The COB Difference
In The University of Findlay’s College of Business, you will “learn by doing” through the University’s emphasis on experiential learning. At Findlay, you will have opportunities to work with community partners, small business owners, entrepreneurs and administrators at nonprofit organizations to solve real business problems with real business solutions.

As a UF student, you will engage in problem-based learning, which fosters critical and integrative thinking – skills that are valuable in achieving career success.

COB Highlights
• You’ll have regular access to and networking opportunities with internationally recognized leaders, high-level business executives and entrepreneurs.
• For each publication you author (or coauthor with a faculty member) you not only will add value to your résumé but also will have the opportunity to earn a scholarship up to $500.
• If you’re interested in starting your own business, you are eligible to apply for funding from the Garner Endowment for Entrepreneurial Excellence to assist with start-up costs.
• Student organizations such as Students in Free Enterprise (SIFE) and Rotaract provide opportunities to complete both domestic and international projects.
• Study abroad at places such as India and Japan.

Dana Scholar Program
Each year, 10-12 juniors are selected to participate in the Dana Scholar Program, which provides special scholarships and an opportunity to be mentored by and network with a high-level business leader and his or her contacts.

Earn Both a Bachelor’s Degree and a Master’s Degree in Five Years
With UF’s CPA-MBA Track, you have the opportunity to earn a bachelor’s degree in financial accounting and a master’s degree in business administration, while preparing to sit for the CPA exam.

Or, through the Center for Business and the Liberal Arts, you may complete both a bachelor of arts in any liberal arts major and a master of business administration.

SAP
In 2011, the University was accepted as a member of the University Alliance Program for SAP, the world’s leading ERP (Enterprise Resource Planning) software system used by thousands of major corporations worldwide. UF’s membership will allow our students to earn SAP certifications, which will greatly expand their employment opportunities among the most attractive and well-paying employers.
“At Findlay, I’ve learned entrepreneurial skills ... The business program gives you a lot of practical experience.”

Mohammed Alghafly ’10
Accounting
Within most businesses, accountants play an essential and indispensable role in decision making and therefore, have high-demand career opportunities that turn into dynamic careers. You can choose to major in financial accounting, managerial accounting or both.

Accounting majors also have the benefits of a Professional Mentoring Program and an active Accounting Club.

CPA/CMA Track Professional Licensure Programs
If you’re interested in obtaining the Certified Public Accounting (CPA) license or the Certified Management Accounting (CMA) license, you may apply for the CPA track and/or the CMA track programs.

Business Administration
This major is designed to give you a competitive knowledge advantage to compete in the ever-changing world of business. The curriculum, developed in active consultation with business owners and entrepreneurs, ensures that you will be ready to hit the ground running in a business career.

Business Management
The business management major is designed to create the foundations of knowledge and personal capability required for lifelong professional learning and career-long success in business leadership.

The required courses will prepare you with a variety of rich developmental experiences that can include individual leadership and emotional intelligence assessments, case analyses, research projects, team-based active learning projects, guest speakers and more.

Entrepreneurship
The entrepreneurship major is built around the business core with specific courses in principles of entrepreneurship, entrepreneurial finance and a seminar in entrepreneurship, culminating in the development of a business plan. You will have the opportunity to interact with, and learn from, successful entrepreneurs who can share the joys and tribulations of running your own business.
Finance and Economics
Both finance and economics will complement any major, including areas such as liberal arts, education and the sciences, making a double major in either discipline a smart choice. You will have the option of joining the Investment Club and managing a portfolio of stocks – making real investment decisions and testing your knowledge against that of the market. Or, participate in special study tours of the Chicago and New York financial markets.

Hospitality Management
Findlay offers a bachelor’s degree in hospitality management, as well as a concentration within the master of business administration program, each providing a unique blend of classroom theory and field experience. Gain practical experience in The Village Café, a private restaurant run by students and open to the general public, or with an internship or co-op program in a resort area anywhere in the world.

Human Resource Management
In addition to the business administration core, your courses will include specific courses in human resource management, designing and staffing organizations and compensation systems design. The student chapter of the Society of Human Resource Management gives students access to HR executives in the field, as well as professional training opportunities.
International Business
A major in international business is built around the business core, with courses including an introduction to international studies, international marketing and international trade, as well as two semesters of a language, to prepare you for the global world of business.

Marketing
Learn how to establish processes for creating, communicating and delivering value to customers and for managing customer relationships in ways that benefit the organization and its stakeholders. You will learn skills including personal selling, sales force management, advertising and promotion, product design, marketing research and customer service.

Get involved in UF’s Marketing Club for additional hands-on learning with local businesses through programs such as Extreme Marketing Makeover and Speed Dating with Leaders.

Operations and Logistics
Logistics focuses on the whole supply chain, including production, warehousing, distribution and e-commerce. This major covers diverse industries such as retailing, manufacturing and transportation. You also will have the option to be certified as a Six Sigma Green Belt or Black Belt or an ISO 9000 internal auditor.

Sport and Event Management
A new major in fall 2011, sport and event management, introduces students to the areas involved with safety and security, operations and logistics, recreation facility management and more.

Depending on your interests, you also may choose to take additional classes in public relations and media, hospitality management/food service, marketing or coaching. An internship with a local, regional or national sports team or special events venue is required.
To Apply to UF Directly from High School
- Complete the free application at www.findlay.edu. Click “Apply Now” and choose “Undergraduate Application for Admission.”
- Ask your guidance counselor to send us your official transcript.
- Ask your guidance counselor or teacher to complete a letter of recommendation.
- Have your ACT or SAT scores forwarded to UF.

To Apply to UF as a Transfer Student
- Complete the transfer application at www.findlay.edu. Click “Apply Now” and choose “Transfer Student Application for Admission.”
- Send us your official transcripts from all previous colleges.
- Send us your official transcripts from high school.

Admission decisions are made continually throughout the year. We will notify you of your admission status soon after we have received all of your application information.

Dollars and Sense
The value of an education from The University of Findlay is defined by the successful careers and meaningful lives of our graduates. To help you become one of our successful alumni, we offer a variety of financial aid options.

Types of Financial Aid
- Merit scholarships – ranging from $9,500 to $14,500, based on GPA and ACT/SAT scores
- Athletic scholarships
- Performance awards for students involved in theatre and music
- Need-based financial aid
- Endowed scholarships – available through senior year
- Scholarship competitions – four events a year

Eighty-five percent of students receive some type of financial aid, which may include grants or scholarships, student employment and student loans.

Schedule a Visit
We want to meet you! During your visit, you will meet with an admissions counselor, faculty and coaches, tour campus and enjoy a complimentary meal in the dining hall. Schedule a visit online at www.findlay.edu, Keyword: visit, or contact the Office of Undergraduate Admissions at 1-800-548-0932 or admissions@findlay.edu.