

# FOR YOUR INFORMATION

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A newsletter for faculty, staff and students of The University of Findlay

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## STUDENT ENTREPRENEURS TO BENEFIT FROM NEW GARNER ENDOWED FUND WITH START-UP LOANS

On Wednesday, Nov. 14, the University unveiled an innovative undergraduate student entrepreneurial program funded through a gift by one of the area's most successful entrepreneurs, the late Dr. Vernon E. Garner, founder of the Garner Transportation Group. This unique opportunity was unveiled during a CEO Roundtable, hosted by the College of Business. Dr. Garner was a former member of the University's Board of Trustees.

The new program, titled the "Dr. Vernon E. Garner Endowed Fund for Entrepreneurial Excellence," allows students to compete for loans for start-up companies they create with faculty guidance. The new companies can begin operation while the founders are

still students, and the students can take the companies with them when they graduate. Arrangements for repaying the loans are part of the start-up plan. The revolving loan fund was created with a \$300,000 gift from Dr. Garner.

To compete for a start-up loan, each interested student will be asked to submit a written business plan, which will be reviewed by an advisory board. Sherri Brumbaugh, daughter of Dr. Garner and director of public relations and corporate secretary, will represent the family as a member of the board. Students will submit proposals beginning in the spring semester 2008.

Students, including those not enrolled in the College of Business, may enroll in Seminar in Entrepreneur-

ship (BUAD 395) for the spring semester to get help in writing a business plan.

Visiting professor of entrepreneurship John Hogan, Ph.D., will guide students through the steps. The plans will be reviewed before

the end of the semester by the advisory board. The class will be offered on Monday evening or Tuesday and Thursday afternoon.



*Dr. Vern Garner grew the company from just one truck to a national transportation leader.*

## COMMENCEMENT CEREMONY GETS NEW LOOK

Commencement ceremonies at the University will look a little different this year – specifically, more colorful and more distinct than in years past.



*Graduate student Katie Dues and pharmacy student Lauren Courie model the new regalia.*

December 2007 graduates will be the first to attend commencement ceremonies wearing new matte black robes, made of a better-quality fabric and customized to the University with orange stripes on the sleeves – one stripe indicates a bachelor's degree, and a bell sleeve with two stripes indicates a master's degree.

Also new this year is an optional stole of gratitude. Made of orange satin, with the UF seal embroidered on it, the stole is worn during the commencement ceremony. Afterwards, the graduate may present it to someone who provided extra help or support

during his or her education at UF – a mentor, spouse, parent, other relative or friend.

The last date to order commencement regalia for the Dec. 8 commencement is Dec. 1. Bachelor's degree regalia, which includes the cap, gown and graduate tassel is \$33 including tax. With the optional stole, the cost is \$54.20. Master's degree regalia is \$37, and with the optional stole, the cost is \$58.20. Late fees will apply for December graduates who have not yet ordered their regalia. To order, call the bookstore at 419-434-4561 or e-mail bookstore@findlay.edu.

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*The mission of The University of Findlay is to equip our students for meaningful lives and productive careers.*

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# NEW SCOLA PROGRAMMING ON CHANNEL 21

Recently, The University of Findlay began broadcasting SCOLA Channel Four on the University's internal cable channel 21.

SCOLA is a foreign language network with a mission to help people of the world learn more about one another, their cultures, their languages and their ideologies. The non-profit network receives and re-transmits authentic language television programming from around the world.

The SCOLA channel features programming from the nations of Afghanistan, China, India, Indonesia,

Iran, Japan, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, South Korea, Taiwan, Tajikistan, Thailand and Vietnam.

To make the new programming available on campus, a new satellite dish and modulator were installed. Tom Dombroski, a communications engineering consultant for UF, assisted with infrastructure changes needed to bring the new signal into the UF network.

The University has limited licensing rights to all programming for viewing, taping, recording, downloading, archiving and playing, and SCOLA resources

may be embedded in assessment tools, course work and courseware for internal use by UF faculty, staff and students.

UF faculty and students also have access to SCOLA Insta-Lessons, each of which consists of a video clip, a transcript of a news broadcast in the original language and an English translation. It is supplemented by vocabulary, quizzes, grammar exercises and/or topics for discussion.

For more information, contact Information Technology Services at ext. 4357 or via e-mail at [techsupport@findlay.edu](mailto:techsupport@findlay.edu).

## 6,544.82 POUNDS OF CANNED GOODS COLLECTED

During a nationwide attempt Nov. 7 to break the Guinness® World Record for the largest food drive by a non-charitable organization in a 24-hour period, students, faculty and staff of The University of Findlay, as well as community businesses and individuals, collected 6,544.82 pounds of canned goods.

Sodexo, the University's food service provider, organized the nationwide event, named Cans Across America. College campuses across the nation participated. The on-campus food drive was sponsored by campus dining services and the UF chapter of Habitat for Humanity, which also provided assistance the day of the event.

Several community businesses contributed to the effort. Great Scot in

Findlay donated 2,448 cans of food, and the Trenton Avenue Wal-Mart, the Unitarian Universalist Church of

Blanchard Valley and Ron's Super Valu in Deshler also made contributions.

On-campus competition winners include:

- Student organization: Pre-vet Club with 347.31 pounds
- Residential floor: second floor, South Lovett with 44.22 pounds
- Townhouse, house or cottage: 344 Davis St. with 208.41 pounds
- Campus department: School of Pharmacy with 294.28

Each donated item was recorded in a log book and witnessed by community and University representatives. Only cans collected on Nov. 7 counted toward the effort. After the cans were accounted for, they were donated to CHOPIN Hall in Findlay.



*Senior biology major Whitney Jackson and senior pre-veterinary major Cassie Bayer count stacks and stacks of canned food during Cans Across America Nov. 7.*

## UF SENIOR JOINS HANCOCK LEADERSHIP CLASS OF 2008

Senior technology management and human resources management major Mike Shaffer is not only the first currently enrolled full-time UF student to be accepted into Hancock Leadership (HL), but he also is the first representative of Generation Y to participate in the nine-month seminar program, founded in 1986, designed to foster and promote volunteer leadership resources within the Findlay community. HL is a program of Greater Findlay Inc.

When S. Chris Ward, Ed.D., assistant professor in the College of Business approached Shaffer with the idea last spring, he embraced the opportunity. He contacted Linda DeArment, director of HL at the time, and completed the application process. Shaffer now works with Julie Brown, interim HL director.

"Mike's perspective as a University student will be particularly important in the planning for future Hancock

Leadership classes. Until this point, the class has been structured to serve Baby Boomers and Gen X-ers," said Brown. "HL will continue to evolve to meet the needs of Generation Y and provide meaningful opportunities for our next generation to develop into vibrant community leaders. Mike's feedback will be used to keep the program fresh and exciting for future classes."

The HL class of 2008 first met for a  
*See UF SENIOR, page 3*

# UF SENIOR JOINS HANCOCK LEADERSHIP CLASS, CONT.

half-day team-building retreat in September. Since the retreat, the class meets once a month for a systematic orientation to the community, as well as learning experiences to develop leadership skills.

Meetings have included field trips to the water and sewage treatment plants, The Cube (which served as a shelter during the flood in August), the city landfill, area farms and other locations in Hancock County to learn about the many ways in which the organizations work together to keep the community running smoothly.

Each year, the HL experience culmi-

nates with a class legacy project that benefits the community and allows class members to exercise leadership within the community. According to Shaffer, the group has done a lot of brainstorming and has a lot of ideas and will soon make a final decision on the project.

“I really like being able to meet all the different people and interacting with people in the community who consider themselves leaders,” said Shaffer. “I’m really looking forward to seeing the different aspects of how the county and community are affected by the different things we’re going to see –



Senior Mike Shaffer, left, examines local produce with three Hancock Leadership classmates.

like law and education and business.”

Shaffer, a native of Fostoria, will graduate in December.



Post-secondary student Joel Gerber, sophomore Michael Hoops, sophomore Andrew Glotfelty, freshman Dustin Zielaskiewicz and freshman Lyndon Johnson present “Applying Demand and Supply in the Candies Market” during a class taught by Maria Gamba, associate professor of business.



Asae Ueda and Hiroko Tanaka enjoy a beautiful November day on campus.

FYI is published by the Office of Public Information. Send story ideas to Brianna Patterson, public relations officer, [pattersonb@findlay.edu](mailto:pattersonb@findlay.edu).



Freshman western equestrian studies major Erik Parsons tests his roping skills during the “rodeo” in the AMU. Jen Smith, Andrew Wolf, Kevin Irwin and others watch. Photo credit: sophomore Mike Blinn



Wendell and Florence Minor talk about their collaborative works during the Mazza Weekend Institute Nov. 10.

## FACULTY WORTH NOTING: LOCALLY AND ABROAD

**Sharon Hammer Baker**, adjunct faculty in English as an international language, was named the 2007 Artist-in-Residence for the Indiana Dunes National Lakeshore (IDNL) Park as its first literary artist. A published, award-winning poet, Baker spent the month of June working with park staff and programs, working with park visitors and writing poetry reflecting the area. Several of her pieces are now part of the collection of the National Park Service and will appear on the IDNL Web site as well as in print.

**Skip Cindric, Ed.D.**, professor in the College of Education, recently facilitated the development of executive performance appraisal forms and process for the Findlay City Schools superintendent and treasurer. He worked in collaboration with the Board of Education members, superintendent and treasurer. Cindric will consult with them throughout the initial academic year of implementation.

**Nabarun Ghose, D.B.A.**, professor of marketing and business, gave several

presentations in India this summer. Ghose also completed a survey and interview of 700 Indian consumers regarding the image and acceptance of products in India that carry the label "Made in USA."

**John Malacos, Ph.D.**, chair of the department of psychology and associate professor of psychology, presented "From Neophyte to Professional: Guiding and Assessing the Psychology Major to Graduation" Oct. 12 during a conference hosted by the Society for the Teaching of Psychology, the National Institute on the Teaching of Psychology and Kennesaw State University Center for Excellence in Teaching and Learning. The UF psychology program was chosen as one of the best practices for introducing and bringing closure to the undergraduate psychology major.

Faculty from the School of Pharmacy not only educate students on campus, but they also educate community members and other professionals.

**Debra Parker, Pharm.D.**, assistant professor of pharmacy practice and

director of the medication therapy management consulting center, and **Sandra Earle, Pharm.D.**, adjunct faculty of pharmacy practice, recently presented at the Cardinal Retail Business Conference in Boston. The University, through the coordination of **John Stanovich, R.Ph.**, assistant dean of pharmacy and external programs, was responsible for the education portion of the large conference.

**Marc Sweeney, Pharm.D.**, associate professor of pharmacy and chair of clinical pharmacy practice, recently completed five professional and three community presentations on topics such as hot topics in pharmacy, medication safety, respiratory disease management, choosing an OTC medication and others in locations such as Columbus, Boston, Denver and Findlay. One community presentation completed for Marathon Petroleum Co. was filmed and produced in the UF pharmacy skills lab and was made available to Marathon employees around the world through the company's Intranet.

## SWOT TEAM BEGINS WORK, HELPS BUSINESSES

The University of Findlay's student SWOT team may not serve high-risk arrest warrants, perform hostage rescue and armed intervention or engage heavily armed criminals, but it does help the local economy by helping area small businesses improve their marketing strategies.

The SWOT team, which uses a common business analysis tool as its name (Strengths, Weaknesses, Opportunities and Threats Analysis), was formed this semester as an extension of the Marketing Club under the direction of faculty adviser S. Chris Ward, Ed.D., assistant professor in the College of Business.

The group of 11 undergraduate students works with Greater Findlay Inc. and the Small Business Development Center (SBDC) to find new clients that

would benefit from its services. "The owners of small businesses open their businesses because they're good at what they do, but they may need help in marketing. We give them the opportunity for us to go to their business, rather than them coming to us," said senior Virginia Wills, SWOT team chair.

When the team, clad in matching UF-orange SWOT team shirts paid for by Mass Mutual, arrives at a new location, the members evaluate the business' curb appeal, Web site, print ads and other materials and store appearance. They even

will provide mystery shoppers to assess how customers are treated. These services are provided at no cost to the business.

Currently, the group works with the Findlay Downtown Area Association and the Fostoria Chamber of Commerce, and additional businesses have expressed interest in retaining the team's services.

"It's a challenge because we're working with small businesses with small budgets. You have to be creative, and that's part of the fun," said Wills.



*Senior Virginia Wills, team chair, models the matching shirt worn by the team members when they arrive on-site at a business.*