



BUSINESS ADMINISTRATION

FINANCE EMPHASIS



University of Findlay®

Program Overview

Finance is a study of all the issues related to money management. It is hard to imagine any businesses or governments could be operated without money management. Accordingly, understanding the money-related issues is very critical to helping individuals, companies, and governments make better decisions about managing capital, investing and raising funds, optimizing returns and risks, and staying financial sustainable. An important aspect of running a company is having a clear understanding of available resources and a product's return on investment (ROI). Financial experts help to determine cash flow, analyze ROI, and calculate future fiscal pitfalls. In the context of investment business, security analysis and asset allocation are crucial to a successful investment.

Strong interpersonal skills and an aptitude for working with numbers are among the most important qualifications for careers in finance. At the University of Findlay, we are preparing the next generation of business leaders by providing them with both the foundational skills and in-depth knowledge

required to be successful in the world of business. Undergraduate students in the College of Business and Humanities work towards earning a Bachelor's degree with an emphasis in an area of their choosing. The Finance Emphasis at Findlay will prepare you for success in a variety of positions with businesses or nonprofit organizations.

Program Highlights

Investment Club - This student-led club provides you with the opportunities for hands-on experience with investing in a wide range of securities such as equity, fixed income and financial derivatives from a student-managed investment fund.

CFA (Chartered Financial Analyst) Institute University Affiliate - As part of this affiliation, Findlay's Finance curriculum is closely tied to the practice of investment management and the program is dedicated to providing resources for students to sit for the CFA exams.

James & Patricia Appold Investment Trading Room - The Trading Room is equipped with computers for students to manage the student-run investment portfolio.

Vast Array of Roles

- Financial manager • Fund manager
- Financial risk manager • Security trader
- Credit analyst • Financial analyst
- Financial adviser • Investment Banker
- Claims adjuster

WHY FINANCE?

As a growing industry in business, financial analysts and financial advisors typically enjoy above-average salaries. Financial analysts excel in analyzing data, market trends, and economic indicators to help businesses grow and thrive. Financial advisors focus on guiding individuals and families in managing their wealth and securing a prosperous financial future. They must understand and analyze the economic activities of businesses and individuals, as well as the changes in the macroeconomic environment and regulations.

13:1

student-to-faculty ratio ensures individual attention

7

COBH Emphasis Areas allow students to narrow in on their interest

24

average ACT score of UF incoming freshmen

RECENT GRADS WERE HIRED AT COMPANIES LIKE THESE:



First National Bank



STUDENT ORGANIZATIONS AND UNIQUE OPPORTUNITIES

- Accounting Club
- Delta Mu Delta
- Investments Club
- Marketing Club
- Empowerment of Business-Oriented Women (BOW)
- Innovation Competition
- Oiler 10
- Dana Scholars
- B.O.L.D. Student Ambassador
- NGA Competition
- Bravely Leading Women's Leadership Conference

ACCREDITATION



We are proud to have earned ACBSP's accredited status for our Bachelor of Science business majors along with nearly all of our MBA degrees.

Four-Year Business Programs CORE (41 credit hours required)

ACCT 220	Principles of Financial Accounting.	3
ACCT 221	Principles of Managerial Accounting.	3
BUAD 101	First-Year Experience for Business Majors.	2
BUAD 211	Business Communications.	3
or ENGL 272	Introduction to Technical Communication.	3
BUAD 220	Principles of Management.	3
BUAD 310	Business Law-Contracts and Negotiable Instruments.	3
BUAD 323	Organizational Leadership.	3
BUAD 370	Introduction to Business Analytics.	3
BUAD 390	Business Research	3
BUAD 493	Business Policy/Strategic Management	3
ECON 200	Principles of Macroeconomics.	3
ECON 201	Principles of Microeconomics	3
FNCE 300	Principles of Finance	3
MRKT 220	Principles of Marketing	3

CORE+

CORE+ is UF's unique general education program. It provides the foundation of UF's liberal arts education and helps to develop the soft skills that are highly valued by today's employers. Students take 42 credit hours in the following categories:

- C - Critical Thinking
- O - Oral and written communication
- R - Relationships to the real world
- E - Engagement for meaningful lives and productive careers
- + - Experiential learning

Finance Emphasis Required Courses

FNCE 340	Financial Statement Analysis	3	FNCE 420	Financial Risk Management	3
FNCE 360	Investment Analysis	3	FNCE 480	Financial Markets and Institutions	3
FNCE 400	Corporate Financial Management	3			

Finance Emphasis Elective Courses (select three courses)

ECON 340	Intermediate Microeconomic Theory.	3	FNCE 460	Fixed Income Securities Analysis	3
ECON 341	Intermediate Macroeconomic Theory	3	FNCE 465	Derivatives, Exchange Traded Funds, and Managed Futures	3
FNCE 330	International Finance	3			
FNCE 365	Equity Securities Analysis.	3			



"Prepared me for the real world."

"UF's College of Business has already prepared me for the real world with just a few semesters under my belt. I've learned how to build connections, maintain a strong work ethic, not be afraid to take a big leap, and so much more. I'm forever grateful for what the COB has provided me with this far and cannot wait to see what the future holds."

– Kaylee Pajor



University of Findlay

OFFICE OF ADMISSIONS

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APPLY