



Dear Parents,

I'm reaching out to let you know about a new opportunity I've just announced on campus, as members of The University of Findlay community gathered for a new academic year.

We are launching "3010 — A Gift Supporting Every Student," an initiative that seeks to encourage and inspire 3,010 alumni, parents and friends of the University to give a gift, one gift for every one of Findlay's 3,010 current undergraduate students.

Why do we have a Parents Fund? Many students and parents are not aware that tuition and fees cover only 89 percent of the full cost of a Findlay education. The remaining 11 percent is subsidized by donors who contribute to the annual fund and/or endowed funds. Their generosity offsets greater tuition increases and improves the quality of education provided for all.

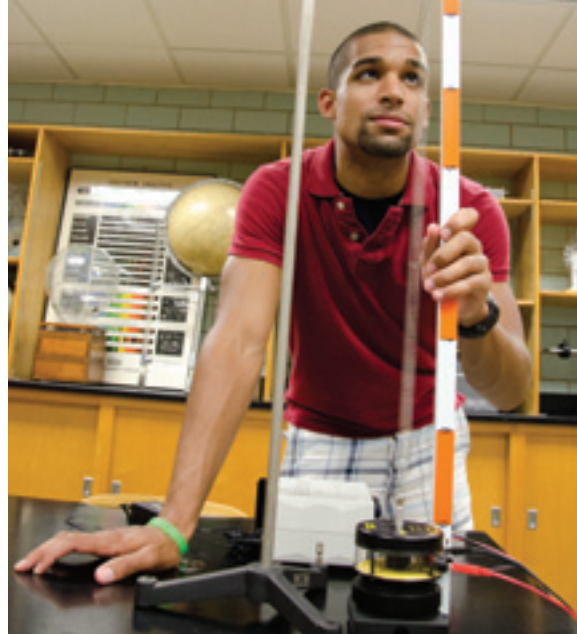
We invite you to participate in other ways, such as hosting prospective student gatherings in your area, making phone calls to parents of prospective students and providing us with constructive ideas for improvement.

For more information on the UF Parents Fund or other ways you can participate, contact Kendall Richardson, director of annual fund, at 800-472-9502, ext. 5319 or e-mail krichardson@findlay.edu. Thank you for considering a gift to the Parents Fund.

Please support "3010: A Gift Supporting Every Student" and open up a world of opportunities for a Findlay student.

Katherine Fell

Katherine Fell, Ph.D.
President, The University of Findlay



... LEARNING COMES *alive!*

Student success at The University of Findlay entails more than attending lectures and taking tests. An exceptional education includes working with classmates, conducting independent research projects and participating in some of the many extracurricular activities The University of Findlay offers.

The Parents Fund ensures that every student, including yours, has the support he or she needs to achieve success. Among other things, the Parents Fund provides resources for:

- UNDERGRADUATE RESEARCH
- STUDY ABROAD
- INTERCULTURAL EXPERIENCES
- COMMUNITY SERVICE

Please consider supporting the Parents Fund this year. It is one of the best ways you can enhance your son or daughter's experience at The University of Findlay.

Donor Recognition Clubs

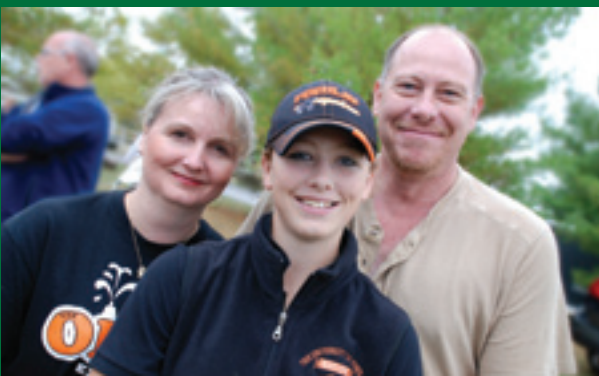
- Over \$5,000* – University Club
- Up to \$4,999* – Keystone Club
- Up to \$2,499* – Alma Mater Society
- Up to \$999* – Memorial Arch Society
- Up to \$499* – Old Main Society
- Up to \$249* – 1882 Society
- Up to \$100* – Friend

Double Your Gift

Members of our Board of Trustees have pledged to match your gifts. This is your chance to double your gift. All gifts also count as part of the "Give Voice to Your Values" campaign.

Matching Gift Programs

A great way to double or even triple your gift to Findlay is through corporate matching gift programs. You can contact your human resources department to obtain a matching gift form and more information on how to take advantage of this great benefit. If you work for or are affiliated with a company with a matching gift program, you are entitled to this benefit that allows you to help allocate their charitable dollars to causes that can make a difference in many lives.



Eighty-five percent of UF students receive some type of financial aid. Your gift makes a difference.

envelope flap

glue

glue

FINDLAY
 THE UNIVERSITY OF FINDLAY
 1000 North Main Street
 Findlay, Ohio 45840
www.findlay.edu



"Make a Gift"

3010

A Gift Supporting Every Student

Online Giving Code: 3010P

Non-Profit
 Organization
 U.S. Postage
 PAID
 Findlay, OH
 Permit #83



3010
 A Gift Supporting Every Student



Online: www.findlay.edu
 Click "Give to UF"

The Importance Of Your Gift

We at The University of Findlay are thankful for your gifts. A gift to the UF Fund is important because the contribution's unrestricted nature provides the necessary financial flexibility to support immediate University operational needs and important projects. It also sends a strong philanthropic message to other prospective donors and assists The University of Findlay in attracting additional external funding. Grants are directed to those institutions of higher learning that believe in themselves and can show substantial support from alumni, parents and friends.

Give Today!

- Send a check payable to The University of Findlay.
- Pay by Mastercard, VISA or Discover credit card.
- Make a pledge that allows you to fulfill your gift over several installments.
- Use our electronic banking service by contacting the Office of Development Services at 1-800-472-9502, ext. 4518.

UF PARENTS FUND GIFT GIVING FORM

Name _____
 Home Phone _____
 Work/Daytime Phone _____
 Cell Phone _____
 E-mail Address _____

I/we would like my/our annual gift to the Parents Fund to support the goals of the:

\$ _____ College of Business
 \$ _____ College of Education
 \$ _____ College of Liberal Arts
 \$ _____ College of Sciences
 \$ _____ College of Pharmacy
 \$ _____ College of Health Professions

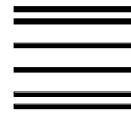
Enclosed is my gift of:
 \$1,000 \$500 \$250 \$100
 Other \$ _____

To make a gift using a credit card, see reverse side. Or, for more giving options, please visit www.findlay.edu, and click on "Give to UF."

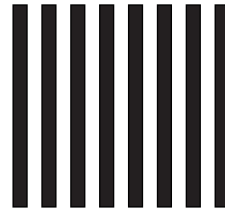
Method of Payment

Check enclosed (*make check payable to The University of Findlay*)
 Credit Card:
 VISA Mastercard Discover
 Card # _____
 3-Digit Security Code _____
 Exp. Date _____
 Signature _____

FROM _____



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 NECESSARY
 IF MAILED
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Findlay, Ohio 45840-9987

