

ART 360 – ADVANCED ILLUSTRATION SCHEDULE

CREDIT HOURS 3 - Required of Children's Book Illustration majors
PREREQUISITES ART 260-Illustration or permission of the instructor

COURSE DESCRIPTION

This course will challenge students to develop a personal illustration style in the medium of their choice. Storyboarding and sequential layout with text will be emphasized. Students may choose to produce a children's book, comic book, or a short film storyboard. Creation of self-promotional materials and guidelines for professional submission of samples will be included.

GRADING

Attendance & Participation	=	20%
Book Dummy & Sample Art	=	60%
Written Assignments	=	20%

SELECTED TEXTS: *Writing with Pictures* • Shulevitz
The Complete Idiot's Guide to Publishing Children's Books • Underdown
Children's & Writer's Illustrator's Market (Current Year) • Pope
How to Write & Illustrate Children's Books • Bickness & Trotman

NO LATE ASSIGNMENTS ACCEPTED! *All assignments and dates subject to change*

Week 1 Aug 26	Lecture: Book Classifications – Selecting a Manuscript Demo: Breaking up a manuscript Assignment: Manuscript section and Breakup	Due: Sept 2
Week 2 Sept 2	Lecture: Research & Reference – Selecting Style Demo: Character & Set Development - Maquettes Assignment: Character & Concept Development	Due: Sept 9
Week 3 Sept 9	Lecture: Book Formats & Layout - Pacing Demo: Storyboards Assignment: Storyboards – 1 st draft	Due: Sept 23
Week 4 Sept 16	Lecture: Layout & Typography Demo: Point of View & Scale Assignment: Book Layout Research Essay	Due: Sept 23
Week 5 Sept 23	Lecture: Storyboard to Book – Production Issues Demo: Dummies Assignment: Storyboard revisions	Due: Sept 30
Week 6 Sept 30	Lecture: History of Children's Book Art Demo: Scanning storyboards Assignment: Storyboard revisions	Due: Oct 7
Week 7 Oct 7	NO CLASS – Faculty Conference / Fall Break Assignment: Complete Dummies	Due: Oct 14

Week 8 Oct 14	Lecture: Midterm Critique Assignment: Complete Dummies	Due: Oct 21
Week 9 Oct 21	Lecture: Finished Art Demo: Scanning and Scaling art Assignment: Finished Art	Due: Dec 2
Week 10 Oct 28	Lecture: Getting Published Demo: Self-Promotion & Portfolios Assignment: Postcard & Portfolio	Due: Dec 2
Week 11 Nov 4	Lecture: Printing & Book Production Demo: End Papers & Hand Typography Assignment: End Paper pattern	Due: Nov 18

MAZZA FALL WEEKEND CONFERENCE

Nov 6 - 7 Attendance is strongly encouraged.

Week 12 Nov 11	Lecture: Contracts – Agents & Reps Demo: Mazza Store visit Assignment: Licensed Merchandise Research Essay	Due: Nov 25
Week 13 Nov 18	Lecture: School Visits Demo: Reading to Children Assignment: Reading to Children Essay	Due: Dec 2
Week 14 Nov 25	NO CLASS Thanksgiving weekend	
Week 15 Dec 2	Lecture: Novelty Books – Digital Books Demo: Pop-ups Assignment: Complete all work for final critique	

Finals Week
Weds. Dec 9 **FINAL CRITIQUE**
6:00- 8:00 pm