



ART MANAGEMENT



University of Findlay

Program Overview

Our art management major blends creativity with business strategy, preparing students for leadership and administrative roles within the arts. This interdisciplinary program combines studio art and art history with coursework in business administration, accounting, economics, communication, and marketing, giving students the tools to manage and support artistic organizations effectively. Students gain a strong understanding of how galleries, museums, and community arts organizations operate through hands-on learning experiences and internships.

Students who major in art management are prepared for careers that combine creativity, organization, and leadership within the arts and cultural industries. The art program encourages students to shape their own creative and professional journeys, and many students pair their degree with additional studies in marketing, graphic design, art, theatre, music, or communications. This interdisciplinary approach allows students to expand their career opportunities in the arts sector.

Potential careers students may consider include:

- Gallery Director or Assistant
- Museum Curator or Technician
- Exhibition Coordinator
- Arts or Cultural Program Manager
- Education or Outreach Coordinator
- Event or Arts Programming Coordinator
- Gallery Owner or Arts Entrepreneur

Program Highlights

- Internships with Local Arts Organizations
- Experience in Exhibition Design and Installation Through the Lea Gallery
- Interaction with Professional Artists and Illustrators
- Direct Access to the Mazza Museum
- Professional and Service Opportunities with the Mazza Museum
- Study Trips to Major Cultural Centers

WHY ART MANAGEMENT?

Problem-solving, communication, and adaptability are some of the top skills valued by employers. A degree in art management equips students with these skills and prepares graduates for a wide range of creative careers across the arts and cultural industries.

ABOUT OUR FACULTY

Art program faculty are practicing artists, designers, photographers, and art historians who are active in their field of expertise.

12:1*

campus-wide student-to-faculty ratio ensures individual attention

16

16-week internship semester with arts organization

75%

75% of graduates participate in professional activities

RECENT GRADUATES COMPLETED INTERNSHIPS AT:



DIVERSE EXPERIENCES

Art program students take advantage of all the opportunities UF has to offer. Most students double-major or choose minors to complement their field of study. Our flexible program supports student participation in athletics, theatre, choir, band, The Pulse Newspaper, UF TV, *From the Writer's Kitchen* Student Literary Journal, and study abroad.

CAREER READINESS

- Resume Building
- Project Development
- Personal Brand and Website Development
- Interviewing
- Portfolio Development
- Career Research and Networking

SAMPLE CURRICULUM

Core Art Classes

2D Visual Fundamentals*	3 hrs
Introduction to Digital Design*	3 hrs
Introduction to Drawing*	3 hrs
History of Art I*	3 hrs

History of Art II*	3 hrs
Research and Readings in Art	3 hrs
Senior Portfolio and Exhibition	3 hrs
Professional Practices in Art*	1 hr

Required Art Management Courses

Principles of Financial Accounting	3 hrs
Graphic Design or Database Applications	3 hrs
Art Internship	3 hrs
Principles of Management	3 hrs

Organizational Communication	3 hrs
Principles of Microeconomics*	3 hrs
Principles of Finance	3 hrs
Introduction to Museum Studies*	3 hrs
Principles of Marketing	3 hrs

Art Management Elective Courses

Students must complete nine credit hours from the following:

Principles of Managerial Accounting	3 hrs
Business Law – Contracts and Negotiable Instruments	3 hrs
Organizational Leadership	3 hrs
Human Resource Management	3 hrs
Managerial Economics	3 hrs

Introduction to Entrepreneurship	3 hrs
Corporate Financial Management	3 hrs
Managing Museum Collections	3 hrs
Principles of Social Media	3 hrs
Integrated Marketing Communications	3 hrs

* Indicates courses that fulfill CORE+ general education requirements.

Disclaimer: The plan outlined above is a suggested course sequence. It may be adjusted based on prior college credit or transfer coursework earned before enrollment.



"Access to on-campus art museums and galleries."

"I am incredibly thankful that I chose to pursue my bachelor's degree in art management at the University of Findlay. The courses, professors, and access to on-campus art museums and galleries all provided me with unique opportunities that helped me succeed outside of an academic setting."

– Claire Overley

"Real-world knowledge."

"Art program faculty genuinely cared about my success, and my internship was an amazing experience that helped me gain real-world knowledge in the arts field. Overall, my time at the University of Findlay gave me more than just an education – it gave me confidence, connections, and a renewed passion that I will carry with me into my future career."

– Emaly Garrett

