

**Katherine Rowe Fell**  
6153 Burgundy Drive  
Shreveport, Louisiana 71105

### Education

August 1986      Ph.D. in English, Texas A&M University, College Station:  
Extensive study in British Literature, American Literature,  
Linguistics, Technical Writing, and Rhetoric and Composition

May 1978        M. A. in English, Louisiana Tech University, Ruston

May 1976        B.S.E. in English; Minor-Speech; Southern Arkansas University,  
Magnolia

### Professional Experience

2004-Present      Vice President for Advancement, Centenary College of Louisiana

- Launched *Fulfill the Promise* Comprehensive Campaign in Fiscal Year 2008, \$40 million secured thus far (on target to meet \$100 million goal)
- Continued work with the state government that has secured funding over the past 11 years for 5 first-generation scholarships, 88 endowed professorships, 2 endowed chairs, and 1 endowed super chair — representing a total in private and state donations of \$13.3 million.
- Worked with senators and representatives at the federal level to secure \$3 million in grants for the sciences and campus security
- Served on Strategic Planning Committee for Centenary
- Reorganized President's Advisory Council
- Challenged the Board of Trustees to 100% giving
- Initiated year-round student phonathon

- Achieved record levels of giving for the college's annual needs with record number of new donors
- Helped secure funding for the Riggs Memorial Plaza, a Leadership Fountain, and the Irene K. Wright Mathematics Building
- Helped secure funding to renovate athletic facilities, residence halls, and the Randle T. Moore Student Union

2000-2004 Director of Development (named Interim Vice President for Development in March 2004) Centenary College

- Completed *Fulfill the Vision* comprehensive campaign, surpassing goal of \$90 million to secure \$103 million
- Initiated plans for a new, state-of-the-art science facility
- Organized Health Care Professionals Steering Committee (to raise funds for scholarships)
- Organized KSCL Community Advisory Board (to support the upgrade of the student-run radio station)
- Helped the President and Development team complete public phase of the *Fulfill the Vision* comprehensive campaign
- Helped secure funding for Anderson Choral Building, Feazel Instrumental Hall, the Centenary Fitness Center and Natatorium, and the Ken and Celia Carlile Auditorium
- Helped secure funding to renovate Brown Memorial Chapel, Bynum Commons, and the Magale Library

1998-2000 Director of Foundation and Corporate Relations, Centenary College

- Presented case for Endowed Super Chair in Communication to a panel of judges for the Louisiana Board of Regents

- Maintained relationships with more than 100 foundations and corporations
- Led the Development team as we moved from the quiet phase to the public phase of the *Fulfill the Vision* comprehensive campaign

1986-Present

English Professor, Centenary College

- Taught Rhetoric, American Literature, British Literature; graduate and undergraduate Communication (advanced writing and speaking courses); Southern Women Writers; and Christianity in Literature.
- Developed interdisciplinary major in communication, which grew to one of the strongest majors at the college
- Writer and Editor, Case Statement for the *Fulfill the Vision* comprehensive campaign
- Member of the Pew Higher Education Roundtable, sponsored by the Pew Charitable Trusts
- Also taught a course during five of these years (1997-2002) as an adjunct professor of pastoral theology and studies, Cranmer Theological House, an Episcopal Seminary

Soon after I received tenure and promotion, my administrative duties increased: While teaching, I was also the Director of Corporate and Foundation Relations. After one year as Director, I moved fully into administration.

### Leadership in Community Outreach Initiatives

- KSCL Community Advisory Board and Upgrade for Centenary's Student-Run Radio Station, KSCL: Organized a board of advisors and led donors, students, faculty, and staff in a multi-year project to upgrade the signal, equipment, and tower of KSCL.
- Energy Business Center: Worked with trustees and faculty to offer this professional development opportunity to energy leaders in the region.

- Cyber Awareness Summit: Worked with Lt. General Robert J. Elder, Commander, Eighth Air Force and the Cyber Innovation Center to host a national conference on cyber security and research and the cultural effects of advanced cyber technology.
- Family-Owned Business Center: Worked with the Frost School of Business to establish a members-only organization and offer three conferences each year on the financial, ethical, psychological or legal aspects of family-owned businesses.
- Christian Leadership Center: An active Episcopalian myself, I have worked closely with my Methodist colleagues at Centenary to develop an ecumenical program committed to creating opportunities for Christian leadership development through the intersection of faith and academy. The Center offers theological study, innovative leadership training, and interreligious and interdenominational dialogue regarding issues of peace and justice and spiritual formation.
- Annual Methodist Conference. My office is also responsible for organizing the annual meeting of the Louisiana United Methodist Conference on our campus. Centenary receives the second highest level of annual contribution from its Methodist Conference of all the Methodist institutions of higher education in the nation, but the Conference does not impose undue oversight on the college's curriculum or hiring practices. In turn, the College welcomes the church's wise counsel in important policy changes.
- Campus leader for project of American Council on Education (ACE) and the Kellogg Foundation: Leadership and Institutional Transformation. Proposed and implemented campus initiative to teach leadership skills to undergraduates.
- With my colleagues in the Department of English, raised the visibility of Centenary's William Corrington Award for Literary Excellence. Past recipients include Eudora Welty, James Dickey, Ernest Gaines, Miller Williams, Lee Smith, and Paul Auster.
- Hosted Woodrow Wilson Foundation's Lila Acheson Wallace Reader's Digest Writer's Fellow, Lis Harris, *New Yorker* writer, creative writing professor at Columbia University, and author of creative nonfiction books *Holy Days*, *Rules of Engagement*, and *Tilting at Mills*.

- With French professor Dr. Dana Kress, secured funding for the Centenary's *Le Tintamarre*, the only student-published French language newspaper in the United States.
- Also, with Dr. Kress, secured funding for Centenary's Heritage Language Press, which has published 29 books, most in French Creole of southern Louisiana. Sample titles include
  - *Lamothe-Cadillac: His Early Life in France*. Written in Linked Prose Poems in French and English. Beverly Matherne.
  - *Les Veillées d'une sœur*. Désirée Martin. Introduction and Notes by May Waggoner.
  - *Histoire des Comités de Vigilance aux Attakapas*. Alexandre Barde. Text edited by Mary Greenwood.
  - *Contes et Récits de la Louisiane créole, Tome II*. Text edited by Mary Ham.
  - *Johnelle*. Alfred Mercier. Text edited by Christine Elizabeth Downes.
- Centennial Fundraising Gala: With other Development officers, hosted a Centennial Gala to celebrate Centenary's 100<sup>th</sup> year in Shreveport and to raise money for first-generation scholarships. The event attracted more than 400 guests and surpassed its goal of \$120,000 by \$48,000.
- Career Connections: Monthly presentations on campus to current students from alumni in various careers.
- Legacy Luncheon: Annual lunch where scholarship donors have lunch with their scholarship recipients and listen to keynote addresses from a donor and a scholarship recipient. Attendance has grown to more than 350.
- Alumni in Training: A four-year program to prepare current students for the privileges and responsibilities of a lifetime as Centenary alumni.
- Established a new giving society to encourage annual giving, the William G. Anderson Society, named in honor of the chairman of the Board of Trustees. Members sign a pledge to give to the college every year whatever amount they are able for the remainder of their lives. The senior class leads the effort to grow membership in the Society. This year's class has achieved 49% participation.

### Professional Organizations

Council for Advancement and Support of Education (CASE)

Association of Fundraising Professionals (AFP)

National Association of Professional Women

English Speaking Union

Alpha Chi, a collegiate national honor society

Executive Board Member of Caddo Council of Teachers of English

Executive Board Member for *Journal for College Writing*

Archivist for a national organization, College English Association

South Central Christianity and Literature

South Central Modern Language Association

Southeast Journalism Conference

### Community Service and Leadership

#### Service and Leadership on Campus

Integrated Marketing Committee

Strategic Planning Committee

Administrative Leader of President's Advisory Council

Chair of Search Committee for Sr. Director of Marketing and Communication

Administrative Leader of the College Relations Committee of the Board of Trustees

Leader of New Faculty Orientation

Faculty Coordinating Committee

Search Committee for Provost and Dean of the College

Search Committee for the Department of Education

Search Committee for the Department of Theatre-Speech

Search Committee for the Dean of Student Life

Chair of the Humanities Division

Chair of the Centenary Plan Committee--overseeing the intercultural, service-learning, and career exploration portions of the curriculum

Chair of the Communications Committee

Graduate Council Committee

Service and Leadership in Broader Community

Delegate to Shreveport-Caddo 2030 Master Plan, working with other community leaders to create and implement a strategic plan for the region

Board Member of Red River Radio Network, a regional public radio network

Member of Highland Area Partnership, a group that helps citizens become home owners

Member of Kings Highway Corridor Association, a civic organization for the purpose of promoting business development

Reader for *Women in Literature and Life Assembly (WILLA)*, a journal of the National Council of Teachers of English

Judge for Caddo Parish Scholarship Competition

Member of the Math, Science, and Technology Consortium, a group of business people and educators working with the Caddo Parish School Board to improve public school education

Member of the Friends of the Meadows Museum of Art, Shreveport

Supporter of the Metropolitan Opera Guild, New York City

Supporter of the Dallas Opera Guild

Supporter of the National Museum of Women in the Arts, Washington D.C.

Supporter of the Shreveport Symphony Orchestra

Delegate for synod of All Saints Episcopal Church

Board member of Young Professional Leaders, Shreveport, Louisiana

Centenary representative to state organization, Louisiana Association of Independent Colleges and Universities

### Select Publications

“Development,” *The Annual Report of Centenary College*, 1998-2009.

*Case for the Fulfill the Promise Campaign*. Centenary College, 2008

*Case for the Campaign for Scholarships*. Centenary College, 2004.

“ACE-Kellogg Project on Leadership and Institutional Transformation,” ACE Website, 2000.

“The Erosion of the English Language,” *At Stake*, a scholarly theological journal published by Cranmer Theological House, 1999.

*Case for the Fulfill the Vision Campaign*, Centenary College, 1999 (won local and regional publication awards).

“Why an English Professor at a Seminary?” *At Stake*, a scholarly theological journal published by Cranmer Theological House, 1998.

“Backing into Bethlehem: The Transformation of Hazel Motes,” *Rationality and the Liberal Spirit*, a book of essays published by Centenary College, 1997.

“The Conversion of a Good Girl,” *Virtue*, August 1995.

“Nonfiction in the Context of MBA 500: Professional Communication,” *Proceedings from the CEA Session of the Annual Meeting of the Modern Language Association*, 1994.

Technical Writer and Copy Editor, *Schumpert Medical Quarterly*, 1988-1991.

“Fifty Business Letters.” Softdisk Publishing, Shreveport, Louisiana, 1990.

“Neologisms,” *Forum*, March 1989.

Dissertation: “ ‘A Silent Way Unseen’: Maugham’s Use of Nonverbal Behavior in Three Major Novels.” 1986.

“The Unspoken Language of Edward Driffield,” *Language and Literature*, Volume VII, 1982.

### SAMPLE OF COMMUNITY AND PROFESSIONAL PRESENTATIONS

“Board Responsibilities in Fundraising,” to Comprehensive Campaign Cabinet and the Board of Trustees, 2003-2009, each year.

“Fundraising Strategies That Work,” to College Relations Committee of the Board of Trustees, 2004-2009, each year.

“Secret Life of Transformational Gifts,” a report of the college’s economic impact made to invited community leaders and donors, 2008.

Book reviews and lectures for community book clubs, the Centenary Muses’ Spring Literary Series, the Junior League’s Sustainers Club, and Centenary Senior Adult Education Classes, 1987-2009.

Frequent presentations about the value of a liberal arts education made to potential students and their parents, potential and current donors, and civic leaders, 1986-2009.

Led several discussions on “Transformation of Higher Education,” American Council on Education, Washington, D.C, 1996-1998.

Led writing workshops for civic organizations and businesses, 1992-1998.

Chaired session on “Biography,” College English Association National Meeting, Cleveland, Ohio, 1995.

Chaired session on “The Fiction of Flannery O’Connor,” South Central Conference on Christianity and Literature, New Orleans, 1995.

Chaired session on “Fiction: Providential Intervention, Biblical Imagery, Narrative, and Holy Land(Scape),” South Central Conference on Christianity and Literature, New Orleans, 1995.

Co-Chaired the South Central Conference on Christianity and Literature hosted by Centenary College, 1994.

“Is Graduate School an Option for You?” Panel Member, Southeast Journalism Conference, Monroe, Louisiana, 1994.

“Personal Narratives as a Teaching/Learning Tool,” Panel Member, Association of General and Liberal Studies, Memphis, 1993.

Organized Centenary Workshop for Caddo Council for Teachers of English, 1992.

“Evaluating Student Writing,” in collaboration with Dr. Fran Johnson of Louisiana Tech University and Dr. Cheryl Ware of McNeese University at the Louisiana Association of College Composition, Monroe, 1991.

“The Place of the Artist in Three Novels by W. Somerset Maugham,” the International Rhetoric Council, San Diego, November 1990.