

The University of Findlay
College of Liberal Arts
Fall Semester 2006

The Mission of the University is to equip our students for meaningful lives and productive careers.

Course Number/Title: COMM 180 - **Introduction to Digital Media**

Credit Hours: 3

Class Time/Place: Davis St. Mac Lab

Prerequisites: None

Instructor: Jens Hatch
hatch@findlay.edu
419-434-5944

Office Hours: Monday & Wednesday 10-11 300 Frazer Street

Course Description This course provides solutions for everyday problems involving multimedia (video, print media, web-pages, etc.) through basic, hands-on exploration and creation of digital media to solve communication problems.

Relationship to the Conceptual Framework The course introduces the knowledge base and skills needed to be both a developer and user of multimedia. It will benefit Digital Media Design majors directly by providing a solid foundation into their career goals and teach students from other majors to effectively use a variety of media.

Course Objectives

- Use imaging devices such as scanners, digital camera, and/or video cameras with computer systems and software.
- Apply productivity tools for creating multimedia presentations.
- Demonstrate knowledge of uses of computers and technology in business, industry, and society.
- Use productivity tools for word processing, database management, and spreadsheet applications.
- Use computers to support problem solving, data collection, information management, communication, presentations, and decision making.
- Identify computer and related technology resources for facilitating lifelong learning.
- Use electronic mail and web browser applications for communications and for research to support instruction.
- Use automated on-line search tools and intelligent agents to identify and index desired information resources.
- Identify professional organizations and groups that support the field of multimedia and technology.

General Education Learning Outcomes Addressed

Goal 1. Students will take courses which expose them to a range of basic religious beliefs and diverse ethical perspectives and which encourage them to develop their own perspectives on global issues.	
Goal 2. Students will become familiar with the historical, scientific, literary, and/or philosophical content of a range of disciplines.	
Goal 3. Students will acquire and practice skills for reading, writing, speaking, listening, abstract inquiry, critical thinking, logical reasoning, and using computers and related technology.	X
Goal 4. Students will develop an appreciation for and means of analyzing art, literature, music, communication, science, and/or theatre.	X
Goal 5. Throughout their general education experience, students will analyze and reflect upon the challenges facing our global society as well as the importance of being a life-long learner and responsible citizen.	

Required Textbooks and other materials

Articles & websites will be assigned at the beginning of each project.
No text book will be required to purchase.

Knowledge Base

Instructional Strategies

Case Analysis		Library and Internet Research	X
Debate		Practice / drill	
Discovery / Independent Research		Problem solving	X
Discussion / Questioning / Interviewing		Reading assignments	X
Experiential Learning		Role playing / simulation games	
Field Experience		Service Learning	
Group Presentation	X	Video / Audio Review and Critique	X
Laboratory Experiences	X	Other	
Lecture	X		

Methods of Assessment

Abstracts		Participation	X
Attendance	X	Peer Evaluation	
Capstone Project		Portfolio	
Case Study		Portfolio Lab Performance	
Exams	X	Presentations	X
Group Projects	X	Professional Evaluation	
Homework Assignments	X	Quizzes	
Internet Research	X	Research project	
Journaling		Other	
Lab Performance	X		
Oral / written review of literature			

Grading	100-93	A
	92-90	-A
	89-86	+B
	85-83	B
	82-80	-B
	79-76	+C
	75-73	C
	72-70	-C
	69-66	+D
	65-63	D
	62-60	-D
59-0	F	

Grading Scale/Distribution	Projects	240 Points
	Quizzes	60 Points
	Final Exam	40 Points
	Presentations	20 Points
	Homework	10 Points
	Attendance & Participation	2 Point per Class

Honor Code *I will not knowingly engage in any dishonorable behavior, cheat, steal, lie or commit any act of plagiarism during my academic work, course, or endeavor. If I observe an act which I believe violates the University's Honor Code, I may, in my discretion, report it to the appropriate personnel.*

Course Policies and Practices Students are expected to attend all class meetings.

Final Exam Date Final Exam date will be held on the university scheduled exam date

Special Services If you are a student with a disability, it is your responsibility to register with the Office of Disability Service and notify your instructor one week prior to any needed service so that reasonable accommodations can be made for you.

Course and Instructor Evaluation An informal mid-semester review and the standard UF evaluation will be administered.

Additional Information

Tentative Course Outline (Course outline is subject to change throughout the semester)

8-27 to 8-29	Introductions Homework 10 ptz
8-31 to 9-14	Design/Print Project 40 ptz Quiz 10 ptz
9-17 to 9-28	Photography Project 40 ptz Quiz 10 ptz
10-1 to 10-12	Audio Production Project 40 ptz Quiz 10 ptz
10-15 to 10-26	Video Production Project 40 ptz

10-29 to 11-9	Quiz 10 ptz
	Web
	Project 40 ptz
11-12 to 11-30	Quiz 10 ptz
	Multimedia & Presentations
	Project 40 ptz
	Quiz 10 ptz
	Presentations 20 ptz
Exam Week	Comprehensive Final 40 ptz

Course/College Specific Information

The information included on the following pages will serve as a “working” syllabus for this course. The information provided on this “working” syllabus does not contradict with any information included above. It is provided as an alternative means of presenting the goals and requirements of this course.