

## Arch Ceremony Welcomes New Students



The University's traditional Arch Ceremony was held Sunday, Aug. 24. As students marched through the arch, faculty welcomed them with enthusiastic applause. Following the ceremony, Dr. Freed hosted a

reception in the Alumni Memorial Union for new students and their families. Pictured above left, students walk toward Old Main. Pictured above right, students from the School of Pharmacy enjoy the moment.

## Marching Oiler Brass Begins Season

The Oiler Brass band returned to campus Aug. 18-22 to prepare for its 11<sup>th</sup> season on the field. With three sessions of practice a day, band members "live, eat and breathe marching band," said Jack Taylor, director of bands. Volunteer parents served breakfast, lunch and dinner in the College First Church of God fellowship hall to facilitate the three practices each day.

He noted that being in the marching band is more than knowing how to play an instrument. It also requires strength and endurance. "You don't think about being in a marching band as an athletic pursuit necessarily but we've been sending e-mails out to students all summer telling them to get into a conditioning program," he said.

By the end of camp band members knew their pre-game show and two of their half-time performances, he said, as well as being "a lot more toughened up than they were when they came in."

According to Taylor, the 72-member band is the largest since the Oiler Brass was organized in 1997, and may equal the largest Findlay marching band under the direction of Louis Chenette in the 1960s and '70s. Ron Cable '64 has served as assistant director since the band's formation.



*The Oiler Brass provides a musical welcome for new students during the Arch Ceremony Aug. 24.*

In an exciting opportunity, the Oiler Brass has been accepted to perform in the Columbus Day parade in New York City on Monday, Oct. 13, which is expected to be televised over the local NBC affiliate. After marching down Fifth  
*Continued on 2*

# Expert Talks About Global Climate Change

There are many things everyone can do to reduce carbon emissions and preserve the environment, according to Todd H. Albert, Ph.D., physical geographer and professor at Bowling Green State University, who spoke on campus Aug. 26.

Simple efforts, such as turning off power strips, reusing and recycling, reducing consumption of goods, voting and shopping smart – by doing research on good choices for the environment – and being informed can reduce the amount of greenhouse gases emitted into the air.

Although global climate change was recognized by scientists as early as the 1800s, the earth is warming much faster than predicted. Scientists estimate that unless humans

become better stewards of the environment now, 150 million people will be displaced due to climate changes during the next 30 years.

One result of a warming climate is melting arctic ice, glaciers and ice caps, which causes sea-level rise – meaning that cities built close to water will be in jeopardy. Other results of warming include contaminated water supplies, the inability to grow certain crops, spread of diseases and extreme weather.

Humans are the biggest variable when it comes to climate changes, said Albert. He encouraged everyone to look at areas of life where he or she can make changes to preserve the environment.



Todd Albert, Ph.D., a BGSU professor, talks about global climate change and its future effects on the world.

M. Blinn

Anyone is welcome to get involved on campus by making environmentally-friendly choices and by becoming a member of the Findlay Green Campus Initiative. Visit [www.findlay.edu](http://www.findlay.edu), KEYWORD: FGCI, for more information.

## Marching Oiler Brass Begins Season

*Continued from 1*

Avenue in the noon parade, band members will get on the bus for the 10-hour return trip home, expecting to arrive in Findlay around 2 a.m. the next morning.

Back home, the Oiler Brass will perform in the annual Findlay Hal-

loween parade, which it has done every year since 1998. The band will close out its season at the last football game on Nov. 1, and then this year will present for the first time a marching band concert at 2 p.m. on Sunday, Nov. 2, in the

Winebrenner Theological Seminary auditorium.

“Then on Nov. 3<sup>rd</sup>, they’ll hand in their uniforms and it’s all finished,” Taylor said.

## UF Faculty and Staff Accomplishments

**Natalie Abell**, Ph.D., College of Education professor, was recognized in the Gallery of Achievement Awards Program by Brecksville-Broadview Heights High School. She was recognized as an alumna who has distinguished herself through career accomplishment, personal development and community service.

**JoAnn Blankenship**, administrative assistant for the College of Sciences, led a community book review discussion of “Weird Ohio” at the Stately Raven in early August.

**Suzanne Wilcox English**, director of public information, pre-

sented a general session, “How to Handle the Hard Calls: Six Success Tips for Dealing with a Media Crisis,” at the 50th anniversary conference of the Independent College Advancement Associates, held July 30-Aug. 1 at Maumee Bay Resort.

**Patrick Malone**, Pharm.D., FASHP, assistant dean and professor of pharmacy, was an editor of the book “Pharmacotherapy Principles and Practice,” which recently received the American Medical Writers Association Distinguished 2008 Medical Book Healthcare Professionals Award.

**Quentin Skrabec**, Ph.D., associate professor of business, was the featured speaker at the Akron Rotary meeting Aug. 19. Skrabec discussed the subject of his book, “William McKinley: Apostle of Protectionism.” Skrabec authored other books focusing on Michael Owens and George Westinghouse.

If you know someone who has done something “worth noting,” on campus or within the community or professional realm, send the information to Brianna Patterson, public relations officer, at [pattersonb@findlay.edu](mailto:pattersonb@findlay.edu).

# Students Return to Campus and Classes



*E.J. Whitlow, Mitch Lay and Chris Condeni*



*Brandon Forshey (center) and Sarah Albright (right)*



*Greg Harvey, Stephanie Boley, Aubrey Peloquin and Josh Branham*



*Josh Bostic and Melvin Jackson*

Photos by A. Risser Lee unless otherwise noted



*A student speaks with a representative of the Findlay Evangelical Free Church during the UF Church Fair Aug. 25.*



*Students sample food from The Bistro during Market on the Mall Aug. 26.*



*Students relax both inside and out at the home of President and Mrs. DeBow Freed during a student reception Aug. 31.*

# New Students Provide Service to Community



Far left, two new students demonstrate their home-building skills at the Habitat for Humanity site. Left, Patti Beck and a student paint assistive devices used by the Gliding Stars ice skating organization.

# Senior Learns Career Lessons in NYC

Many students spend their summer gaining experience through internships and co-ops. Following is a first-person account of senior Holly Butler's internship at McEntyre Public Relations in New York City.

I took the elevator down 12 floors; walked through the hustle and bustle of people rushing to their nine-to-five jobs; saw the taxicabs flying past and headed down the stairs into the subway. The "five" train would take me to the first day of my internship.

When I walked into the Lincoln Building on Madison and 42<sup>nd</sup> Street, I had no idea what to expect. I checked in at the front desk, had my picture taken, and then I could finally go to my place of work at McEntyre Public Relations. When I walked in, I was almost shocked; the office was the size of a small living room and cosmetic and hair products were piled high on the wall. Magazine covers were framed on the wall to my right and a small doorway led to the part of the office that was my boss.'

I was put straight to work on the first day. Two other interns and I were sent on our first errand. We took one of our client's products to



Senior Holly Butler, right, poses for a photo with a fellow intern in Bryant Park.

Provided by H. Butler

the Hearst building, which is the home of magazine offices such as Cosmopolitan, Cosmo Girl and Seventeen Magazine. One of the biggest challenges was to convince security personnel to let you go upstairs. If you didn't get past the front desk, then you had to drop your products off at the messenger center.

I didn't get to go upstairs at the Hearst building, but throughout my internship I visited the offices of Popstar, Latina and Shape magazines where I got to personally pitch — explain the product and why it should be featured — to the magazine editor. When working in a place like New York, I learned quickly to speak confidently and assertively, and it usually worked.

Along with learning to speak more confidently, I learned about writing news releases and pitch letters. For each of the products that I delivered, I wrote a news release to go along with it. The most exciting part about it is that some of the magazine editors called the office right before the end of my internship and said that they would be

featuring our products in upcoming issues.

As for television, I took part in writing pitch letters for our new client TAOC, which is a game, for Oprah, Ellen and Good Morning America. When I took the game along with the pitch letter to Good Morning America, I was able to meet the producer and personally talk about the product.

The other part of my internship was doing personal errands for our celebrity client Eileen Fulton. She was a prime soap star in the 1960s and is the sweetest lady I have ever met. Every time my boss needed something sent, I delivered it personally to her apartment.

My internship in NYC taught me that it's not always going to be fun but that doing the drudge work of being an intern, such as calling and running errands, is a very important part of the job. With all of the news releases and pitch letters I wrote, I created a solid portfolio.

Adjusting to working in NYC was quite a feat coming from a small town in Ohio. The experience I gained and how quickly I was able to adjust to big city living made me sure that I am determined to move back there upon my graduation. Interning in NYC was truly a once-in-a-lifetime experience.

By Holly Butler, senior communication major, Ohio