

## **Innovative Leadership Entry Form**

In a separate document, please answer the following questions and submit your answers via email to [innovativeleadership@findlay.edu](mailto:innovativeleadership@findlay.edu) by **Monday, March 9th at 5 pm**. Your answers will then be taken into consideration, and finalists for the Innovative Leadership Challenge will be decided by **Monday, March 30th**. Finalists will then present their ideas in front of a panel of judges on **Wednesday, April 15th** for a chance to win **\$2,500!**

**Overview:** For the Innovative Leadership Category, your task is to create a leadership training event, seminar, or class that would be beneficial for the University of Findlay (as a whole) to adopt. You must come up with every detail of the event. Entrants can be individuals or groups of 2-5.

1. Name(s) of group members
2. Bio and Headshots of each member
3. Overview of your Innovative Leadership idea
4. What is the vision/mission/goal?
5. Budget/financial statements
6. How will you market the innovative leadership idea? (Advertising, PR, etc.)
7. Logistics:
  - a. Location?
  - b. Date/Time?
  - c. Registration/tracking of students who participate?
8. How will you appeal to administration, faculty, and staff to gain support for the idea?
9. How will you convince students that this will be beneficial for them?
10. How will you evaluate the training/event/seminar/class afterwards to measure it's impact?
11. How does this exemplify leadership?

If you have any questions, please direct them via email to [innovativeleadership@findlay.edu](mailto:innovativeleadership@findlay.edu).  
Thank you!