



EQUINE BUSINESS MANAGEMENT



University of Findlay

Program Overview

University of Findlay's Equine Business Management Program prepares students to become successful professionals in the equine industry. We educate our students in current horse management and training techniques through our educational programs, experiential learning opportunities, events and classes. It is the goal of our program to utilize these opportunities to enable our graduates to find successful placement in their career field. Related programs include equestrian studies and animal science.

The Equine Business Management Program pairs well with our English or Western Equestrian Studies Programs. Students will explore a multitude of career opportunities within the equine industry. Through UF's strong network of professionals, many internships are available every year. Students will take business courses within UF's College of Business to enhance their understanding of business strategies.

Program Highlights

Annual Horse Sale on Campus - Each year the University holds a spring horse sale where equine business management students gain valuable hands-on experience. Students coordinate the event from planning and marketing months prior to the sale to logistics and management on the day of the sale.

Equine-Specific Business Curriculum - Our program curriculum includes several equine-specific business courses designed to prepare students for the equine industry. Course examples include Equine Law and Equine Marketing, along with practical education in barn and livestock management, disease prevention and selecting and operating farm machinery.

COMMON CAREERS

- Professional positions within equine associations (NSBA, USEF)
 - Equine insurance agent
 - Digital media professionals
- Equine marketing practitioners
- Farm/ranch business manager
 - Equine entrepreneur
 - Equine event management
 - Breed association official

WHY EQUINE BUSINESS MGT?

Connect your passion for horses with business and management skills valuable to the horse industry and agriculture sectors to broaden your possibilities.

ABOUT OUR FACULTY

Equine Business Management students benefit from faculty expertise in both our College of Sciences and College of Business to support their learning needs. This collaborative and comprehensive coursework includes state-of-the-art facilities, labs, and experiential learning including study abroad options.

SAMPLE CURRICULUM

Equestrian Business Management Core

Intro to Equine Science OR		Senior Seminar in Equine Science	1 hr
Intro to Animal Science	3 hrs	Farm and Stable Management	3 hrs
Equine Judging/Selection	3 hrs	Equine Marketing	3 hrs
Principles of Equine Nutrition OR		Principles of Accounting I	3 hrs
Principles of Food Animal Nutrition	3 hrs	Principles of Management	3 hrs
Physiology of Equine Reproduction OR		Business Communications	3 hrs
Physiology of Reproduction and Growth	3 hrs	Principles of Marketing	3 hrs

Choose one from the following

Principles of Entrepreneurship	3 hrs	Principles of Microeconomics*	3 hrs
Principles of Macroeconomics*	3 hrs		

Choose one from the following

Business Law -		Equine Law	3 hrs
Contracts & Negotiable Instruments	3 hrs		

Choose 12 hours from the following

Intro to Equine-Assisted Activities & Therapies	3 hrs	Forage & Crop Production	3 hrs
Software Applications in Equine		Small Animal Medicine	3 hrs
Business Management	3 hrs	Food Animal Medicine	3 hrs
Equine Preventive Medicine	3 hrs	Beef Production & Management*	2 hrs
Equine Exercise Physiology	3 hrs	Dairy Production & Management*	2 hrs
Professional Horse Show Practicum	3 hrs	Sheep Production & Management*	2 hrs
Teaching Basic Training & Equitation Skills	3 hrs	Swine Production & Management*	2 hrs
Advanced Equine Reproduction	3 hrs	Advanced Animal Reproduction	3 hrs
Teaching Basic Training & Equitation Skills II	3 hrs	Advanced Animal Nutrition	3 hrs
Advanced Equine Nutrition	3 hrs	Internship - Equine* OR	
Advanced Reproduction Techniques	2 hrs	Internship - Animal Science*	1-6 hrs
Farm Equipment Management	3 hrs	Advanced Topics in Equine Science OR	
Principles of Animal Breeding & Genetics	3 hrs	Advanced Topics in Animal Science	1-5 hrs
Meat Animal Evaluation	3 hrs		

+Indicates courses that fulfill CORE+ general education requirements.

