

OUTCOMES

COLLEGE OF BUSINESS GRADUATE SURVEY REPORT



University of Findlay

Center for Career &
Professional Development

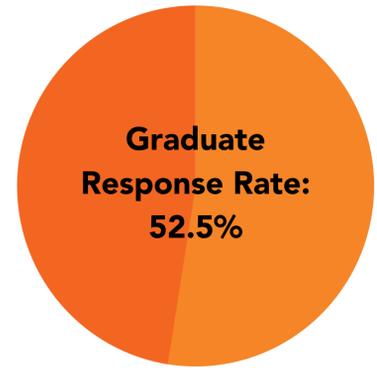
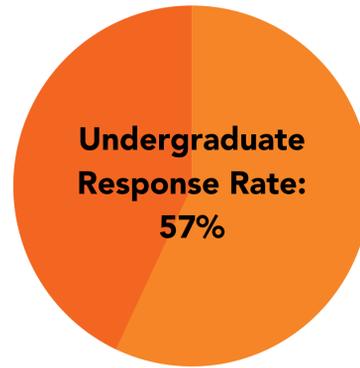
Meaningful Lives. Productive Careers.

COLLEGE OF BUSINESS GRADUATE SURVEY REPORT

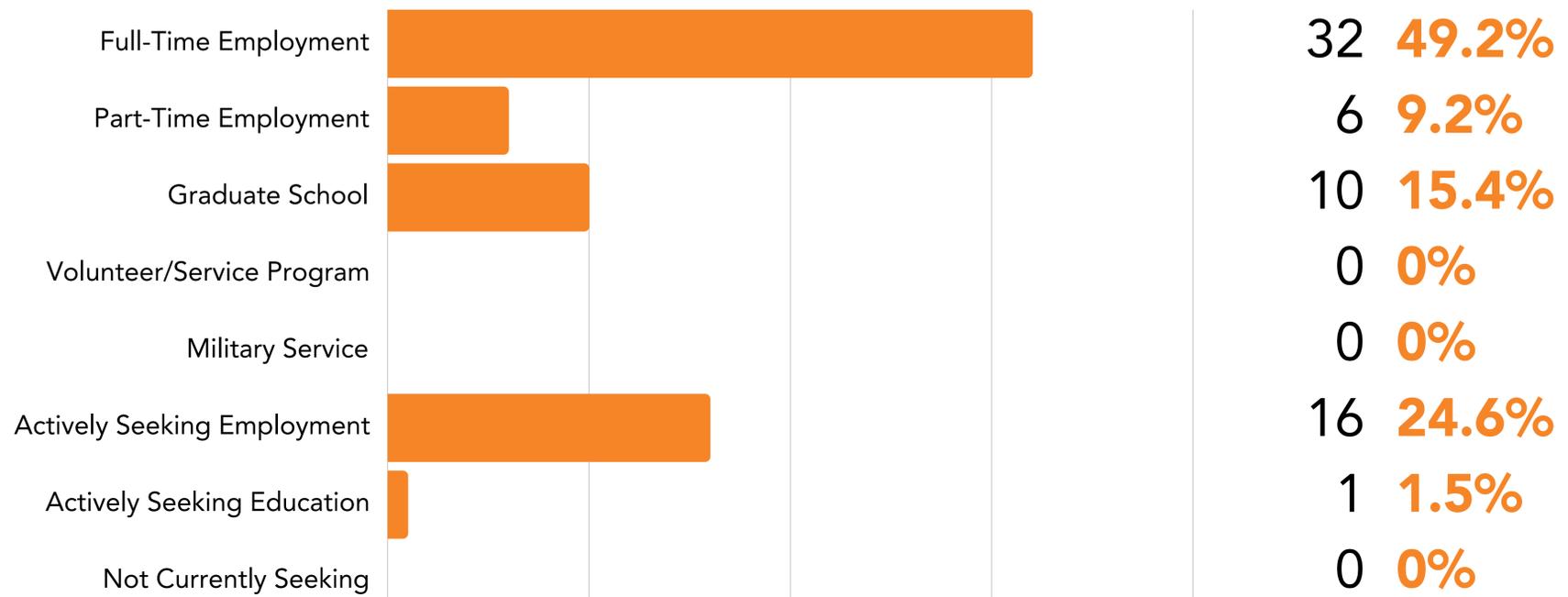
This report includes self-reported information compiled by the Center for Career & Professional Development from University of Findlay College of Business students who graduated between December 2018 and May 2021.

Response Rate

This data reflects information self-reported by College of Business students who completed their degrees between December 2018 and May 2019. Invitations to complete the outcomes survey were sent to 232 total graduates in the College of Business. This report reflects the responses received from 65 undergraduate and 62 graduate students.

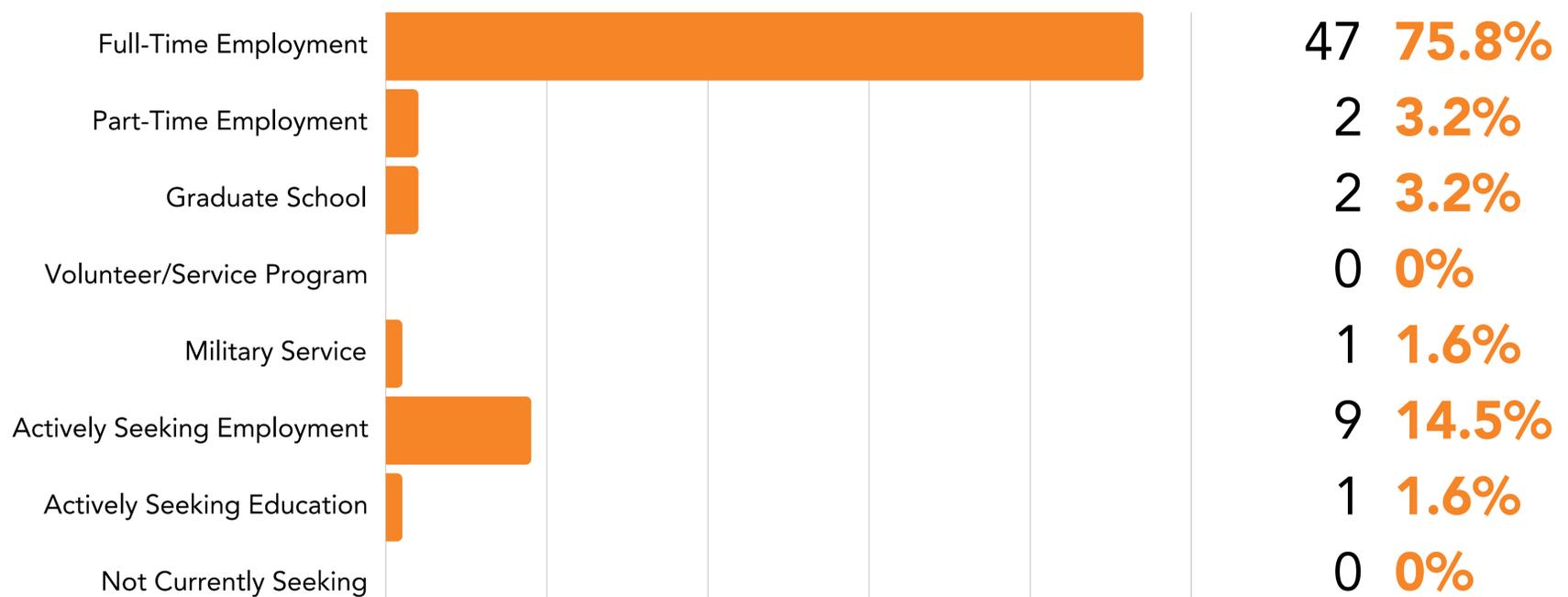


Undergraduate First Destinations



Overall Success Rate: **73.8%***

Graduate First Destinations

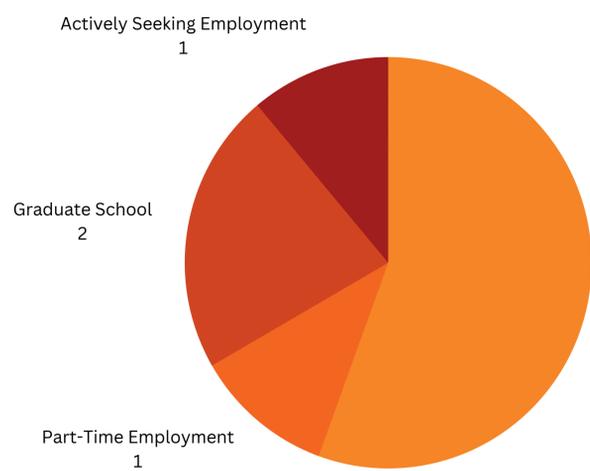


Overall Success Rate: **83.9%***

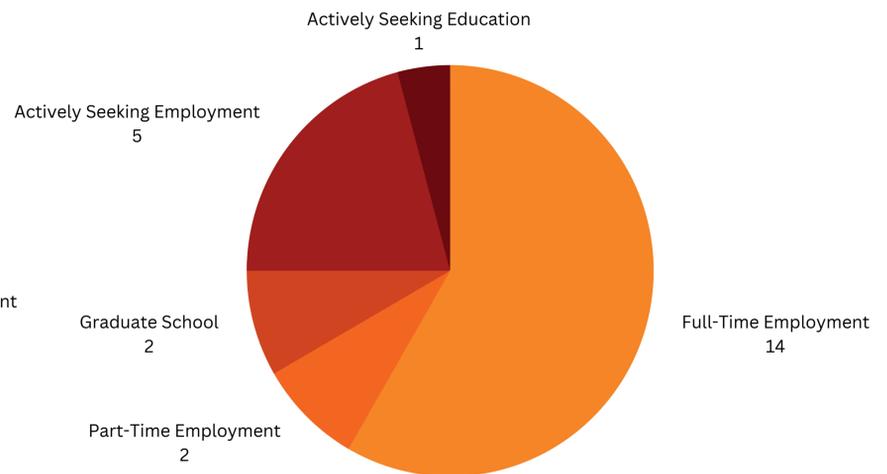
*Success Rates are calculated based on the total number of graduates who are not actively seeking employment or education.

2019 COLLEGE OF BUSINESS OUTCOMES

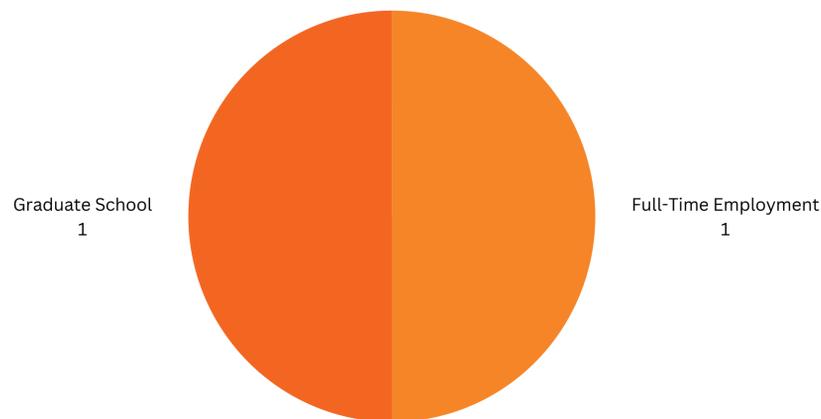
Undergraduate First Destinations *by major*



Accounting



Business Management



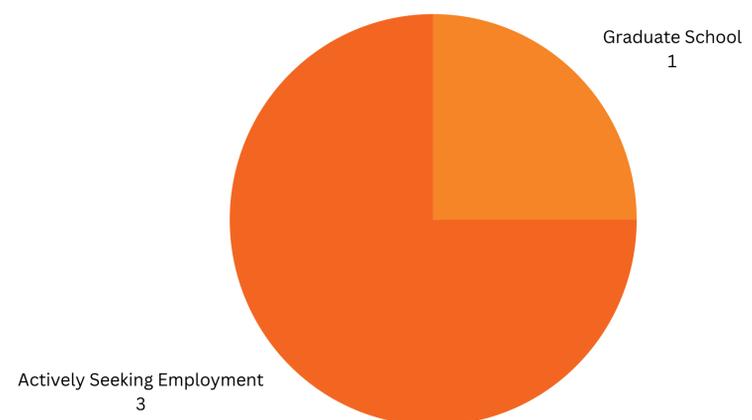
Economics



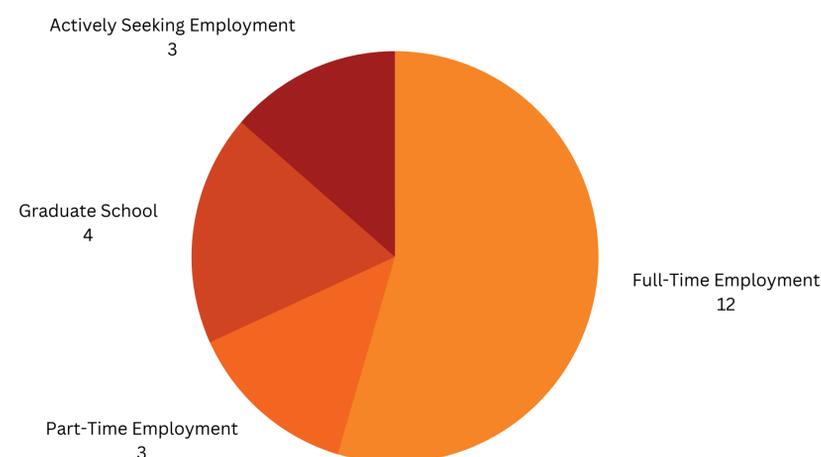
Healthcare Management



Hospitality Management



Human Resource Management



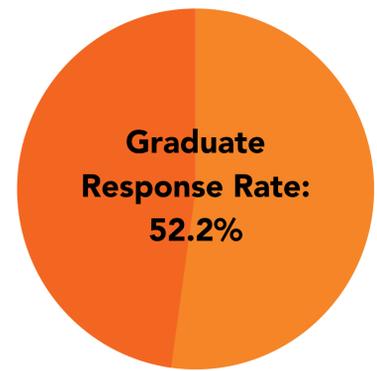
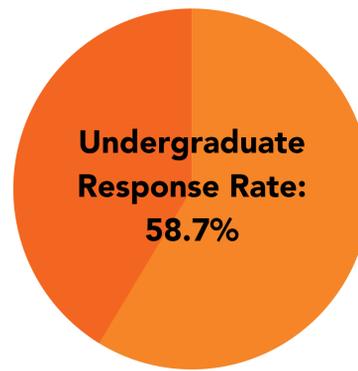
Marketing



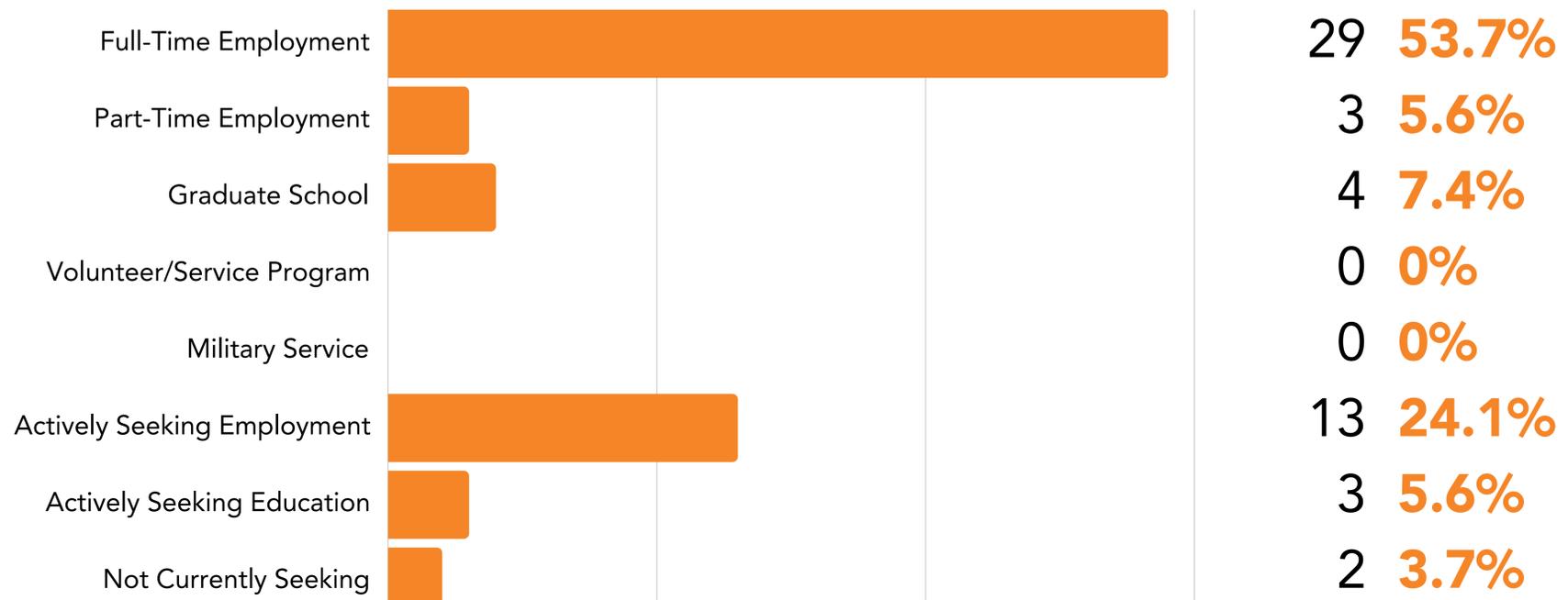
Sport & Event Management

Response Rate

This data reflects information self-reported by College of Business students who completed their degrees between December 2019 and May 2020. Invitations to complete the outcomes survey were sent to 182 total graduates in the College of Business. This report reflects the responses received from 54 undergraduate and 47 graduate students.

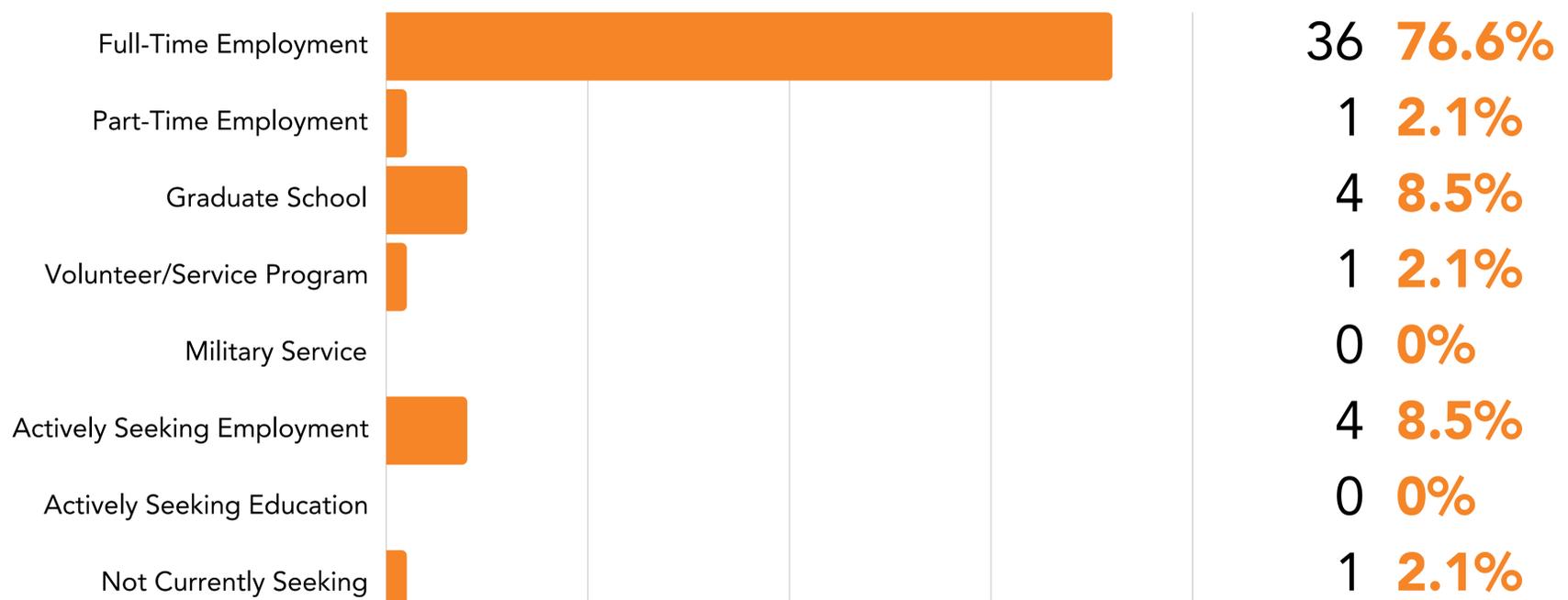


Undergraduate First Destinations



Overall Success Rate: **70.4%***

Graduate First Destinations

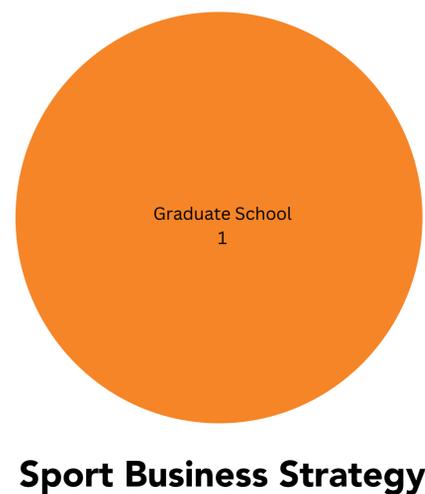
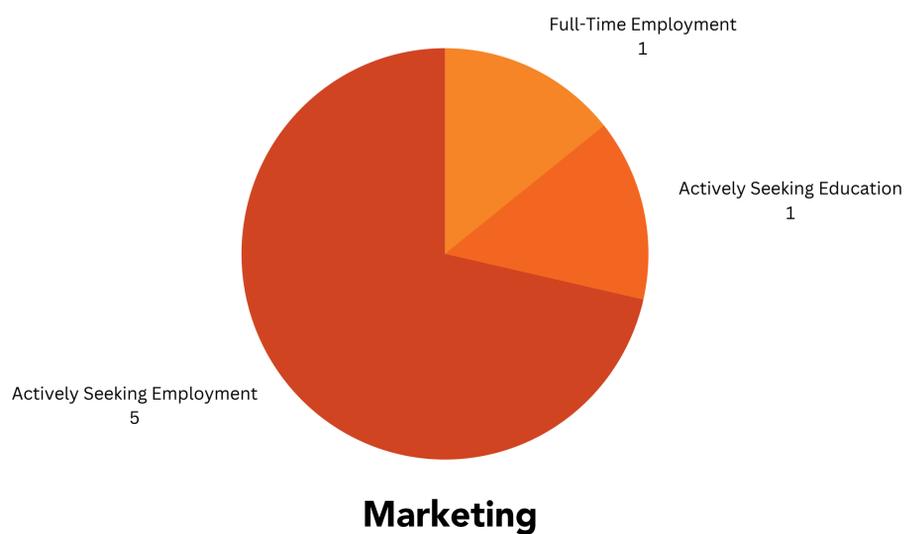
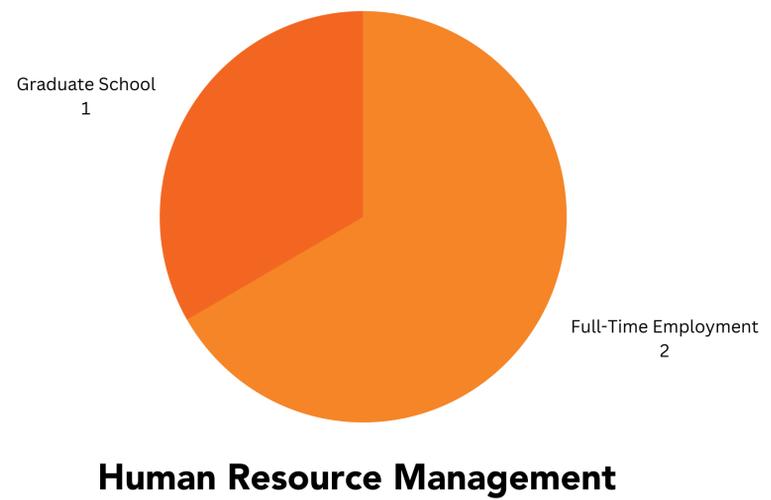
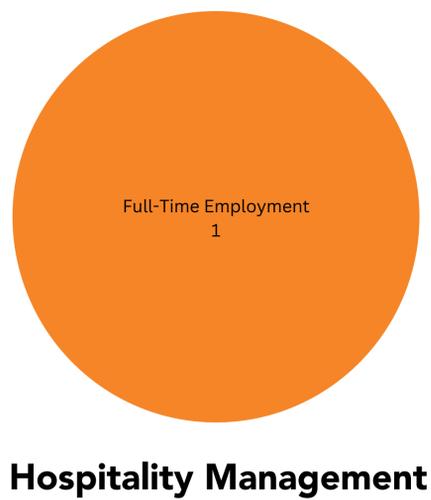
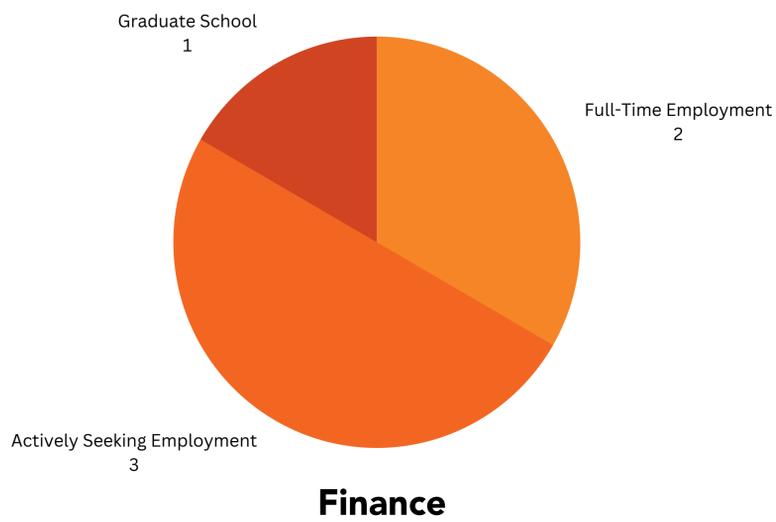
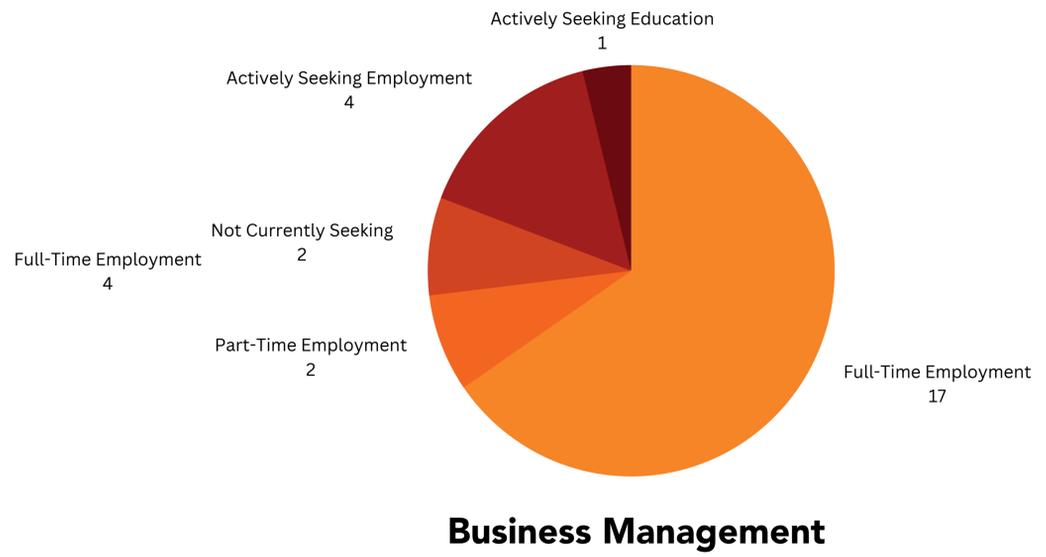
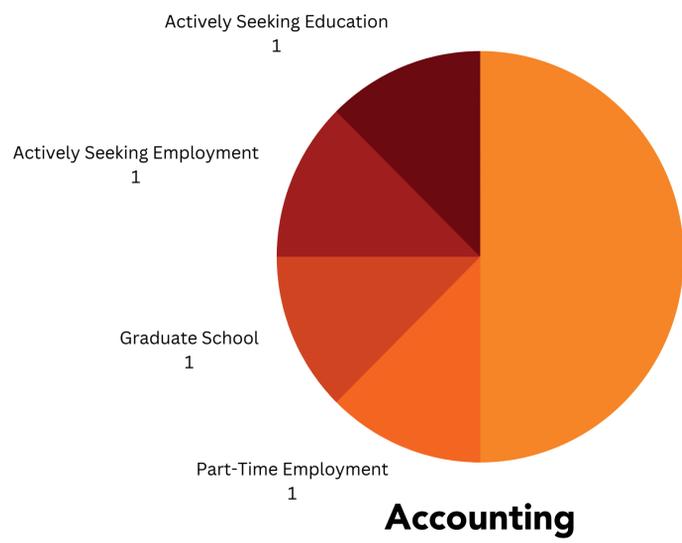


Overall Success Rate: **91.5%***

*Success Rates are calculated based on the total number of graduates who are not actively seeking employment or education.

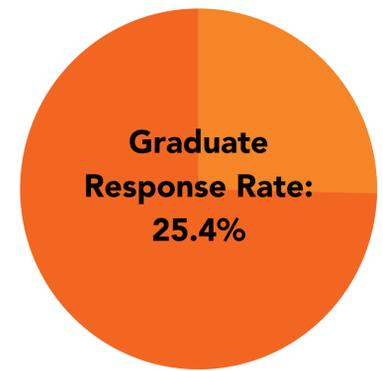
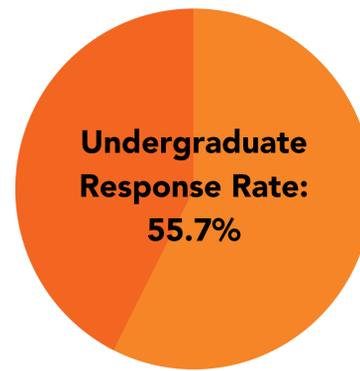
2020 COLLEGE OF BUSINESS OUTCOMES

Undergraduate First Destinations *by major*

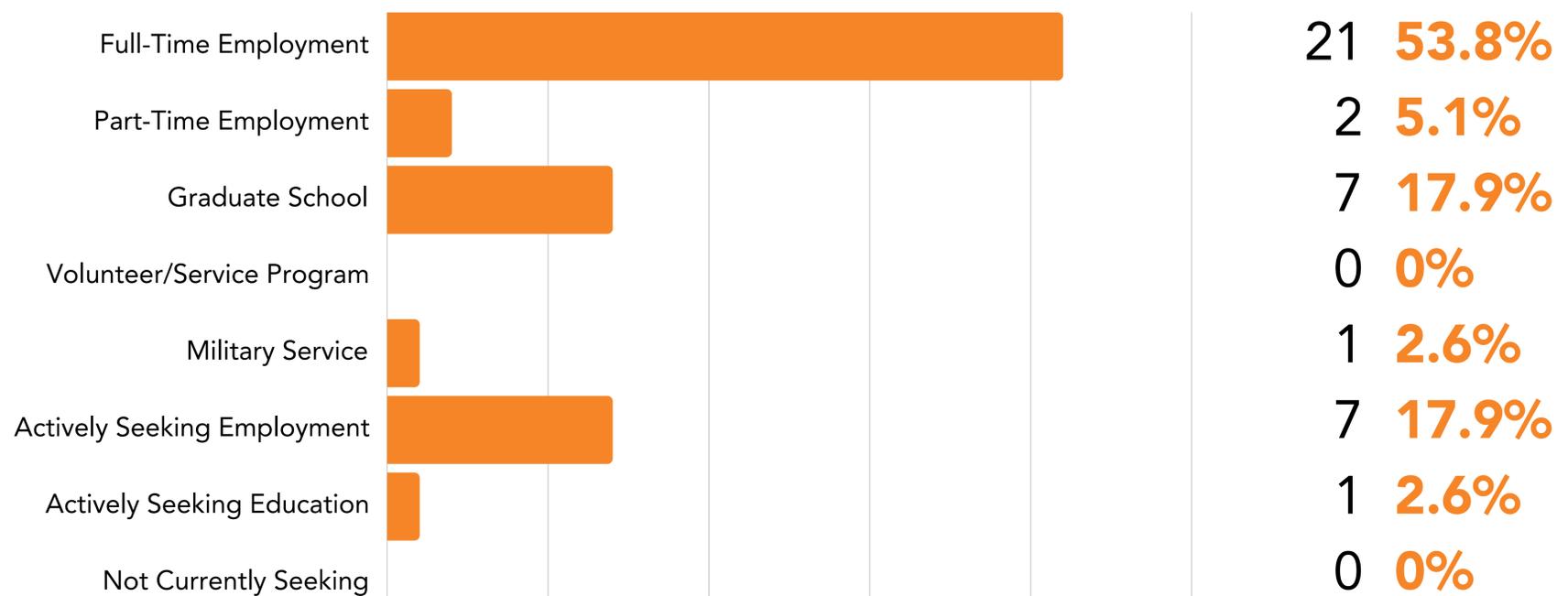


Response Rate

This data reflects information self-reported by College of Business students who completed their degrees between December 2020 and May 2021. Invitations to complete the outcomes survey were sent to 137 total graduates in the College of Business. This report reflects the responses received from 39 undergraduate and 17 graduate students.

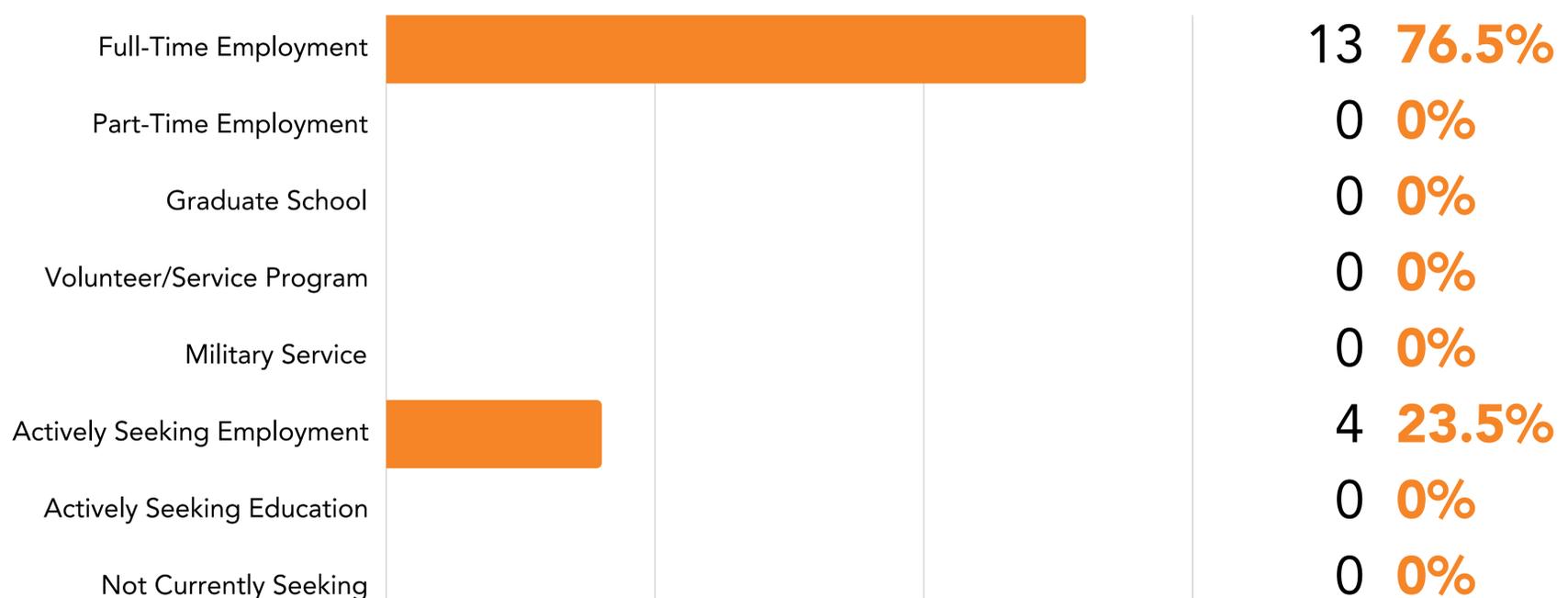


Undergraduate First Destinations



Overall Success Rate: **76.9%***

Graduate First Destinations

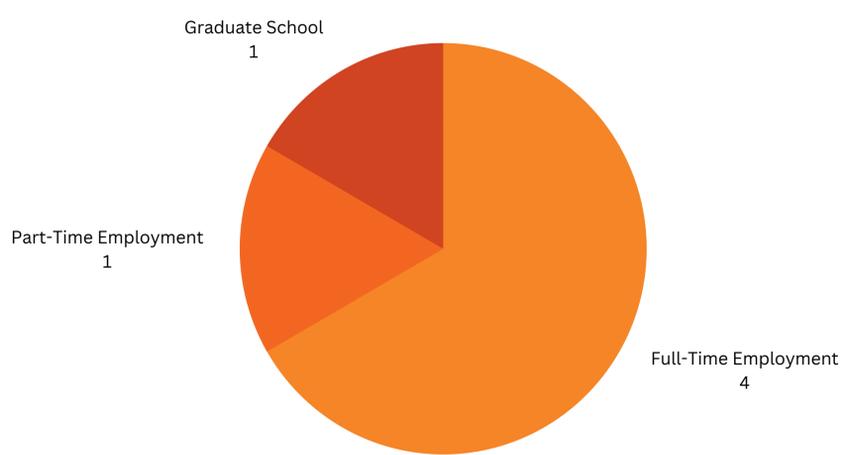


Overall Success Rate: **76.5%***

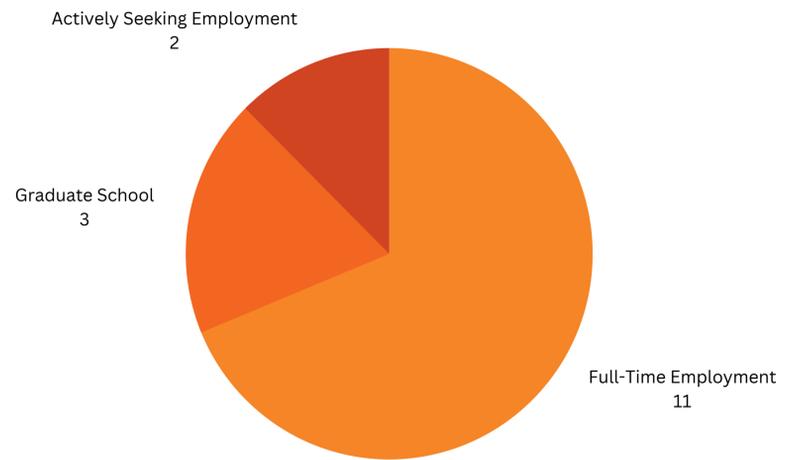
*Success Rates are calculated based on the total number of graduates who are not actively seeking employment or education.

2021 COLLEGE OF BUSINESS OUTCOMES

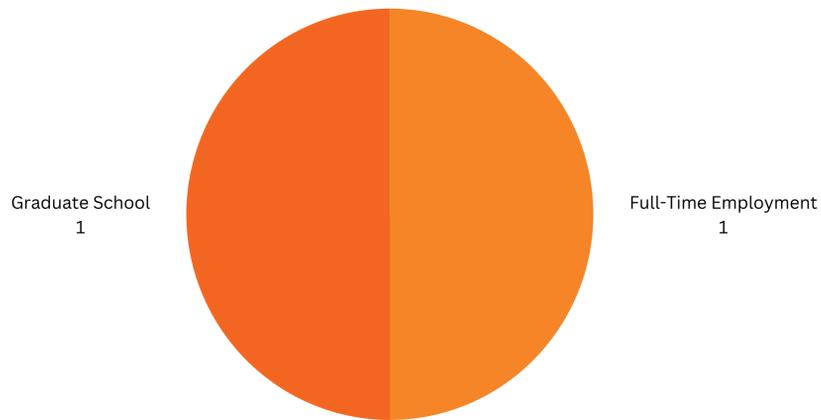
Undergraduate First Destinations *by major*



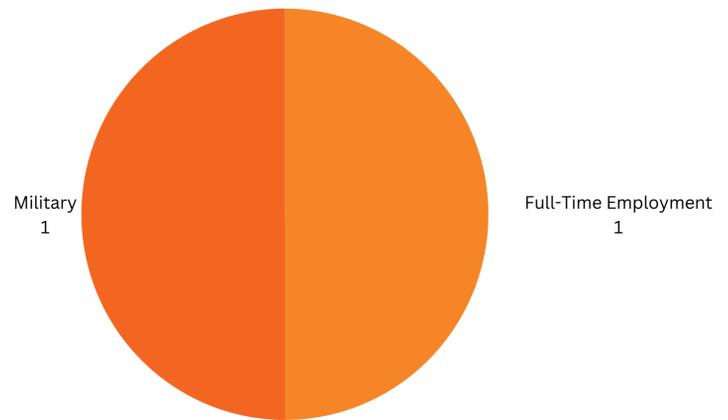
Accounting



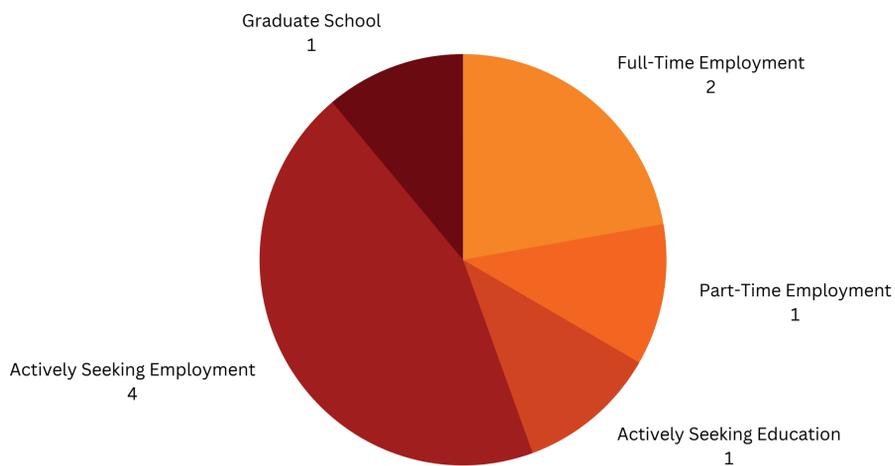
Business Management



Finance



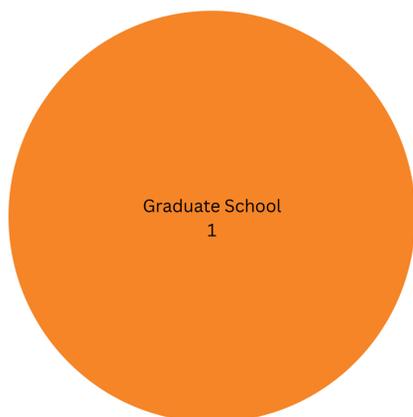
Operations & Logistics



Marketing



Human Resource Management



International Business



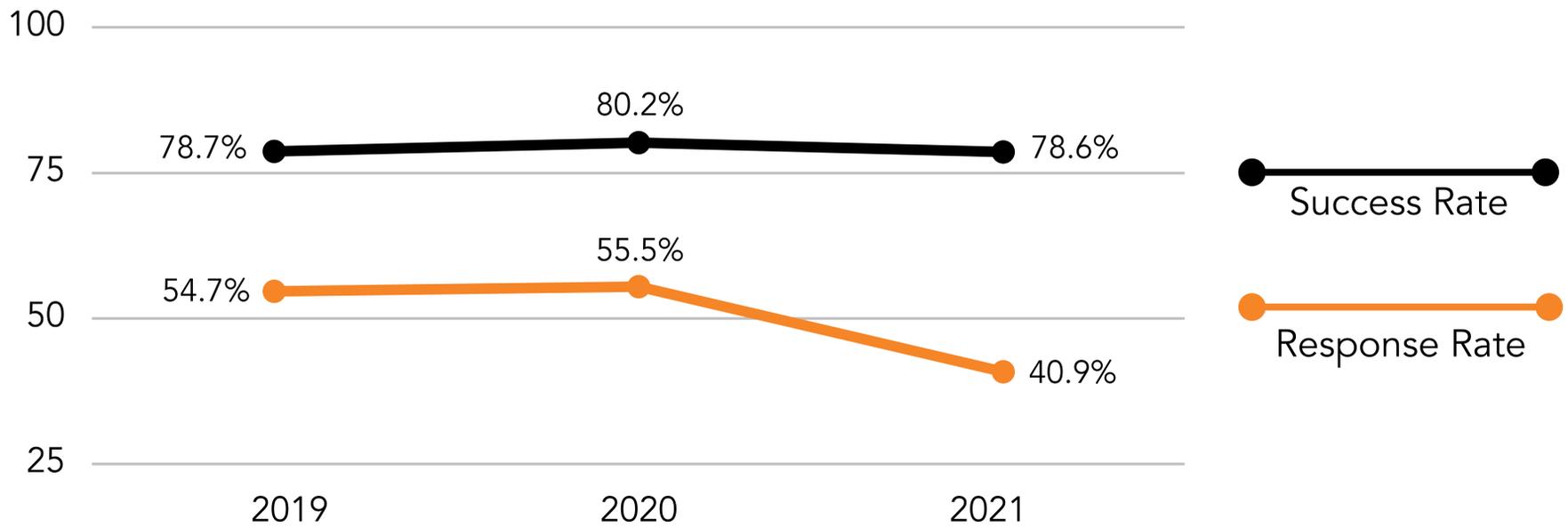
Public Relations



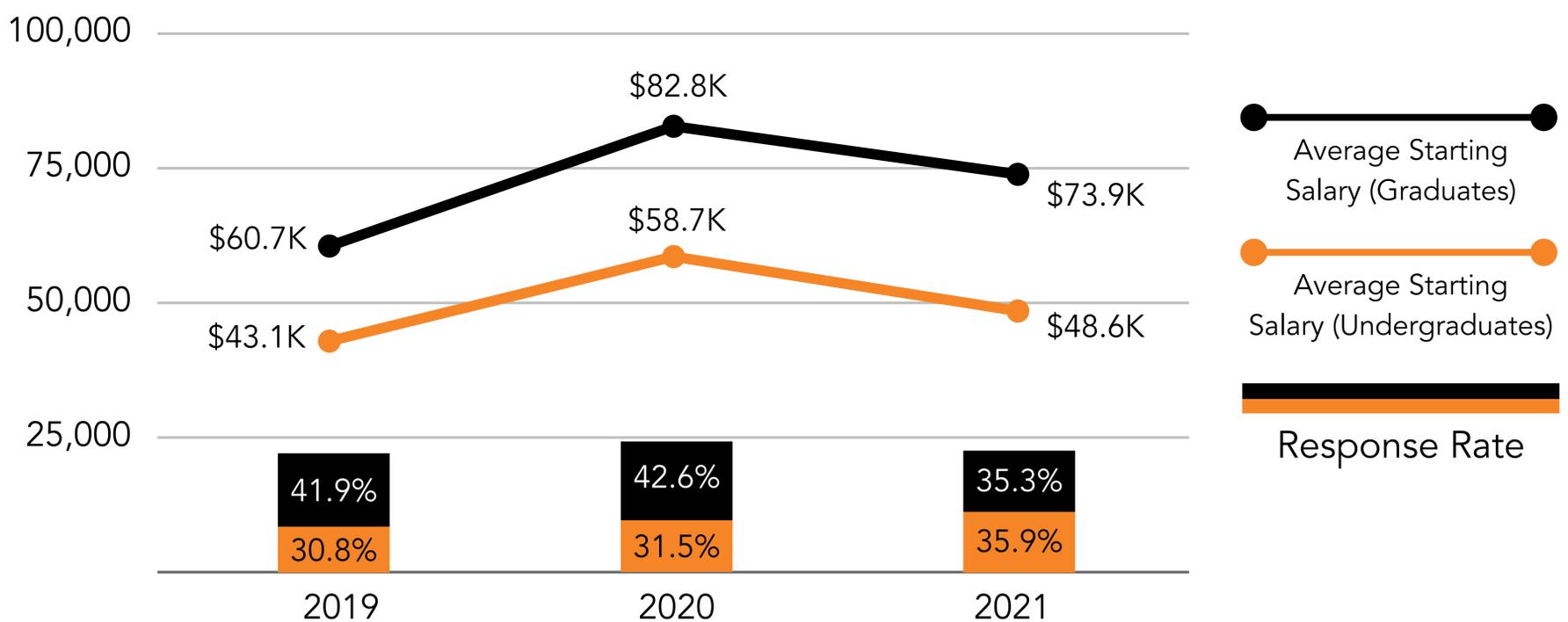
**International Marketing
& Digital Media**

3-YEAR TRENDS REPORT

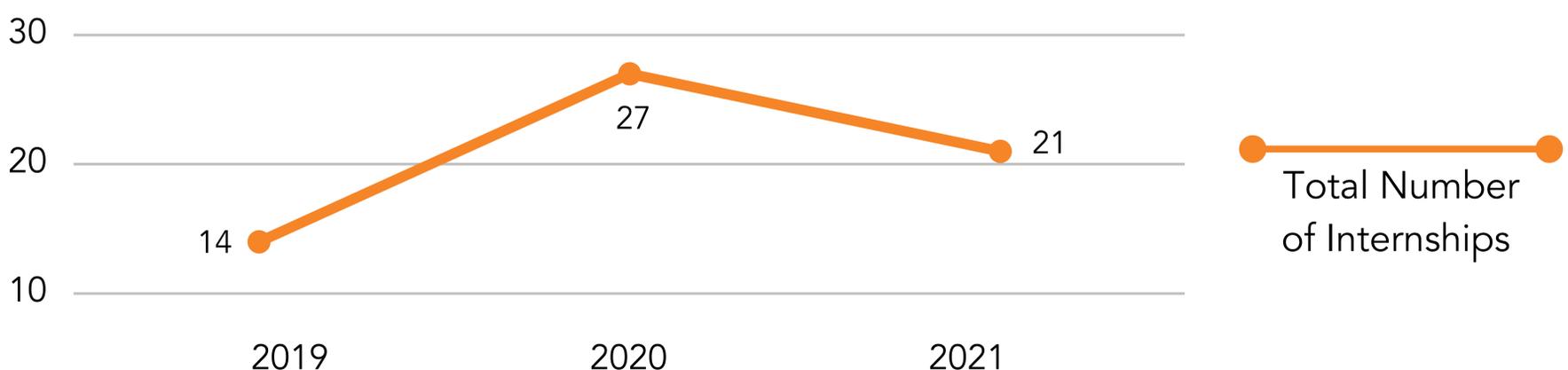
Overall Response and Success Rates



Starting Salary Trends



Experiential Learning Trends





University of Findlay

Center for Career &
Professional Development