

## Innovative Business Entry Form

In a separate document, please answer the following questions and submit your answers via email to [innovativeleadership@findlay.edu](mailto:innovativeleadership@findlay.edu) by **Monday, March 9th at 5 pm**. Your answers will then be taken into consideration, and finalists for the Innovative Leadership Challenge will be decided by Monday, March 30th. Finalists will then present their ideas in front of a panel of judges on Wednesday, April 15th for a chance to win **\$2,500!**

**Overview:** Similar to the Innovation Competition from past years, entrants are to create a new idea for a business. Business ideas can be about anything; however, there must also be an emphasis on the leadership structure within the business. Students should treat this entry form as a business proposal. Entrants can be individuals or groups of 2-5.

1. Name(s) of group members
2. Bio and Headshots for each member
3. General overview of business
4. Client/Need
5. Value Proposition
6. Key Resources
7. Mission & Vision Statements
8. Key Partners
9. Cost Structure
10. Financial Statement
  - a. Cost analysis
  - b. Breakeven
  - c. Projected value of the company
11. Leadership Structure
  - a. I.e. Linear, Horizontal, Matrix, Project-Oriented, etc.
  - b. Leadership style
  - c. Company culture
12. Strengths and Weaknesses of your leadership
13. One-year & Five-year goals and plan to reach them

If you have any questions, please direct them via email to [innovativeleadership@findlay.edu](mailto:innovativeleadership@findlay.edu).  
Thank you!