's basketball team** concluded its season with a 14-13 record, their first winning season since going 14-13 during the 2003-04 campaign. Junior guard Audra Mihalic broke the school record for assists in a season with 134, while junior guard Maggie Gompers broke the school record for most three-point attempts with 207. Freshman guard Laura Bardall also added a freshman record 390 points. As a team, the Oilers made 196-of-575 three pointers to establish new school records in both categories.

*Laura Bardall*

- **The Roughnecks wrestling team, nationally ranked at 18,** will send five individuals to the National Collegiate Athletic Association (NCAA) Division II national championship on March 13-14 in Houston, Texas. Seniors Hiram Smith, Andy Zalaikalns and Travis Clark will be joined by junior Justin Shannon and freshman Michael Lybarger at the event.



*Justin Shannon*



*Lindsay Hatteberg*

- **Senior Lindsay Hatteberg, a member of the women's swimming and diving team, has qualified for the NCAA Division II national championship** in Houston, Texas, on March 13-14 for the second consecutive season. Hatteberg, who won a GLIAC championship in the 50-yard freestyle, will compete in the 50- and 100-yard freestyles at the championship event.

- **Freshman Raven Clay led the Oilers women's indoor track and field team** during her inaugural campaign by taking second in the 60-meter hurdles at the GLIAC championship with a NCAA automatic qualifying time of 8.38. She also led the 4x400-meter relay team to a second-place finish at 3:56.28 and took third in the 60-meter dash with a time of 7.71. She was named Freshman of the Year for her efforts.
- Check out Oilers sports at <http://www.findlay.edu>.



Raven Clay

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## **6. Alumni Support**

- **Every gift counts!** Did you know that your gift — **regardless of the size** — is vital to the health and viability of your alma mater? Each year, the University is evaluated by several outside organizations — rating agencies, foundations, corporations, etc. — on the percentage of alumni who make a financial gift during the year. The higher the percentage, the greater likelihood the institution has of receiving grants and obtaining favorable rankings that help promote the institution in a positive light.

During these times of economic uncertainty, we are all a little more judicious in our decisions regarding which organizations to support. Please know that should you choose to make a gift of any size to your alma mater, the gift is appreciated and is helpful in moving our mission forward.

If you have not made a gift yet during this fiscal year (July 1-June 30), and wish to do so, please consider visiting [www.findlay.edu](http://www.findlay.edu) and making a gift by clicking on “Give to Findlay” from the homepage or [click here](#).

- **The University's annual Applause! recognition reception will be held on Thursday evening, Oct. 15, 2009.** This event recognizes those who have made significant contributions of time and resources to The University of Findlay and to say “thank you.” Individuals who have contributed \$1,000 or more in cash to the University during the preceding fiscal year, which ends June 30, 2009, will receive invitations to this special and fun event. Plan your giving and mark your calendars to be sure you don't miss the Applause! recognition reception.

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## **7. FYI Campus Newsletter**

- Want to know what is happening on campus between *ArchLink* issues? UF has a bi-weekly newsletter called *For Your Information* that is circulated on campus. The newsletter includes feature stories and pictures of campus activities. Check out *FYI* online at <http://www.findlay.edu>, KEYWORD: FYI.

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## **8. Spread the Word...**

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- If you know other alumni who would like to receive *ArchLink*, please forward this message.
  - If you received *ArchLink* from another alum and would like to sign up for it, you may [click here](#) to fill out a form or e-mail your name, graduation year, major and home address to [archlink@findlay.edu](mailto:archlink@findlay.edu). Please add [archlink@findlay.edu](mailto:archlink@findlay.edu) to your address book/contact list.
  - You're receiving *ArchLink* because you have submitted your e-mail address to The University of Findlay via the Alumni E-Mail Directory, AlumNotes or by signing up for *ArchLink* on the Web site. The University of Findlay will not sell or give your e-mail address to a third party. If you do not wish to receive *ArchLink*, simply send an e-mail to: [archlink@findlay.edu](mailto:archlink@findlay.edu) and place "remove" in the subject line.
  - The Office of Career Services is here to help! If you have a hiring need or are looking for just the right person for your organization, please go to [www.oilerjobs.com](http://www.oilerjobs.com) to post a job through The University of Findlay. Contact us directly at 419-434-4665 or [careerservices@findlay.edu](mailto:careerservices@findlay.edu) if you have questions or to learn more about how we can help fill your employment needs!

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**The mission of The University of Findlay is to equip our students  
for meaningful lives and productive careers.**

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